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STATISTICAL OFFICE OF THE EUROPEAN COMMUNITIES

**STRUCTURE AND ACTIVITY OF ENTERPRISES
IN WHOLESALE AND RETAIL DISTRIBUTION**

DATA BY COUNTRY

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Main symbols used

- V.A. = Gross value added, excluding VAT; equivalent to turnover (excluding VAT) minus the value of current purchases of goods and services (excluding deductible VAT) plus the value of the change in stocks between the beginning and end of the financial year.
- C.V. = Coefficient of variation = $\frac{\sigma_x}{\bar{x}} \cdot 100$
- r = Coefficient of correlation = $\frac{\sum x_i y_i - N \bar{x} \bar{y}}{N \sigma_x \sigma_y}$
- This coefficient varies between 0 (no correlation) and ± 1 (maximum correlations, direct or inverse).
- Mio FF = million French francs
- 1 000 FF = thousand French francs
- = Nil
- . = Data not available or subject to statistical confidentiality or less than half the unit used.

Foreword

Any comparison of the structure and activity of the distribution sector in different countries encounters serious obstacles because such data as exist are generally collected using survey methods which differ quite widely.

In order to overcome these difficulties as far as possible, the SOEC has for the past few years been working on the gradual harmonization of national statistics on this subject. To this end it established, with the help of the national statistical institutes of the Member States, a general framework of common references (i.e. definitions, nomenclatures, classifications, etc.) which the national statistics on wholesale and retail distribution should incorporate in order to provide valid comparisons between countries (1). The SOEC then began to gather together the information recorded, but confined itself to a number of basic data that can be collected in most of the Member States.

This booklet is the first of a series designed to present the results of the SOEC's attempt to harmonize the statistics. On glancing through these booklets, the reader may well think that harmonization is not very extensive - and this is indeed true at the present stage.

However, it must be borne in mind that the distributive trades, like most of the other branches of the services sector, constitute a sector of activity which is difficult to survey in that the activity is mostly carried out by small enterprises. This leads to thorny problems of compilation and regular updating of registers which can be used as a reliable basis for sample surveys, and of carrying out surveys, checking questionnaires, etc.

In addition, the work programmes of the various national statistical institutes do not always give the same degree of priority to surveys on enterprises providing services. The resources allocated to such surveys vary considerably from one Member State to another, and this explains to some extent the quantitative and qualitative differences in the data which the SOEC has been able to collect but which cannot yet be used for compiling true 'Community tables'.

The first set of data is in fact presented by country, mainly for the following reasons:

- the reference year varies between 1977 and 1979, depending on the country;
- the data are often incomplete and do not comply with the Community references (nomenclature, definitions, field of survey, etc.) to the same extent for all the countries;
- the SOEC is receiving the data at intervals over a fairly long period; so as not to waste too much time, it was deemed useful to process and disseminate these data as and when they are received.

(1) See 'General reference programme for statistics on enterprises in wholesale and retail distribution in the countries of the EEC' , EUROSTAT, March 1978.

However, in order to facilitate comparisons as far as possible, the results for the various countries will be presented in accordance with a standard schedule of tables (numbered in Arabic numerals). These tables are preceded by a brief commentary and by other tables (number in Roman numerals) containing relative values (ratios, percentages, etc.) intended to bring out primarily the structural aspects of the distributive trades, which are relatively stable over time and lend themselves better to meaningful comparisons from one country to another.

Introduction

The data for France are taken from the 'Enquête annuelle d'entreprise' (annual business survey)(EAE) which the INSEE carries out in most sectors of the economy (industry, building and civil engineering, distributive trades, transport) to obtain information on structures and trends in these various sectors of activity.

The main results on distributive trades for 1978 were published in the 'Collections de l'INSEE', series E, No. 77, Mai 1981, in accordance with the French 'Nomenclature d'activités et de produits' (NAP)(nomenclature of activities and products). However, in order to meet the requirements of comparability at Community level, the INSEE also processed the data specially on the basis of the nomenclature and other procedures laid down in the SOEC's reference programme. The results distinguishing between wholesale and retail distribution, are presented below.

The following points should be noted:

- a) all the data considered by the SOEC to be of prime importance were supplied (Tables 1-5 in Annex), with the exception of social security contributions paid by employers;
- b) other data were compiled by the INSEE on the basis of the NACE and will be mentioned below; in particular, they give a more detailed breakdown of turnover and expenditure, and cover investment.

The INSEE publication mentioned above also contains data on agents, but these are not included here.

1. Wholesale distribution

1.1. General information

The survey covers 79 232 enterprises employing 907 880 persons (average 11.5 per enterprise), comprising 853 544 employees (94 %) and 54 336 self-employed persons (6 %).

In 1978 these enterprises had a turnover (excluding VAT) of approximately 730 000 million French francs, giving an average of 9.2 million francs per enterprise and 804 600 francs per person engaged.

Of the total turnover, 97.3 % relates to distributive activities as such and 2.7 % to other activities (industrial or craft, agricultural or provision of services) carried out as secondary activities by the enterprises surveyed.

The enterprises' gross value added excluding VAT (a) amounted to 82.6 thousand million francs, representing 11.3 % of turnover.

These data refer to all wholesale enterprises, but it would be useful to examine briefly the characteristics of the enterprises according to their main activity (type of products marketed).

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- (a) For the purpose of this document gross value added excluding VAT is taken to be the difference between the total volume of turnover excluding VAT during the year and the total value of current expenditure - excluding deductible VAT - during the same period (purchases of products for resale and of products and services consumed by the enterprise, plus the value of stocks at the beginning of the year, minus the value of stocks at the end of the year). The amount of value added, which can also be termed the 'gross operating margin' of the enterprises, includes compensation of employees, return on and amortization of tied-up capital, profits, etc.

1.2. Breakdown of wholesale distribution by activity group

In Table I, enterprises, persons engaged and turnover are broken down according to the type of products marketed (by NACE groups) as a function of the main activity of the enterprises.

It can be seen from the table that wholesale distribution in food, drink and tobacco (NACE code 617) comes first in the ranking order of the various activities, accounting for a quarter of the number of enterprises, the number of persons engaged and the turnover of the entire wholesale sector.

The ranking order of the other activities varies according to whether the number of enterprises, the number of persons engaged or turnover is being considered: the most important activities according to one or other of these criteria include distribution of machinery, industrial equipment and vehicles (NACE 614), distribution of agricultural raw materials, live animals and semi-finished goods (NACE 611) and distribution of fuels, ores and industrial chemicals (NACE 612).

