



COMMISSION
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PRESS RELEASE

EUROPEAN WEEK FOR BUSINESS: 23 - 27 March 1992

Help for companies facing the Single Market challenge

The European Week for Business was officially launched in Brussels today by the President of the European Commission, Jacques Delors. Antonio Cardoso e Cunha, European Commissioner for Enterprise Policy, and Mira Amard, Portuguese Minister for Industry and current President of the Council of Ministers were also present.

The primary objectives of the European Week for Business, held simultaneously across the EC from the 23rd to the 27th March 1992, include helping small and medium-sized enterprises (SMEs) to take up the challenge of the single market; publicising the Community network developed by the EC Commission to assist SMEs in becoming more successful within Europe; and encouraging increased participation in various EC programmes.

In the UK, as in the other Member States, the European Week for Business is designed to inform managers of small and medium-sized businesses about the services available through 27 European Information Centres (EICs); BC Net (Business Cooperation Network), a computerised system for searching out prospective business partners; and the BRE, the European Commission's Business Cooperation Centre.

Each Euro Info Centre has arranged a series of "open days" inviting local business people to attend various lectures, conferences, workshops, seminars and discussion groups on Community policies and services of particular interest to companies in their regions. Commission officials will also attend conferences and participate in round table discussions.

By its size and diversity the European Week for Business constitutes one of the most significant Community events ever organised in favour of small and medium-sized enterprises across the twelve Community States.

For further information and a list of local events contact:-

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