



COMMISSION OF THE EUROPEAN COMMUNITIES

Brussels, 16.11.1998
COM(1998)673 final

98/0169 (COD)

Amended proposal for a

EUROPEAN PARLIAMENT AND COUNCIL DECISION

**establishing a single
financing and programming instrument for cultural co-operation**

(presented by the Commission pursuant to Article 189 b
of the EC-Treaty)

Explanatory Memorandum

On 6 May 1998, the Commission presented a proposal for a decision establishing a single financing and programming instrument for cultural co-operation, to the European Parliament and the Council.

On 5 November 1998, the European Parliament adopted a resolution in which it approved the Commission proposal, subject to certain amendments which it suggested.

This amended proposal incorporates the amendments which have been accepted by the Commission during its discussions with the Parliament.

The Commission was able to accept entirely, in part or in spirit the large majority of the 31 amendments suggested by the Parliament either because they improved the drafting of the proposal or because they added new elements which strengthened the Commission's proposed text.

However, with regard to 14 amendments, the Commission would prefer to stick to the initial proposal. These concern notably:

- the references made in the whereas clauses to cultural policy and the single market for culture, the EC Treaty only envisages support for co-operation between the Member States and cultural operators and therefore the creation of a cultural area common to the European people;
- the elimination of a sentence from the whereas clauses which forms an integral part of Agenda 2000;
- the reference to asserting the European cultural identity towards third countries, preferring, in this respect, the notion of intercultural dialogue;
- the reference under Article 4 "Implementation" to co-operation with the Member States which, it goes without saying, has not been re-stated in the other articles. Moreover, in the context of its management responsibilities, the Commission will look to ensure continuous consultation with those working in the cultural sector, but would not wish to see a specific reference in Article 4;
- the reference to consultation of the Economic and Social Committee in the context of follow-up to the programme, in that this is not, according to the Treaty, required in the cultural sector.

The other amendments refused or which were accepted partly and/or in spirit by the Commission, are grouped around 4 main principles:

The types of activities envisaged by the programme

The budget

Comitology

Application procedure

As regards the types of activities, the Commission is of the view that attributing percentages of the budget to different cultural sectors on the one hand risks lowering the quality of projects eligible for the programme, and on the other hand may make the organisation of the programme too rigid and difficult to manage.

As regards the budget, the figure stated in the Commission proposal (167 MECU) was reached according to the budgetary arrangements agreed by the institutions which only the two branches of the budgetary authority – the European Parliament and the Council – may modify.

As regards Comitology, this cannot be modified during negotiations which are horizontal in character in the context of an inter-institutional agreement: new proposals have been presented on this issue.

Finally, as regards application procedure, the relevant information is usually published by the Commission in the Official Journal, thus transposing the terms of the decision adopted by the Community institutions, for the practical use of cultural operators. For the framework programme, the Commission has approached the application procedure so as to ensure that the choice of projects is made on the basis of transparency and ensuring the highest possible quality.

<p>Proposal for a Parliament and Council Decision establishing a single financing and programming instrument for cultural cooperation ("Culture 2000")</p>	<p>Modified Proposal for a Parliament and Council Decision establishing a single financing and programming instrument for cultural cooperation ("Culture 2000")</p>
<p>THE EUROPEAN PARLIAMENT AND THE COUNCIL OF THE EUROPEAN UNION, Having regard to the Treaty establishing the European Community and in particular Article 128, paragraph 5 (1) thereof, Having regard to the Commission proposal, Having regard to the Opinion of the Committee of the Regions, Acting in accordance with the procedure laid down in Article 189b of the Treaty,</p>	<p>THE EUROPEAN PARLIAMENT AND THE COUNCIL OF THE EUROPEAN UNION, Having regard to the Treaty establishing the European Community and in particular Article 128, paragraph 5 (1) thereof Having regard to the Commission proposal, Having regard to the Opinion of the Committee of the Regions, Acting in accordance with the procedure laid down in Article 189b of the Treaty,</p>
<p>1. Whereas culture is an essential element of European integration and contributes to the affirmation and the vitality of the European model of society and to the Community's influence on the international scene;</p>	<p>1. Whereas culture is an essential element of European integration and contributes to the affirmation and the vitality of the European model of society and to the Community's influence on the international scene;</p>
	<p><u>Ibis</u>Whereas the first objective of the framework programme is the establishment of the cultural dimension as the focal point and dynamic force of the process of European integration ;</p>
<p>2. Whereas, extends beyond its traditional boundaries and into the social and economic spheres; whereas, for that reason, it has an important role to play in meeting the new challenges facing the Community, such as the information society, social cohesion and the creation of employment;</p>	<p>2. Whereas, <u>culture is a factor relating to economic issues, social integration and citizenship</u>, and tends to extend beyond its traditional boundaries and into the social and economic spheres; whereas, for that reason, it has an important role to play in meeting the new challenges facing the Community, such as the information society, social cohesion and the creation of employment;</p>
<p>3. Whereas, in view of the growing</p>	<p>3. Whereas, in view of the growing</p>