TABLE I
Breakdown of enterprises, persons engaged and turnover by NACE groups
(classification according to main activity of enterprise)

NACE no.	ACTIVITY WHOLESALE DISTRIBUTION OF :	Number of enterprises		Number of persons engaged		Turnover (excluding VAT)	
		Rank	%	Rank	%	Rank	%
		1	2	3	4	5	6
611	Agricultural raw materials, live animals, textile raw materials and semi-finished goods	3	18,1	5	9,6	2	18,7
612	Fuels, ores, metals and industrial chemicals	8	4,0	3	10,3	3	16,5
613	Timber and building materials	4	8,1	4	9,9	5	6,6
614	Machinery, industrial equipment and vehicles	2	18,6	2	23,1	4	13,9
615	Furniture, household goods, hardware and ironmongery	6	7,2	6	8,1	6	5,6
616	Textiles, clothing, footwear and leather goods	7	6,3	8	4,4	9	3,6
617	Food, drink and tobacco	1	27,8	1	24,7	1	26,9
618	Pharmaceutical and medical goods, cosmetics and cleaning materials	9	2,6	9	4,3	8	3,6
619	Other specialized wholesale distribution and wholesale dealing in a variety of goods	5	7,3	7	5,6	7	4,6
61	Total wholesale distribution		100,0		100,0		100,0

1.3. Main average data per enterprise and per person engaged

In order to compare the main characteristics of enterprises operating in the various wholesale activity groups, Table II gives averages per enterprise for each NACE group : number of persons engaged (=indicator of the average size of enterprises), turnover, value added and net investment. For each of these averages the table gives the absolute value and an index which makes it easier to relate this value to the corresponding overall average for the entire wholesale sector.

It can be seen from the table that, while the average size of enterprises is 11.5 persons engaged for the wholesale sector as a whole, the situation varies considerably from one branch to another, ranging from an average of 6 persons for NACE group 611 (agricultural raw materials, etc.) to an average of almost 30 persons for NACE group 612 (fuels, ores, etc.). There are even greater variations from one branch to another for the other values shown in the table: the coefficient of variation, which is 49 % for the average size of enterprises, rises to 61 % for value added, 71 % for net investment and 86 % for average turnover.

Obviously, the average turnover, value added and investment per enterprise depend on, amongst other things, the size of the enterprise. It is therefore interesting to eliminate, at least partially, the effect of this factor and to consider, in the comparisons between activity groups, average values per person engaged as well.

TABLE II
Main average values per enterprise

NACE no.	ACTIVITY WHOLESALE DISTRIBUTION OF :	Averages per enterprise							
		Persons engaged		Turnover (excluding VAT)		Value added (excluding VAT)		Net investment (excluding de- ductible VAT)	
		Number	Index	FF 1000	Index	1000 FF	Index	1000 FF	Index
		1	2	3	4	5	6	7	8
611	Agricultural raw materials, live animals, textile raw materials and semi-finished goods	6,1	53	9.532	103	514	49	80,6	95
612	Fuels, ores, metals and industrial chemicals	29,5	257	38.133	414	3.360	322	283,0	333
613	Timber and building materials	14,0	122	7.507	81	1.273	122	101,5	120
614	Machinery, industrial equipment and vehicles	14,2	123	6.880	75	1.305	125	83,5	98
615	Furniture, household goods, hardware and ironmongery	12,8	111	7.100	77	1.106	106	62,5	74
616	Textiles, clothing, footwear and leather goods	8,1	70	5.240	57	805	77	31,7	37
617	Food, drink and tobacco	10,2	89	8.927	97	824	79	81,3	96
618	Pharmaceutical and medical goods, cosmetics and cleaning materials	19,5	170	12.958	141	1.875	180	126,7	149
619	Other specialized wholesale distribution and wholesale dealing in a variety of goods	8,7	76	5.846	63	834	80	39,2	46
61	Total wholesale distribution	11,5	100	9.219	100	1.042	100	84,9	100
Coefficient of variation		49 %		86 %		61 %		71 %	

Table III shows that the differences between activity groups are greatly reduced if the average values per person engaged are considered instead of the average values per enterprise. Although they are still quite substantial in the case of turnover and net investment (coefficient of variation = 44 % and 39 % respectively), the coefficient of variation for value added falls from 61 % (average value per enterprise) to 10 % (average value per person engaged). This is by no means surprising if it is borne in mind that in the services sector compensation of employees represents a very large proportion of value added and the latter therefore varies appreciably according to the number of employees.

It can also be seen that in the case of turnover and net investment the difference in the values per person engaged between activity groups seem to be independent of the size of the enterprise ($r = 0.1$): they can therefore be attributed to the specific characteristics of the various distributive activities.

On the other hand, the differences in value added between the average amounts per person engaged, although relatively smaller, still seem to be dependent to a certain extent on the average size of enterprise ($r = 0.74$).

TABLE III
Main average value per person engaged

NACE no.	ACTIVITY WHOLESALE DISTRIBUTION OF :	Average values per person engaged					
		Turnover (excluding VAT)		Value added (excluding VAT)		Net investment (excluding de- ductible VAT)	
		1000 FF	Index	1000 FF	Index	1000 FF	Index
1	2	3	4	5	6		
611	Agricultural raw materials, live animals, textile raw materials and semi-finished goods	1.575	196	84,9	93	13,3	180
612	Fuels, ores, metals and industrial chemicals	1.295	161	114,1	126	9,6	130
613	Timber and building materials	537	67	91,0	100	7,3	99
614	Machinery, industrial equipment and vehicles	484	60	91,9	101	5,9	80
615	Furniture, household goods, hardware and ironmongery	555	69	86,6	95	4,9	66
616	Textiles, clothing, footwear and leather goods	646	80	99,3	109	3,9	53
617	Food, drink and tobacco	875	109	80,7	89	8,0	108
618	Pharmaceutical and medical goods, cosmetics and cleaning materials	664	83	96,1	106	6,5	88
619	Other specialized wholesale distribution and wholesale dealing in a variety of goods	670	83	95,6	105	4,5	61
61	Total wholesale distribution	805	100	90,9	100	7,4	100
Coefficient of variation		44 %		10 %		39 %	

Finally, the table shows that there is a degree of correlation between the values of net investment and turnover per person engaged ($r = 0.89$), while there is no such correlation between these two items and value added per person engaged.

1.4. Enterprises' secondary activities

Where an enterprise regularly carries out, for profit, activities other than wholesale distribution, the turnover on these activities is recorded separately. Table IV shows the volume of turnover on secondary activities as a proportion of the enterprises' total turnover.

TABLE IV
Breakdown of turnover by enterprises' main and secondary activities

NACE no.	ACTIVITY WHOLESALE DISTRIBUTION OF :	Breakdown of turnover					
		Total	Sales without fur- ther processing		Industrial, craft, etc. production	Provision of service	
			Wholesale	Retail		Total	of which: commission
		1	2	3	4	5	6
611	Agricultural raw materials, live animals, textile raw materials and semi-finished goods	100,0	96,7	0,5	1,7	1,1	0,1
612	Fuels, ores, metals and industrial chemicals	100,0	93,2	3,3	2,1	1,4	0,3
613	Timber and building materials	100,0	95,0	2,3	1,4	1,3	0,3
614	Machinery, industrial equipment and vehicles	100,0	93,8	1,2	0,8	4,2	0,4
615	Furniture, household goods, hardware and ironmongery	100,0	94,8	3,2	0,7	1,3	0,2
616	Textiles, clothing, footwear and leather goods	100,0	96,6	2,2	0,4	0,8	0,4
617	Food, drink and tobacco	100,0	96,9	1,8	0,4	0,9	0,4
618	Pharmaceutical and medical goods, cosmetics and cleaning materials	100,0	98,8	0,4	0,2	0,6	0,1
619	Other specialized wholesale distribution and wholesale dealing in a variety of goods	100,0	94,2	1,5	3,5	0,8	0,2
61	Total wholesale distribution	100,0	95,5	1,8	1,2	1,5	0,3

Retail distribution accounts on average for only 1.8 % of the turnover of enterprises whose main activity is wholesale distribution, and only slightly over 3 % for NACE groups 612 (fuels, ores, etc.) and 615 (furniture, household goods, etc.). Sales of products manufactured or processed by the enterprises amount to 2.1 % of turnover for NACE group 612 and 3.5 % for NACE group 619 (other specialized wholesale distribution and wholesale distribution in a variety of goods). Provision of services accounts for more than 4 % of turnover for NACE group 614 (machinery and vehicles) but less than 1.5 % for the other wholesale activity groups.

1.5. Comparison of enterprises' main operating data by activity group

Table V shows, for each wholesale activity group, enterprises' main operating data, expressed as a percentage of total turnover.

TABLE V
Enterprises' main operating data, as % of turnover

NACE no.	ACTIVITY WHOLESALE DISTRIBUTION OF :	Total turnover(a)	Current purchases		Change in stocks (a)	Gross value added	
			Products for sale	Interme- diate con- sumption of goods + services		Total (a)	of which: compensation of employees (b)
			1	2	3	4	5
611	Agricultural raw materials, live animals, textile raw materials and semi-finished goods	100,0	88,9	6,3	0,6	5,4	2,4
612	Fuels, ores, metals and industrial chemicals	100,0	83,4	8,2	0,4	8,8	4,2
613	Timber and building materials	100,0	75,1	9,2	1,2	16,9	8,1
614	Machinery, industrial equipment and vehicles	100,0	71,8	11,1	1,9	19,0	10,5
615	Furniture, household goods, hardware and ironmongery	100,0	75,0	11,1	1,7	15,6	8,6
616	Textiles, clothing, footwear and leather goods	100,0	70,7	14,1	0,2	15,4	7,7
617	Food, drink and tobacco	100,0	80,4	9,9	- 0,5	9,2	4,6
618	Pharmaceutical and medical goods, cosmetics and cleaning materials	100,0	79,6	7,4	1,5	14,5	7,0
619	Other specialized wholesale distribution and wholesale dealing in a variety of goods	100,0	78,9	8,7	1,9	14,3	7,4
61	Total wholesale distribution	100,0	80,2	9,1	0,6	11,3	5,7

(a) Excluding VAT (for purchases: excluding deductible VAT)

(b) Excluding Social security contributions paid by employers

The above table shows that in the wholesale distribution sector as a whole 80 % of turnover was used in 1978 to purchase products for resale and 9 % for the purchase of goods and services for enterprises' intermediate consumption; 0.6 % (already included in current purchases) was used to increase stocks and 11.3 % for compensation of employees and amortization of enterprises' production factors (gross value added).

The table also shows that compensation of employees accounts on average for about half of gross value added. It should be noted that the above data on gross compensation do not include social security contributions paid by employers, which are included in the remainder of value added. It should also be pointed out that the data refer only to compensation of actual employees, compensation of self-employed persons being likewise included in the remainder of value added.

1.6. Part played by small enterprises in each activity group

On the basis of the size classes used at Community level (see Tables 3 - 5 in Annex) and of the distribution of enterprises according to their size, small enterprises in the wholesale or retail distributive trades could be defined as those employing fewer than 5 persons. However, in order to facilitate comparison with other sectors of activity where the concept of 'small enterprise' is somewhat wider, Table VI covers enterprises employing fewer than 10 persons as well as those employing fewer than 3 and fewer than 5 persons.

TABLE VI
Small enterprises as % of all enterprises in each activity group

NACE no.	ACTIVITY WHOLESALE DISTRIBUTION OF :	Size of enterprises (number of persons engaged)								
		fewer than 3			fewer than 6			fewer than 10		
		% of enter- prises	% of persons	% of turn- over	% of enter- prises	% of persons engaged	% of turn- over	% of enter- prises	% of persons engaged	% of turn- over
		1	2	3	4	5	6	7	8	9
611	Agricultural raw materials, live animals, textile raw materials and semi-finished goods	56,9	12,9	8,8	76,7	24,1	18,5	89,8	37,3	31,7
612	Fuels, ores, metals and industrial chemicals	31,6	1,5	1,4	39,6	2,4	2,9	65,9	8,3	9,8
613	Timber and building materials	24,2	2,8	2,2	40,9	7,1	5,5	66,3	19,5	18,2
614	Machinery, industrial equipment and vehicles	24,2	2,6	2,6	43,6	7,3	6,4	69,1	19,3	19,8
615	Furniture, household goods, hardware and ironmongery	24,5	3,0	3,1	43,2	7,9	7,6	70,2	22,6	22,3
616	Textiles, clothing, footwear and leather goods	32,5	5,7	3,6	52,7	13,9	8,9	79,1	33,3	33,0
617	Food, drink and tobacco	30,6	4,4	4,5	50,9	11,2	12,6	76,9	27,9	28,0
618	Pharmaceutical and medical goods, cosmetics and cleaning materials	26,3	2,2	1,3	44,6	5,5	4,8	67,0	12,5	7,6
619	Other specialized wholesale distribution and wholesale dealing in a variety of goods	33,8	5,6	6,1	54,8	13,6	10,4	77,6	30,4	24,5
61	Total wholesale distribution	33,5	4,3	4,3	52,6	10,0	10,1	75,9	23,3	23,1

Table VI, compiled from Tables 3.1, 4.1 and 5.1 in the Annex, shows that enterprises employing fewer than 3 persons make up approximately one third of the total number of wholesale enterprises but account for only slightly more than 4 % of the number of persons engaged and turnover in the sector. More than half of the enterprises employ fewer than 5 persons and account for 10 % of the total number of persons engaged and turnover. Finally, enterprises employing fewer than 10 persons represent three-quarters of the total number of wholesale enterprises but account for less than a quarter of the total number of persons engaged and turnover.