<p>importance of culture for European society and the challenges facing the Union at the dawn of the 21st century, it is important to increase the effectiveness and consistency of Community measures in the cultural field by proposing a single guidance and programming framework for the period 2000-2004, bearing in mind the need for the Community policies concerned to take more account of culture; whereas in this respect, the Council Decision of 22 September 1997 calls upon the Commission to make proposals with a view to establishing a single instrument for programming and financing aimed at the implementation of Article 128.</p>	<p>importance of culture for European society and the challenges facing the Union at the dawn of the 21st century, it is important to increase the effectiveness and consistency of Community measures in the cultural field by proposing a single guidance and programming framework for the period 2000-2004, bearing in mind the need for the Community policies concerned to take more account of culture; whereas in this respect, the Council Decision of 22 September 1997 calls upon the Commission to make proposals with a view to establishing a single instrument for programming and financing aimed at the implementation of Article 128.</p>
<p>4. Whereas, if the people are to give their full support to and participate fully in European integration, greater emphasis must be placed on their common cultural values and roots as a key element of their identity and their membership of a society founded on freedom, democracy, tolerance and solidarity; whereas a better balance must be achieved between the economic and cultural aspects of the European Community so that these aspects can complement and sustain each other;</p>	<p>4. Whereas, if the people are to give their full support to and participate fully in European integration, greater emphasis must be placed on their common cultural values and roots as a key element of their identity and their membership of a society founded on freedom, democracy, tolerance and solidarity; whereas a better balance must be achieved between the economic and cultural aspects of the European Community so that these aspects can complement and sustain each other;</p>
<p>5. Whereas the Treaty confers responsibility on the European Union for creating an ever-closer union among the peoples of Europe and for contributing to the flowering of the cultures of the Member States, while respecting their national and regional diversity and at the same time bringing the common cultural heritage to the fore;</p>	<p>5. Whereas the Treaty confers responsibility on the European Union for creating an ever-closer union among the peoples of Europe and for contributing to the flowering of the cultures of the Member States, while respecting their national and regional diversity and at the same time bringing the common cultural heritage to the fore; <u>whereas special attention must be devoted to safeguarding the position of Europe's small cultures and less widely spoken languages;</u></p>
<p>6. Whereas the Community is consequently committed to working towards the development of a cultural area common to the European people, which is open and varied and founded on the principle of subsidiarity, cooperation between all those involved in the cultural sector, the</p>	<p>6. Whereas the Community is consequently committed to working towards the development of a cultural area common to the European people, which is open and varied and founded on the principle of subsidiarity, cooperation between all those involved in the cultural sector, the</p>

<p>promotion of a legislative framework conducive to cultural activities and ensuring respect for cultural diversity, and the integration of the cultural dimension into Community policies;</p>	<p>promotion of a legislative framework conducive to cultural activities and ensuring respect for cultural diversity, and the integration of the cultural dimension into Community policies</p>
<p>7. Whereas, to bring the cultural area common to the European people to life, it is essential to encourage creative activities, promote cultural heritage with a European dimension, encourage mutual awareness of the culture and history of the peoples of Europe, and support cultural exchanges with a view to improving the dissemination of knowledge and stimulating cooperation and creative activities;</p>	<p>7. Whereas, to bring to life the cultural area common to the European people, it is essential to encourage creative activities, promote cultural heritage with a European dimension, encourage mutual awareness of the cultures, languages and history of the peoples of Europe, and support cultural exchanges with a view to improving the dissemination of knowledge and stimulating cooperation and creative activities;</p>
<p>8. Whereas there is a need, in this context, to promote greater cooperation with those engaged in cultural activities by encouraging them to enter into cooperation agreements for the implementation of joint projects, to support more closely targeted measures with a high degree of European visibility, to provide support for specific and innovative measures and to encourage the establishment of forums for exchanges and dialogue on selected topics of European interest;</p>	<p>8. Whereas there is a need, in this context, to promote greater cooperation with those engaged in cultural activities by encouraging them to enter into cooperation agreements for the implementation of joint projects, to support more closely targeted measures with a high degree of European visibility, to provide support for specific and innovative measures and to encourage the establishment of forums for exchanges and dialogue on selected topics of European interest;</p>
<p>9. Whereas the <i>Kaleidoscope</i>, <i>Ariane</i> and <i>Raphael</i> cultural programmes marked the first positive stage in the implementation of Community action on culture; whereas, however, the Community's cultural action must be simplified and reinforced;</p>	<p>9. Whereas the <i>Kaleidoscope</i> ⁽¹⁾, <i>Ariane</i> ⁽²⁾ and <i>Raphael</i> ⁽³⁾ cultural programmes marked the first positive stage in the implementation of Community action on culture; whereas, however, the Community's cultural endeavours, <u>while based on the results of the evaluation and taking over the achievements of the above-mentioned programmes, must be simplified and reinforced;</u></p> <p>(1) OJ L 99, 20.4.1996, p. 20 (Decision No 719/96/EC of the European Parliament and of the Council). (2) OJ L 291, 24.10.1997, p. 26 (Decision No 2085/97/EC of the European Parliament and of the Council). (3) OJ L 305, 8.11.1997, p. 31 (Decision No 2228/97/EC of the European Parliament and of the Council).</p>