Obviously, for certain activity groups the percentages for small enterprises differ in varying degrees from the average values shown above. This is particularly true in the case of NACE group 611 (agricultural raw materials, etc.), where small enterprises play a distinctly greater part than the remainder of the wholesale sector.

Finally, it should be noted that for all the activity groups small enterprises account for virtually the same proportion of both turnover and the number of persons engaged.

1.7. Enterprises employing 20 or more persons, by activity group

The number of enterprises employing 20 or more persons, their turnover and number of persons engaged are shown in Tables 3, 4 and 5 in the Annex. Table VII below gives various figures showing the part played by these enterprises in each wholesale activity group, as was done in § 6 for small enterprises.

TABLE VII

Large enterprises as % of all enterprises in each activity group

NACE no.	ACTIVITY WHOLESALE DISTRIBUTION OF :	Size of enterprises (number of persons engaged)								
		20 or more			50 or more			200 or more		
		% of enter- prises	% of per- sons engaged	% of turn- over	% of enter- prises	% of per- sons engaged	% of turn- over	% of enter- prises	% of per- sons engaged	% of turn- over
		1	2	3	4	5	6	7	8	9
611	Agricultural raw materials, live animals, textile raw materials and semi-finished goods	4,6	49,9	59,1	1,4	33,6	39,4	0,3	17,4	16,9
612	Fuels, ores, metals and industrial chemicals	20,8	85,8	85,6	8,3	72,4	67,9	2,2	51,4	47,2
613	Timber and building materials	16,3	64,5	66,8	4,7	38,4	41,1	0,4	13,2	13,8
614	Machinery, industrial equipment and vehicles	15,7	66,4	66,1	4,2	41,6	41,7	0,6	20,1	21,0
615	Furniture, household goods, hardware and ironmongery	15,4	62,3	65,1	3,9	34,5	38,2	0,4	11,2	17,8
616	Textiles, clothing, footwear and leather goods	8,8	47,2	45,0	1,5	20,7	14,1	0,1	7,6	4,6
617	Food, drink and tobacco	10,4	55,5	57,0	2,6	32,3	32,4	0,3	13,8	13,3
618	Pharmaceutical and medical goods, cosmetics and cleaning materials	15,2	75,6	83,6	4,8	59,6	71,9	1,0	40,6	53,0
619	Other specialized wholesale distribution and wholesale dealing in a variety of goods	9,1	49,3	59,3	2,0	25,3	38,5	0,3	10,0	25,5
61	Total wholesale distribution	11,5	62,2	64,8	3,1	39,7	42,4	0,4	19,8	22,2

Table VII shows that, in the whole of the wholesale distribution sector, only 11.5 % of enterprises employ 20 or more persons, but they account for 62 % of the total number of persons engaged and 65 % of total turnover. Enterprises employing 200 or more persons represent less than 1 % of the total but account for 20 % of the number of persons engaged and 22 % of turnover.

2. Retail distribution

2.1. General information

The survey covers 427 717 enterprises employing approximately 1 823 000 persons (average: 4.3 per enterprise), comprising 1 339 000 employees (73.5 %) and 484 000 self-employed persons (26.5 %)

In 1978 these enterprises had a turnover excluding VAT of almost 597 000 million French francs, i.e. an average of approximately 1.4 million per enterprise and 327 000 francs per person engaged.

Of the total turnover, 96.2 % related to distributive activities as such and 3.8 % to other activities (industrial or craft, provision of services,etc.) carried out as secondary activities by the enterprises surveyed.

The enterprises' total gross value added excluding VAT ^(a) amounted to 100.9 thousand million francs, representing 16.9 % of turnover.

2.2. Breakdown of retail distribution by activity group

In Table I enterprises, persons engaged and turnover are broken down according to the type of products marketed (NACE groups, breakdown according to enterprises' main activity).

Here again, as in the case of wholesale distribution, distribution of food, drink and tobacco (NACE group 641/2) is by far the most important activity, accounting for more than one-third of the number of enterprises, persons engaged and turnover of the whole retail sector.

(a) See footnote on page 5 .

Distribution of motor vehicles and cycles (NACE 651) occupies second place as regards persons engaged and turnover, followed - in respect of the number of persons engaged - by distribution of clothing (NACE 645) and distribution of household equipment, fittings and appliances (NACE 648/9).

It can also be seen from Table I that NACE group 656 (a wide range of goods, with non-food goods predominating) comprises only 0.4 % of the total number of retail enterprises, but accounts for more than 4 % of the number of persons engaged and turnover.

TABLE I
Breakdown of enterprises, persons engaged and turnover by NACE groups
(classification according to main activity of enterprises)

NACE no.	ACTIVITY RETAIL DISTRIBUTION OF :	Number of enterprises		Number of persons engaged		Turnover (including VAT)	
		Rank	%	Rank	%	Rank	%
641/2	Food, drink and tobacco	1	34,0	1	35,8	1	39,9
643	Dispensing chemists	7	4,5	6	5,2	7	4,3
644	Medical goods, cosmetics and cleaning materials	10	3,2	10	2,3	11	1,5
645	Clothing	2	15,8	3	10,3	5	5,8
646	Footwear and leather goods	8	3,6	9	2,8	10	1,8
647	Furnishing fabrics and other household textiles	11	1,3	12	0,9	12	0,5
648/9	Household equipment, fittings and appliances	4	9,6	4	9,7	3	7,8
651	Motor vehicles and cycles	5	7,5	2	14,9	2	19,7
652	Motor fuels and lubricating oils	9	3,2	11	2,2	6	5,7
653	Books, newspapers, stationery, and office supplies	6	4,6	8	3,1	9	1,9
654/5	Other goods	3	12,3	5	8,1	4	6,9
656	A wide range of goods, with non-food goods predominating	12	0,4	7	4,7	8	4,2
64/65	Total retail distribution		100,0		100,0		100,0

2.3. Main average data per enterprise and per person engaged

Table II shows that for most of the retail activity groups the average number of persons engaged per enterprise ranges between 2.8 (clothing) and 4.9 (dispensing chemists), but reaches 8.4 in the case of distribution of motor vehicles and cycles and as many as 56 in the case of retail distribution of a wide range of goods, with non-food goods predominating (NACE group 656).

TABLE II
Main average values per enterprise

NACE no.	ACTIVITY RETAIL DISTRIBUTION OF :	Average data per enterprise							
		Persons engaged		Turnover (excluding VAT)		Value added (excluding VAT)		Net investment (excluding deductible VAT)	
		Number	Index	1000 FF	Index	1000 FF	Index	1000 FF	Index
1	2	3	4	5	6	7	8		
641/2	Food, drink and tobacco	4,5	105	1.635	117	239	101	33,3	116
643	Dispensing chemists	4,9	114	1.317	94	367	156	60,9	211
644	Medical goods, cosmetics and cleaning materials	3,1	72	641	46	143	61	10,2	35
645	Clothing	2,8	65	514	37	125	53	14,2	49
646	Footwear and leather goods	3,3	77	700	50	167	71	19,8	69
647	Furnishing fabrics and other household textiles	3,1	72	524	38	142	60	11,9	41
648/9	Household equipment, fittings and appliances	4,3	100	1.134	81	247	105	24,0	83
651	Motor vehicles and cycles	8,4	195	3.662	263	536	227	57,3	199
652	Motor fuels and lubricating oils	2,9	67	2.483	178	152	64	13,0	45
653	Books, newspapers, stationery and office supplies	2,9	67	590	42	149	63	20,6	72
654/5	Other goods	2,8	65	787	56	153	65	17,7	61
656	A wide range of goods, with non-food goods predominating	56,1	1.305	16.236	1.164	3.225	1.367	308,6	1.072
64/65	Total retail distribution	4,3	100	1.395	100	236	100	28,8	100
Coefficient of variation		176 %		168 %		178 %		162 %	

Although the average turnover, value added and investment varies from one activity group to another depending on the average size of the enterprises, the variations are very irregular and there are a number of exceptions.

Examination of the average values per person engaged, where the effect of the differing size of enterprises is partly eliminated (Table III), shows that, as for wholesale distribution, the differences between activity groups are considerably reduced, especially in the case of value added, but they still remain high as is shown in particular by the turnover and net investment figures.

TABLE III
Main average value per person engaged

NACE no.	ACTIVITY RETAIL DISTRIBUTION OF :	Average values per person engaged					
		Turnover (excluding VAT)		Value added (excluding VAT)		Net investment (excluding de- ductible VAT)	
		1000 FF	Index	1000 FF	Index	1000 FF	Index
641/2	Food, drink and tobacco	364,9	111	53,2	96	7,44	110
643	Dispensing chemists	269,4	82	75,0	135	12,49	185
644	Medical goods, cosmetics and cleaning materials	205,2	63	45,8	83	3,26	48
645	Clothing	185,5	57	45,0	81	5,14	76
646	Footwear and leather goods	212,8	65	50,7	92	6,03	89
647	Furnishing fabrics and other household textiles	167,0	51	45,3	82	3,80	56
648/9	Household equipment, fittings and appliances	264,2	81	57,6	104	5,59	83
651	Motor vehicles and cycles	433,9	133	63,5	115	6,78	100
652	Motor fuels and lubricating oils	857,1	262	52,4	95	4,49	66
653	Books, newspapers, stationery and office supplies	205,4	63	52,0	94	7,17	106
654/5	Other goods	279,3	85	54,2	98	6,28	93
656	A wide range of goods, with non-food goods predominating	289,4	88	57,5	104	5,50	81
64/65	Total retail distribution	327,3	100	55,4	100	6,76	100
Coefficient of variation		58 %		15 %		37 %	

2.4. Enterprises' secondary activities

In cases where enterprises regularly carried out, for profit, activities other than retail distribution, the relevant turnover was recorded separately. Table IV shows the turnover on these secondary activities as a proportion of the enterprises' total turnover.

TABLE IV
Breakdown of turnover by enterprises' main and secondary activity

NACE no.	ACTIVITY RETAIL DISTRIBUTION OF :	Breakdown of turnover					
		Total	Sales without fur- ther processing		Industrial, craft,etc. production	Provision of service	
			Retail	Wholesale		Total	of which: commission
		1	2	3	4	5	6
641/2	Food, drink and tobacco	100,0	95,4	1,5	0,3	2,8	.
643	Dispensing chemists	100,0	98,4	.	0,1	1,5	.
644	Medical goods, cosmetics and cleaning materials	100,0	97,1	1,2	.	1,7	0,3
645	Clothing	100,0	98,8	0,8	.	0,4	.
646	Footwear and leather goods	100,0	98,3	1,2	.	0,5	0,2
647	Furnishing fabrics and other household textiles	100,0	99,4	0,2	0,1	0,3	.
648/9	Household equipment, fittings and appliances	100,0	94,8	2,6	0,4	2,2	0,1
651	Motor vehicles and cycles	100,0	90,7	0,8	0,6	7,9	0,9
652	Motor fuels and lubricating oils	100,0	97,9	0,2	.	1,9	0,1
653	Books, newspapers, stationery and office supplies	100,0	87,8	2,6	.	9,6	.
654/5	Other goods	100,0	93,6	3,2	0,2	3,0	0,1
656	A wide range of goods, with non-food goods predominating	100,0	97,9	0,2	0,4	1,5	.
64/65	Total retail distribution	100,0	94,8	1,4	0,3	3,5	0,2

Overall, secondary activities seem to account for a similar proportion of turnover in the retail sector as in the wholesale sector (cf. § 1.4.); the smaller percentage of actual production activities is offset by the greater proportion accounted for by the provision of services.

2.5. Comparison of enterprises' main operating data by activity group

Table V shows for each retail activity group the enterprises' main operating data, expressed as percentages of total turnover.