<p>10. Whereas, in accordance with the Commission's communication "Agenda 2000", the effectiveness of measures at Community level must be increased, notably by concentrating the resources available for internal policies (including cultural action) in such a way that they are not dissipated on measures which would not be able to make a significant impact; whereas the Community's cultural action must consequently lead to the implementation, within the cultural area common to the European people, of projects with a genuinely Community dimension, visible to the people and with a real impact;</p>	<p>10. Whereas, in accordance with the Commission's communication "Agenda 2000", the effectiveness of measures at Community level must be increased, notably by concentrating the resources available for internal policies (including cultural action) in such a way that they are not dissipated on measures which would not be able to make a significant impact; whereas the Community's cultural action must consequently lead to the implementation, within the cultural area common to the European people, of projects with a genuinely Community dimension, visible to the people and with a real impact;</p>
<p>11. Whereas considerable experience has been acquired, particularly through the evaluation of the first-generation cultural programmes, the wide-ranging consultation of all interested parties and the results of the Cultural Forum of the European Union held on 29 and 30 January 1998;</p>	<p>11. Whereas considerable experience has been acquired, particularly through the evaluation of the first-generation cultural programmes, the wide-ranging consultation of all interested parties and the results of the Cultural Forum of the European Union held on 29 and 30 January 1998;</p>
	<p>11bis <u>Whereas the Community's cultural activities must take account of the specific nature, and hence the specific needs, of each cultural area;</u></p>
<p>12. whereas the conclusions of the European Council at Copenhagen on 21 and 23 June 1993 called for the opening of Community programmes to the countries of Central and Eastern Europe which have signed association agreements; whereas the Community has signed with some third countries, co-operation agreements which contain a cultural clause;</p>	<p>12. whereas the conclusions of the European Council at Copenhagen on 21 and 23 June 1993 called for the opening of Community programmes to the countries of Central and Eastern Europe which have signed association agreements; whereas the Community has signed with some third countries, co-operation agreements which contain a cultural clause;</p>

<p>13. whereas this decision established, for the duration of this programme, a financial envelope which constitutes the privileged reference point referred to in point 1 of the European Parliament, Council and Commission Decision of 6 March 1995, for the budgetary authorities in the context of the annual budgetary procedure ;</p>	<p>13. . whereas this decision established, for the duration of this programme, a financial envelope which constitutes the privileged reference point referred to in point 1 of the European Parliament, Council and Commission Decision of 6 March 1995, for the budgetary authorities in the context of the annual budgetary procedure ;</p>
	<p>13. bis. <u>Whereas this programme, which seeks to support cultural creative work and cultural cooperation at European level, will not be completely effective unless it is accompanied by a favourable legal framework aiming to reduce the cultural obstacles which hinder cultural development, in particular as regards copyright and related rights, taxation of cultural goods and services as well as company sponsorship.</u></p>
<p>14. Whereas, in accordance with the subsidiarity and proportionality principles established by Article 3b of the Treaty, the objectives of the action envisaged, namely the setting-up of a single instrument for the financing and programming of cultural cooperation, cannot be adequately attained by the Member States and may therefore, by reason of the scale or effects of the action, be better attained at Community level; whereas this Decision limits itself to the minimum required for the attainment of those objectives and does not go beyond what is necessary to that end;</p>	<p>14. Whereas, in accordance with the subsidiarity and proportionality principles established by Article 3b of the Treaty, the objectives of the action envisaged, namely the setting-up of a single instrument for the financing and programming of cultural cooperation, cannot be adequately attained by the Member States and may therefore, by reason of the scale or effects of the action, be better attained at Community level; whereas this Decision limits itself to the minimum required for the attainment of those objectives and does not go beyond what is necessary to that end;</p>
<p>15. whereas this programme is the only programme operating in the cultural sector from the year 2000, whereas therefore Decision N°2228/97 will be repealed.</p>	<p>15. whereas this programme is the only programme operating in the cultural sector from the year 2000, whereas therefore Decision N°2228/97 will be repealed.</p>

HAVE DECIDED AS FOLLOWS:

Article 1

Duration and objectives

A single programming and financing framework for Community measures in the field of culture, hereafter referred to as "the "Culture 2000 programme", is hereby established for the period from 1 January 2000 to 31 December 2004.

The "Culture 2000" programme shall contribute to the promotion of a cultural area common to the European people, supporting co-operation between creative artists, cultural operators and the cultural institutions of the Member States in order to attain the following specific objectives:

- a) -the mutual knowledge of the culture and history of the European people, thus highlighting their common cultural heritage;
- b) -creativity, the trans-national dissemination of culture and the movement of artists and their works;
- c) -the promotion of cultural diversity and the development of new forms of cultural expression;
- d) -the contribution of culture to socio-economic development;
- e) -the promotion of cultural heritage;
- f) -the spread of European cultures in non-member countries and dialogue with other world cultures

The "Culture 2000" programme shall ensure an effective linkage with measures adopted under other Community policies and having cultural implications.

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- a) -the mutual knowledge of the culture and history of the European people, thus highlighting their common cultural heritage as well as the promotion of cultural dialogue;
- b) the promotion of creativity, the trans-national dissemination of culture, the movement of artists, creative artists and other operators working in the cultural sector – as well as their work.
- c) -the promotion of cultural diversity and the development of new forms of cultural expression;
- d) -(...)
- e) -the promotion of cultural heritage of European importance;
- f) -the spread of European cultures in non-member countries and dialogue with other world cultures ;
- f) bis Improved access to and participation in culture for a wider audience;
- f) ter Explicit recognition of culture as an economic factor and as a factor in social integration and citizenship and the affirmation of identity vis-à-vis the outside world;

The "Culture 2000" programme shall ensure an effective linkage with measures adopted under other Community policies and having cultural implications.

<p>Article 2 Types of cultural action</p> <p>The specific objectives listed in Article 1 shall be achieved by the following means:</p> <ul style="list-style-type: none"> -integrated projects covered by structured, multiannual cultural cooperation agreements, -major projects with a European and/or international dimension, -specific, innovative and/or experimental projects within the Community and/or in non-member countries. <p>Implementing measures for these actions are set out in the Annex.</p>	<p>Article 2 Types of cultural action</p> <p>The specific objectives listed in Article 1 shall be achieved by the following means:</p> <ul style="list-style-type: none"> -integrated projects covered by structured, multiannual cultural cooperation agreements, -major projects with a European and/or international dimension, -specific, innovative and/or experimental projects within the Community and/or in non-member countries. <p>Implementing measures for these actions are set out in the Annex. <u>These are, by their nature vertical (only affect one cultural sector) or horizontal (affect many cultural sectors)</u></p>
<p>Article 3 Budget</p> <p>The finance required for implementing the "Culture 2000" programme for the period referred to in Article 1 shall be ECU 167 million.</p> <p>The annual appropriations shall be authorised by the budgetary authority within the limit set by the financial perspective.</p> <p>Without prejudice to any agreements or conventions to which the Community is a party, the organisations or firms receiving support through the "Culture 2000" programme must be owned, either directly or through a majority shareholding, by the Member States and/or nationals of the Member States and must remain in their ownership.</p>	<p>Article 3 Budget</p> <p>The finance required for implementing the "Culture 2000" programme for the period referred to in Article 1 shall be ECU 167 million</p> <p>The annual appropriations shall be authorised by the budgetary authority within the limit set by the financial perspective.</p> <p>Without prejudice to any agreements or conventions to which the Community is a party, the organisations or firms receiving support through the "Culture 2000" programme must be owned, either directly or through a majority shareholding, by the Member States and/or nationals of the Member States and must remain in their ownership.</p>
<p>Article 4 Implementation</p> <p>The Commission is responsible for the implementation of the "Culture 2000" Programme.</p> <p>The Commission shall be assisted in the implementation of the Culture 2000 programme by an Advisory Committee made up of representatives of the Member States.</p> <p>The Commission representative shall submit to the Committee a draft of the measures to be taken. The Committee shall deliver its opinion on the draft within a time limit which</p>	<p>Article 4 Implementation</p> <p>The Commission is responsible for the implementation of the "Culture 2000" Programme</p> <p>The Commission shall be assisted in the implementation of the Culture 2000 programme by an Advisory Committee made up of representatives of the Member States.</p> <p>The Commission representative shall submit to the Committee a draft of the measures to be taken. The Committee shall deliver its opinion on the draft within a time limit which</p>