TABLE V
Enterprises' main operating data, as % of turnover

NACE no.	ACTIVITY RETAIL DISTRIBUTION OF :	Total turnover (excluding VAT)	Current purchases(a)		Change in stocks	Gross value added	
			Products for sale	Interme- diate con- sumption of goods + services		Total (excluding VAT) (1-2-3+4)	of which: compensation of employees(b)
		1	2	3	4	5	6
641/2	Food, drink and tobacco	100,0	77,8	8,2	0,6	14,6	6,6
643	Dispensing chemists	100,0	65,9	7,5	1,2	27,8	8,5
644	Medical goods, cosmetics and cleaning materials	100,0	64,8	14,3	1,4	22,3	10,5
645	Clothing	100,0	64,9	14,0	3,1	24,2	10,2
646	Footwear and leather goods	100,0	68,2	13,9	5,9	23,8	9,9
647	Furnishing fabrics and other household textiles	100,0	58,1	16,7	1,9	27,1	13,6
648/9	Household equipment, fittings and appliances	100,0	67,1	14,4	3,3	21,8	11,3
651	Motor vehicles and cycles	100,0	78,7	8,3	1,6	14,6	8,1
652	Motor fuels and lubricating oils	100,0	81,3	13,4	0,8	6,1	2,0
653	Books, newspapers, stationery and office supplies	100,0	59,8	17,0	2,1	25,3	9,7
654/5	Other goods	100,0	70,4	13,4	3,2	19,4	7,7
656	A wide range of goods, with non-food goods predominating	100,0	66,0	15,4	1,2	19,8	12,7
64/65	Total retail distribution	100,0	74,3	10,4	1,6	16,9	7,8

(a) Excluding deductible VAT

(b) Excluding social security contributions paid by employers

It can be seen from the above table that for retail distribution the percentage of turnover used to purchase products for resale (74.3 %) is lower than the corresponding percentage of wholesale distribution (80.2 %) (a), whereas the change in stocks (already included in purchases) is greater (1.6 % as against 0.6 % for wholesale distribution).

a) See § 1.5.

In the retail sector, both purchases of goods and services for enterprises' intermediate consumption (10.4 % of turnover) and gross value added (16.9 %) account for a greater proportion of turnover than in the wholesale sector (9.1 % and 11.3 % respectively).

Compensation of employees represents 7.8 % of turnover in the retail sector, compared with 5.7 % in the wholesale sector; as a proportion of gross value added, it amounts to 46.1 % (retail distribution) and 50.6 % (wholesale distribution) respectively.

2.6. Part played by small enterprises in each activity group

Table VI, compiled from Tables 3.1, 4.1 and 5.1 in the Annex, shows that the proportion of enterprises employing fewer than three persons varies appreciably from one activity group to another, ranging from 9 % for dispensing chemists to over 70 % for distribution of clothing and books, newspapers and office supplies; the overall average is 62 %. These enterprises employ 20 % of the total number of persons engaged in retail distribution and account for 15 % of turnover.

TABLE VI
Small enterprises as % of all enterprises in each activity group

NACE no.	ACTIVITY RETAIL DISTRIBUTION OF :	Size of enterprises (number of persons engaged)								
		fewer than 3			fewer than 5			fewer than 10		
		% of enter- prises	% of per- sons engaged	% of turn- over	% of enter- prises	% of per- sons engaged	% of turn- over	% of enter- prises	% of per- sons engaged	% of turn- over
		1	2	3	4	5	6	7	8	9
641/2	Food, drink and tobacco	68,3	20,8	16,2	88,5	35,4	26,3	96,8	46,3	34,0
643	Dispensing chemists	9,1	3,4	4,6	49,1	32,4	35,9	96,7	91,0	92,0
644	Medical goods, cosmetics and cleaning materials	65,0	28,6	23,4	87,1	51,8	42,1	96,6	69,4	58,5
645	Clothing	72,4	34,2	27,5	88,0	53,5	45,4	96,9	73,5	66,2
646	Footwear and leather goods	67,4	27,4	24,5	87,2	47,9	42,5	96,6	65,8	59,4
647	Furnishing fabrics and other household textiles	68,8	28,3	25,0	87,1	49,5	44,5	93,9	61,9	57,3
648/9	Household equipment, fittings and appliances	61,5	19,4	12,2	78,1	32,1	22,6	92,7	53,6	46,7
651	Motor vehicles and cycles	35,7	6,3	4,2	61,3	16,4	10,1	83,8	33,3	21,5
652	Motor fuels and lubricating oils	59,4	29,8	34,2	85,2	58,8	57,0	97,6	83,2	78,7
653	Books, newspapers, stationery, and office supplies	72,2	33,8	30,7	89,5	53,3	47,7	96,9	70,0	63,8
654/5	Other goods	66,8	33,0	22,8	84,2	53,4	41,3	97,2	80,8	70,0
656	A wide range of goods, with non-food goods predominating	42,4	1,0	0,5	65,8	2,2	1,4	82,8	4,0	2,3
64/65	Total retail distribution	62,6	20,0	15,1	82,8	35,7	27,1	95,4	53,7	42,1

Enterprises employing fewer than 10 persons make up more than 95 % of the total number of retail enterprises and account for approximately 54 % of the number of persons engaged and 42 % of turnover.

It can also be seen that small enterprises play a distinctly greater part in retail distribution than in wholesale distribution (cf. § 1.6.), in respect of both the number of enterprises and their share of the number of persons engaged and turnover.

2.7. Enterprises employing 20 or more persons, by activity group

Table VII shows that the percentage of enterprises employing 20 or more persons varies considerably according to the activity group, ranging from 0.3 % in the case of dispensing chemists to over 10 % in the case of enterprises retailing a wide range of goods, with non-food goods predominating. These enterprises account for a particularly high proportion of the number of persons engaged and turnover, especially in NACE groups 641/2 (food, drink and tobacco), 651 (motor vehicles and cycles) and 656 (a wide range of goods, with non-food goods predominating).