<p>the Commission may lay down according to the urgency of the matter, if necessary by taking a vote.</p> <p>The Committee's opinions shall be recorded in the minutes; in addition, each Member State shall have the right to request that its position be recorded in the minutes.</p> <p>The Commission shall take the utmost account of the opinions delivered by the Committee. It shall inform the Committee of the manner in which its opinion has been taken into account.</p>	<p>the Commission may lay down according to the urgency of the matter, if necessary by taking a vote.</p> <p>The Committee's opinions shall be recorded in the minutes; in addition, each Member State shall have the right to request that its position be recorded in the minutes.</p> <p>The Commission shall take the utmost account of the opinions delivered by the Committee. It shall inform the Committee of the manner in which its opinion has been taken into account.</p>
<p>Article 5 Non-member states and international organisations</p> <p>The "Culture 2000" programme shall be open to participation by Cyprus and the associated countries of Central and Eastern Europe, in accordance with the conditions laid down in the Association Agreements or in the Additional Protocols to the Association Agreements relating to participation in Community programmes concluded or to be concluded with those countries. It shall be open to participation by the countries of the European Economic Area.</p> <p>The "Culture 2000" programme shall also permit cooperation with other non-member countries which have concluded association or cooperation agreements containing cultural clauses, on the basis of additional funds made available in accordance with procedures to be agreed with the countries in question.</p> <p>The "Culture 2000" programme shall permit joint action with international organisations competent in the field of culture, such as UNESCO or the Council of Europe, on the basis of joint contributions and in accordance with the rules applied in each institution or organisation in order to carry out the activities referred to in Article 2.</p>	<p>Article 5 Non-member states and international organisations</p> <p>The "Culture 2000" programme shall be open to participation by Cyprus and the associated countries of Central and Eastern Europe, in accordance with the conditions laid down in the Association Agreements or in the Additional Protocols to the Association Agreements relating to participation in Community programmes concluded or to be concluded with those countries. It shall be open to participation by the countries of the European Economic Area.</p> <p>The "Culture 2000" programme shall also permit cooperation with other non-member countries which have concluded association or cooperation agreements containing cultural clauses, on the basis of additional funds made available in accordance with procedures to be agreed with the countries in question.</p> <p>The "Culture 2000" programme shall permit joint action with international organisations competent in the field of culture, such as UNESCO or the Council of Europe, on the basis of joint contributions and in accordance with the rules applied in each institution or organisation in order to carry out the activities referred to in Article 2.</p>
	<p style="text-align: center;">Article 5 bis <u>Coherence and complementarity</u></p> <p><u>In implementing this programme, the Commission shall, in co-operation with the Member States, ensure its overall coherence and complementarity with the Community policies and activities which impact on the</u></p>

	<p>cultural sector. This could mean including projects financed through other Community programmes</p>
<p>Article 6 Evaluation</p> <p>During 2002 the Commission shall present to Parliament, the Council and the Committee of the Regions a detailed assessment report on the results of the "Culture 2000" programme, with regard to its objectives, accompanied, if necessary, by a proposal modifying this Decision to the European Parliament and the Council.</p> <p>On completion of the "Culture 2000" programme, the Commission shall present a report on the implementation of the programme to Parliament, the Council and the Committee of the Regions.</p>	<p>Article 6 Evaluation</p> <p>During 2002 the Commission shall present to Parliament, the Council and the Committee of the Regions a detailed assessment report on the results of the "Culture 2000" programme, with regard to its objectives, accompanied, if necessary, by a proposal modifying this Decision to the European Parliament and the Council.</p> <p>On completion of the "Culture 2000" programme, the Commission shall present a report on the implementation of the programme to Parliament, the Council and the Committee of the Regions.</p>
<p>Article 7 Repeal</p> <p>Decision N° 2228/97/EC is repealed, as of 1 January 2000</p>	<p>Article 7 Repeal</p> <p>Decision N° 2228/97/EC is repealed, as of 1 January 2000</p>
<p>Article 8 Entry into Force</p> <p>This Decision will enter into force on 1 January 2000.</p>	<p>Article 8 Entry into Force</p> <p>This Decision will enter into force on 1 January 2000.</p>
<p>ANNEX</p> <p>The aim of the "Culture 2000" programme is to encourage creative activity and the knowledge and dissemination of the culture of the European peoples, notably in the field of music, literature, the performing arts, the fixed and movable heritage, and the new forms of cultural expression, by fostering cooperation between cultural organisations and operators and the cultural institutions of the Member States, and by supporting measures which, by their European scope and character, promote the spread of European cultures both inside and outside the Union.</p>	<p>ANNEX APPLICATION OF THE "CULTURE 2000" PROGRAMME</p> <p>The aim of the "Culture 2000" programme is to encourage creative activity and the knowledge and dissemination of the culture of the European peoples, notably in the field of music, literature, the performing arts, the fixed and movable heritage, and the new forms of cultural expression, by fostering cooperation between cultural organisations and operators and the cultural institutions of the Member States, and by supporting measures which, by their European scope and character, promote the spread of European cultures both inside and outside the Union.</p>

The Commission will regularly define the priorities necessary for the implementation of the programme.

I. Description of measures

1. *Integrated projects covered by structured, multiannual transnational cultural cooperation agreements*

The Commission will encourage cultural operators, organisations and institutions in the various Member States to join forces and work together to carry out structured, multiannual cultural projects both within the Community and outside it. This will be particularly encouraged through networks. The proposed "cultural cooperation agreements", which cover a maximum period of three years, will involve some or all of the following measures:

- Co-productions and other large-scale cultural events (e.g. exhibitions, festivals, etc.), especially in the field of live arts, literature and the artistic heritage, making them accessible to the largest possible number of Union citizens;
- Cultural events (involving the performing arts, the plastic or visual arts, the artistic heritage, etc.) and tours within the Community to bring European culture to a wider audience;
- Measures involving several different cultural disciplines, for example:
- trans-sectoral integrated projects (combining the creative arts, heritage and new technologies, for example) to enhance locations, buildings, sites, events or cultural projects requiring substantial investment;
- cultural operations to impart economic momentum, combining all or part of the occupational process from creation and design to the technical or other jobs essential to the completion of such operations;
- Measures to develop further training and mobility for those engaged in the cultural professions (artists, restorers, museum curators, etc.) in both academic and practical terms, including the use of the new technologies;
- Measures to highlight to Citizens the richness and diversity of the cultural heritage (fixed, movable or intangible), to teach Europeans about their common

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- Measures to highlight to Citizens the richness and diversity of the cultural heritage (fixed, movable or intangible), to teach Europeans about their common

cultural values and roots, to encourage mutual awareness of each other's culture and history and to promote cultural dialogue (studies and research, information, teaching and the dissemination of knowledge, seminars, congresses and meetings on cultural topics of European importance).

The Committee referred to in Article 4 having been consulted, the Community grants support for the implementation of "cultural cooperation agreements". This support is intended to cover, in addition to part of the project's financing, the costs entailed by the establishment of lasting multiannual cooperation in a form legally recognised in one of the Member States of the Union. For the agreement to be eligible, operators from at least seven States participating in the "Culture 2000" programme must be involved in the measures covered by the programme.

Community support may not exceed 60% of the cultural cooperation agreement's budget. It may not be less than ECU 200 000 or more than ECU 350 000 a year.

This support may be raised by a maximum of 20% in order to cover the costs of network creation and managing of co-operation agreements.

2. *Major projects*

These projects, substantial in scale and in scope, should strike a significant chord with the people of Europe and help to increase their sense of belonging to the same community as well as making them aware of the cultural diversity of Europe.

These projects include:

- the European City of Culture, for which the selection procedure is established in the European Parliament and Council Decision of...;
- a European Union cultural festival of the performing arts in the country holding the Presidency of the Union;
- the introduction of European Days in certain major international cultural events, so that artists or intellectuals from other Member States or countries associated with the "Culture 2000" programme can take part;
- enhancement of an event, monument or cultural site which is representative of a common cultural trend, located within

cultural values and roots, to encourage mutual awareness of each other's culture and history and to promote cultural dialogue (studies and research, information, teaching and the dissemination of knowledge, seminars, congresses and meetings on cultural topics of European importance).

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- enhancement of an event, monument or cultural site which is representative of a common cultural trend, located within

the Union, of European importance, of major symbolic value and accessible to the public;

- recognition of great artistic talents;
- as a result of the cultural dialogue both inside and outside the Community, the organisation of a Cultural Forum of the European Union;
- the broadcasting across frontiers of major events using the new technologies of the information society, including cross-border television broadcasting of cultural events, such as debates, artistic presentations, art works, etc. (assistance with reception, translation, dubbing, subtitles, etc.);
- the organisation of innovative operations pertaining to education, the arts and culture.

Community support for such projects may not be less than ECU 200 000 or more than ECU 1 million.