TABLE VII
Large enterprises as % of all enterprises in each activity group

NACE no.	ACTIVITY RETAIL DISTRIBUTION OF :	Size of enterprises (number of persons engaged)								
		20 or more			50 or more			200 or more		
		% of enter- prises	% of persons engaged	% of turn- over	% of enter- prises	% of persons engaged	% of turn- over	% of enter- prises	% of persons engaged	% of turn- over
		1	2	3	4	5	6	7	8	9
641/2	Food, drink and tobacco	1,2	47,8	60,5	0,4	42,7	53,4	0,1	37,6	47,1
643	Dispensing chemists	0,3	1,8	1,4	.	0,2	0,1	-	-	-
644	Medical goods, cosmetics and cleaning materials	1,5	22,8	25,6	0,2	10,9	10,0	.	7,4	6,8
645	Clothing	1,0	17,2	22,7	0,2	9,1	13,1	0,1	5,5	8,6
646	Footwear and leather goods	1,1	24,7	30,0	0,2	16,7	20,7	0,1	12,6	15,0
647	Furnishing fabrics and other household textiles	1,5	19,7	23,0	0,3	8,9	9,9	-	-	-
648/9	Household equipment, fittings and appliances	2,5	32,0	36,7	0,5	18,6	19,8	0,1	9,5	10,4
651	Motor vehicles and cycles	8,7	55,3	69,8	2,6	32,3	44,4	.	7,4	13,1
652	Motor fuels and lubricating oils	1,0	10,7	16,4	0,1	3,4	3,5	-	-	-
653	Books, newspapers, stationery, and office supplies	0,9	19,6	25,6	0,2	12,9	15,1	.	7,6	9,5
654/5	Other goods	1,0	11,4	18,3	0,1	2,9	7,0	-	-	-
656	A wide range of goods, with non-food goods predominating	10,5	94,4	96,1	6,3	92,0	93,7	3,3	87,8	89,2
64/65	Total retail distribution	1,8	38,1	49,9	0,5	28,7	37,8	0,1	21,0	26,9

Enterprises employing more than 200 persons are found mainly in the retailing of food and a wide range of goods. Table VIII shows that, although in these two activity groups the number of large enterprises is very small in comparison with the total number of enterprises operating in each group, they nevertheless play a fairly important part. Less than 1 % of enterprises in food retailing employ 1 000 or more persons, but they account for 30 % of the total number of persons engaged in the branch (over 3 000 persons per enterprise on average) and for 38 % of total turnover; of enterprises retailing a wide range of goods with non-food goods predominating, only 1.6 % employ 1 000 or more persons, but they account for three-quarters of the total number of persons engaged (just under 2 800 persons per enterprise on average) and for three-quarters of the branch's total turnover.

TABLE VIII
Breakdown of enterprises employing 200 or more persons

NACE No.	ACTIVITY RETAIL DISTRIBUTION OF:	Size of enterprises (number of persons engaged)								
		200 - 499			500 - 999			1 000 or more		
		Enter- prises	Persons engaged	Turnover Mio FF	Enter- prises	Persons engaged	Turnover Mio FF	Enter- prises	Persons engaged	Turnover Mio FF
641/2	Food, drink and tobacco: - absolute values - as a percentage of the total for group 641/2	81	25.290	11.530	32	22.235	9.191	63	197.646	90.351
		0,06	3,9	4,9	0,02	3,4	3,9	0,05	30,3	38,3
656	A wide range of goods, with non-food goods dominating - absolute values - as a percentage of the total for group 656	17	5.386	1.459	9	5.981	21.001	23	64.072	18.517
		1,2	6,3	5,9	0,6	7,0	8,5	1,6	74,5	74,8

ANNEX

T A B . 1

Commerce de gros
Wholesale trade

Nombre d'entreprises, personnes occupées et dépenses de personnel
Number of enterprises, persons engaged and labour costs

Pays/Country: FRANCE
Année/Year : 1978

No. NACE	ACTIVITE COMMERCE DE GROS DE:	Nombre d'entreprises Number of enterprises	Nombre de personnes occupées (a) Number of persons engaged (a)		Dépenses de personnel/labour costs (Mio FFr)		ACTIVITY WHOLESALE DEALING IN:	NACE no.
			TOTAL	dont/ of which:	TOTAL	dont/ of which:		
				salariés employees		salaires bruts gross wages		
1	2	3	4	5	6			
611	Matières premières agricoles, animaux vivants, matières premières textiles et demi-produits	14.340	86.786	73.141	13.645	.	3.291,0	Agricultural raw materials, live animals, textile raw materials and semi-finished goods
612	Combustibles, minéraux et produits chimiques industriels	3.161	93.101	91.150	1.951	.	5.034,2	Fuels, ores, metals and industrial chemicals
613	Bois et matériaux de construction	6.415	89.693	85.854	3.839	.	3.884,0	Timber and building materials
614	Machines, matériel et véhicules	14.752	209.604	201.895	7.709	.	10.676,4	Machinery, industrial equipment and vehicles
615	Meubles, articles de ménage et quincaillerie	5.757	73.594	70.874	2.720	.	3.529,6	Furniture, household goods, hardware and ironmongery
616	Textiles, habillement, chaussure et articles en cuir	4.966	40.272	37.337	2.935	.	2.002,8	Textiles, clothing, footwear and leather goods
617	Denrées alimentaires, boissons et tabac	22.005	224.610	207.174	17.436	.	8.980,7	Food, drink and tobacco
618	Produits pharmaceutiques, médicaux, de beauté, produits d'entretien	2.030	39.596	38.559	1.037	.	1.838,4	Pharmaceutical and medical goods, cosmetics and cleaning materials
619	Autres commerces de gros spécialisés et commerce de gros de produits divers	5.806	50.624	47.560	3.064	.	2.524,3	Other specialized wholesale distribution and wholesale dealing in a variety of goods
61	Ensemble du commerce de gros	79.232	907.880	853.544	54.336	.	41.761,4	Total wholesale dealing

(a) Période de référence/reference period: 31.12.1978

TAB. 2

Commerce de gros
Wholesale trade

Recettes et dépenses courantes, variation des stocks, valeur ajoutée brute
Revenues and current expenditure, change in stocks, gross value added