3. *Specific projects*

Each year the Community will support cooperation projects originating with cultural operators from different Member States on the basis of priorities defined after consultation of the Committee referred to in Article 4 of this Decision. These projects, which must involve at least four Member States, must be innovative and experimental and have the following main aims:

- to encourage the emergence and spread, alongside culture in the classic sense, of new forms of cultural expression (nature, solidarity, science, peace, etc.);
- to facilitate access to culture and wider cultural participation by the people of Europe, in all their social and regional diversity, including the most underprivileged, and especially young people;
- to support the creation of multimedia tools, tailored to meet the needs of different publics, and thus make European artistic creation and heritage more visible and more accessible to all;
- to encourage initiatives, discussions and cooperation between cultural and socio-cultural operators working in the field of social integration, especially that of young people.
- to promote the profile of European cultures in third countries, in particular

the Union, of European importance, of major symbolic value and accessible to the public;

- recognition of great artistic talents;
- as a result of the cultural dialogue both inside and outside the Community, the organisation of a Cultural Forum of the European Union;
- the broadcasting across frontiers of major events using the new technologies of the information society, including cross-border television broadcasting of cultural events, such as debates, artistic presentations, art works, etc. (assistance with reception, translation, dubbing, subtitles, etc.);
- the organisation of innovative operations pertaining to education, the arts and culture.

Community support for such projects may not be less than ECU 200 000 or more than ECU 1 million.

3. *Specific projects*

Each year the Community will support cooperation projects originating with cultural operators from different Member States on the basis of priorities defined after consultation of the Committee referred to in Article 4 of this Decision. These projects, which must involve at least four Member States, must be innovative and experimental and have the following main aims:

- to encourage the emergence and spread, alongside culture in the classic sense, of new forms of cultural expression (nature, solidarity, science, peace, etc.);
- to facilitate access to culture and wider cultural participation by the people of Europe, in all their social and regional diversity, including the most underprivileged, and especially young people;
- to support the creation of multimedia tools, tailored to meet the needs of different publics, and thus make European artistic creation and heritage more visible and more accessible to all;
- to encourage initiatives, discussions and cooperation between cultural and socio-cultural operators working in the field of social integration, especially that of young people.
- to promote the profile of European

<p>encouraging co-operation between institutes and/or cultural services from the Member States with a presence in third countries, on themes which are of European interest.</p> <p>Community support for specific measures may not be less than ECU 50 000 or more than ECU 100 000.</p>	<p>cultures in third countries, in particular encouraging co-operation between institutes and/or cultural services from the Member States with a presence in third countries, on themes which are of European interest.</p> <p>Community support for specific measures may not be less than ECU 50 000 or more than ECU 100 000.</p>
<p>II. Coordination with the other Community instruments in the field of culture</p> <p>The Commission will ensure coordination with other Community instruments active in the cultural sphere through cooperation agreements, major projects and specific projects, mainly with a view to promoting and arranging for collaboration between sectors with common and converging interests, such as:</p> <ul style="list-style-type: none"> - culture and tourism (through cultural tourism); - culture and education (in particular, presentations to schools and colleges of audiovisual and multimedia products on European culture, with commentaries by creative or performing artists); - culture and employment (encouraging the creation of jobs in the cultural sector, especially in the new cultural areas). <p>-culture and external relations</p> <p>-cultural statistics resulting from an exchange of comparative statistical information at Community level.</p>	<p>II. Coordination with the other Community instruments in the field of culture</p> <p>The Commission will ensure coordination with other Community instruments active in the cultural sphere through cooperation agreements, major projects and specific projects, mainly with a view to promoting and arranging for collaboration between sectors with common and converging interests, such as:</p> <ul style="list-style-type: none"> - culture and tourism (through cultural tourism); - culture and education (in particular, presentations to schools and colleges of audiovisual and multimedia products on European culture, with commentaries by creative or performing artists); - culture and employment (encouraging the creation of jobs in the cultural sector, especially in the new cultural areas). <p>-culture and external relations</p> <p>-cultural statistics resulting from an exchange of comparative statistical information at Community level.</p>
<p>III. Communication</p> <p>Recipients of Community aid must mention this support explicitly, and as prominently as possible, in all information or communications relating to the project.</p>	<p>III. Communication</p> <p>Recipients of Community aid must mention this support explicitly, and as prominently as possible, in all information or communications relating to the project.</p>
<p>IV. Technical assistance and accompanying actions</p> <p>In the execution of the "Culture 2000" programme, the Commission may have recourse to technical assistance organisations,</p>	<p>IV. Technical assistance and accompanying actions</p> <p>In the execution of the "Culture 2000" programme, the Commission may have recourse to technical assistance organisations,</p>

<p>for which the financing is planned within the total funding of the programme. It may also, under the same conditions, make use of experts or networks of experts. In addition, the Commission may arrange evaluative studies as well as organise seminars, colloquia or other experts meetings which might assist with the implementation of the programme. The Commission may also organise actions related to information, publication and dissemination.</p>	<p>for which the financing is planned within the total funding of the programme. It may also, under the same conditions, make use of experts or networks of experts. In addition, the Commission may arrange evaluative studies as well as organise seminars, colloquia or other experts meetings which might assist with the implementation of the programme. The Commission may also organise actions related to information, publication and dissemination.</p>
<p>V.Contact points The Commission and the Member States will organise and step up the mutual exchange of information for use in the implementation of the "Culture 2000" programme, by means of cultural contact points which will be responsible for:</p> <ul style="list-style-type: none"> -promoting the programme; -encouraging as many professionals as possible to take part in its projects; -providing a permanent link with the various institutions providing aid to the cultural sector in the Member States, thus ensuring that the measures taken under the Culture 2000 programme complement national support measures. 	<p><u>V.European cultural contact points</u></p> <p><u>The Commission, in cooperation with the Member States, shall organise and strengthen the mutual exchange and dissemination of information useful for the implementation of the 'Culture 2000' programme, particularly by the creation of 'European cultural contact points' at national level, responsible for</u></p> <ul style="list-style-type: none"> <u>promoting the 'Culture 2000' programme,</u> <u>facilitating access to the programme for, and encouraging participation in its activities by, as many professionals and operators in the cultural field as possible, thanks to a genuine dissemination of information,</u> <u>ensuring a permanent link with the various support bodies in the Member States with a view to ensuring that activities under this 'Culture 2000' programme complement national support measures,</u>
	<p><u>Annex II new (cf Am 15 and 23)</u></p> <p><u>The three actions referred to in Article 2 can be seen as part of a vertical (affecting a single cultural sector) or horizontal (affecting a number of cultural sectors) approach.</u> <u>As an indication, this approach can be considered in the following manner :</u> <u>I. A vertical approach</u></p> <p><u>This implies a sectoral approach which looks to take into account the specific needs of each cultural sector, in particular:</u></p>

	<p>a) <u>in the music, theatre, dance, and visual and applied arts sectors as well as regards other forms of artistic expression (for example, multi-media, street art etc...) this approach, according to the individual aspects of each cultural sector, should:</u></p> <ul style="list-style-type: none"> - <u>promote exchanges and co-operation between cultural operators;</u> - <u>aid the movement of artists and their works around Europe;</u> - <u>improve the possibilities of training and further training, in particular when combined with the improved mobility of those working in the cultural sector;</u> - <u>encourage creativity, while supporting the implementation of activities promoting European artists and their works in the abovementioned sectors within Europe and favouring a policy of dialogue and exchanges with other world cultures;</u> - <u>support initiatives which would use creativity as a means of social integration;</u> <p>b) <u>as regards cultural heritage of European importance (in particular including movable and non-movable heritage [museums and collections, libraries, archives, including photographic archives, cinematic archives], archaeological and sub-aquatic heritage, architectural heritage, all of the cultural sites and landscapes [our cultural and natural goods]), this approach looks to:</u></p> <ul style="list-style-type: none"> - <u>encourage the conservation and restoration of the European cultural heritage;</u> - <u>encourage the development of international co-operation between institutions and/or individuals, in order to contribute to exchanges of know-how and the development of best practice as regards conservation and safe-guarding the cultural heritage;</u> - <u>improve access to the cultural heritage, where there is a European</u>
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dimension, and encourage the active participation of the general public, in particular children, young people, the culturally deprived and inhabitants from rural or peripheral regions of the European Union;

- encourage mobility and training on cultural heritage for those working in the cultural sector;

- encourage international co-operation for the development of new technologies and innovation in the different heritage sectors and as regards the conservation of traditional crafts and methods;

- take heritage into consideration in other Community policies and programmes;

- encourage co-operation with third countries and the relevant international organisations.

c) As regards books, reading and translation, this approach aims to:

- encourage exchanges and co-operation between institutions and/or individuals from the different Member States and other countries participating in the programme as well as third countries;

- improve awareness and the distribution of literary creation and the history of the European people through supporting the translation of literary, dramatic and reference works;

- encourage the mobility and further training of those working in the books and reading sector;

- promote books and reading, in particular in young people and less favoured sectors of society.

II. A horizontal approach

This approach looks to promote synergy and develop cultural creation, as much through the promotion of trans-sectoral activities involving a number of cultural sectors, as through supporting joint activities involving different Community programmes and policies (in particular those concerning education, youth, professional training, the structural funds, employment etc).

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