Pays/Country: FRANCE
Année/Year : 1978

No. NACE	ACTIVITE COMMERCE DE GROS DE:	Chiffre d'affaires global (Mio FF) Total turnover (Mio FF)		Achats courants de biens et de services Current purchases of goods and services (Mio FF)	Variation des stocks Change in value of stocks (Mio FF)	Valeur ajoutée hors TVA (a) Value added excl. VAT (a) (Mio FF)	ACTIVITY WHOLESALE DEALING IN:	NACE no.
		TOTAL	dont/ of which:					
			reventes au détail retail sales	activité non commercial non-commercial activity				
		1	2	3	4	5	6	
611	Matières premières agricoles, animaux vivants, matières premières textiles et demi-produits	136.695,3	675,1	3.971,3	130.146,9	821,6	7.370,0	Agricultural raw materials, live animals, textile raw materials and semi-finished goods
612	Combustibles, minéraux et produits chimiques industriels	120.539,8	3.941,8	4.718,1	110.465,9	548,4	10.622,3	Fuels, ores, metals and industrial chemicals
613	Bois et matériaux de construction	48.155,8	1.100,5	1.482,8	40.585,6	595,4	8.165,6	Timber and building materials
614	Machines, matériel et véhicules	101.489,9	1.199,5	5.521,0	84.161,5	1.928,4	19.256,8	Machinery, industrial equipment and vehicles
615	Meubles, articles de ménage et quincaillerie	40.875,4	1.319,5	860,6	35.202,4	696,6	6.369,6	Furniture, household goods, hardware and ironmongery
616	Textiles, habillement, chaussures et articles en cuir	26.021,2	569,9	397,9	22.066,7	44,9	3.999,4	Textiles, clothing, footwear and leather goods
617	Denrées alimentaires, boissons et tabac	196.430,6	3.497,0	3.231,6	177.267,0	- 1.037,2	18.126,4	Food, drink and tobacco
618	Produits pharmaceutiques, médicaux, de beauté, produits d'entretien	26.303,8	110,4	226,7	22.885,2	388,1	3.806,7	Pharmaceutical and medical goods, cosmetics and cleaning materials
619	Autres commerces de gros spécialisés et commerce de gros de produits divers	33.939,3	489,7	1.545,7	29.727,8	630,6	4.842,1	Other specialized wholesale distribution and wholesale dealing in a variety of goods
61	Ensemble du commerce de gros	730.451,1	12.903,4	21.955,7	652.509,0	4.616,8	82.558,9	Total wholesale dealing

(a) (Col. 1) - (Col. 4) + (Col. 5)

T A B . 3

Répartition des entreprises par taille (classes de personnes occupées) (a)

Distribution of enterprises by size (classes of persons engaged) (a)

Pays/Country: FRANCE

Année/Year : 1978

Commerce de gros

Wholesale trade

No. NACE	ACTIVITE COMMERCE DE GROS DE:	Taille (nombre de personnes occupées) de l'entreprise Size (number of persons engaged) of the enterprise									TOTAL (a)	ACTIVITY WHOLESALE DEALING IN:	NACE no.			
		≥ 50					dont/of which									
		1 - 2	3 - 4	5 - 9	10 - 19	20 - 49	TOTAL	50 - 199	≥ 200							
		1	2	3	4	5	6	7	8	9						
611	Matières premières agricoles, animaux vivants, matières premières textiles et demi-produits	7.979	2.789	1.830	785	442	196	152	44	14.021	Agricultural raw materials, live animals, textile raw materials and semi-finished goods	611				
612	Combustibles, minéraux et produits chimiques industriels	986	248	821	415	389	258	191	67	3.117	Fuels, ores, metals and industrial chemicals	612				
613	Bois et matériaux de construction	1.526	1.054	1.599	1.095	732	296	268	28	6.302	Timber and building materials	613				
614	Machines, matériel et véhicules	3.519	2.818	3.708	2.206	1.669	613	527	86	14.533	Machinery, industrial equipment and vehicles	614				
615	Meubles, articles de ménage et quincaillerie	1.400	1.067	1.545	821	658	223	202	21	5.714	Furniture, household goods, hardware and ironmongery	615				
616	Textiles, habillement, chaussures et articles en cuir	1.572	980	1.281	585	354	73	66	7	4.845	Textiles, clothing, footwear and leather goods	616				
617	Denrées alimentaires, boissons et tabac	6.561	4.338	5.579	2.714	1.674	558	497	61	21.424	Food, drink and tobacco	617				
618	Produits pharmaceutiques, médicaux, de beauté, produits d'entretien	523	363	446	354	206	95	76	19	1.987	Pharmaceutical and medical goods, cosmetics and cleaning materials	618				
619	Autres commerces de gros spécialisés et commerce de gros de produits divers	1.920	1.192	1.297	759	403	114	98	16	5.685	Other specialized wholesale distribution and wholesale dealing in a variety of goods	619				
61	Ensemble du commerce de gros	25.986	14.849	18.106	9.734	6.527	2.426	2.077	349	77.628	Total wholesale dealing	61				

(a) Sont exclues de ce tableau les entreprises sans personnel occupé au 31 décembre (notamment les cessations en cours d'année) ainsi que celles dont le personnel y travaillant est concedé par une autre entreprise du groupe (sociétés-mères, etc.).

(a) Are excluded from this table the undertakings without persons employed at 31st December (mainly the ceasing of activities in the course of the year), as well as those whose employees are conceded by another undertaking of the enterprise-group (parent company e.g.).

TAB. 3.1

Répartition des entreprises par taille (classes de personnes occupées)

Distribution of enterprises by size (classes of persons engaged)

Pays/Country: FRANCE

Année/Year : 1978

Commerce de gros

Wholesale trade

No. NACE	ACTIVITE COMMERCE DE GROS DE:	Taille (nombre de personnes occupées) de l'entreprise Size (number of persons engaged) of the enterprise									TOTAL	ACTIVITY WHOLESALE DEALING IN:	NACE no.			
		≥ 50					TOTAL	dont/of which								
		1 - 2	3 - 4	5 - 9	10 - 19	20 - 49		50 - 199	≥ 200							
		1	2	3	4	5	6	7	8	9						
611	Matières premières agricoles, animaux vivants, matières premières textiles et demi-produits	56,9	19,8	13,1	5,6	3,2	1,4	1,1	0,3	100,0	Agricultural raw materials, live animals, textile raw materials and semi-finished goods	611				
612	Combustibles, minéraux et produits chimiques industriels	31,6	8,0	26,3	13,3	12,5	8,3	6,1	2,2	100,0	Fuels, ores, metals and industrial chemicals	612				
613	Bois et matériaux de construction	24,2	16,7	25,4	17,4	11,6	4,7	4,3	0,4	100,0	Timber and building materials	613				
614	Machines, matériel et véhicules	24,2	19,4	25,5	15,2	11,5	4,2	3,6	0,6	100,0	Machinery, industrial equipment and vehicles	614				
615	Meubles, articles de ménage et quincaillerie	24,5	18,7	27,0	14,4	11,5	3,9	3,5	0,4	100,0	Furniture, household goods, hardware and ironmongery	615				
616	Textiles, habillement, chaussures et articles en cuir	32,5	20,2	26,4	12,1	7,3	1,5	1,4	0,1	100,0	Textiles, clothing, footwear and leather goods	616				
617	Denrées alimentaires, boissons et tabac	30,6	20,3	26,0	12,7	7,8	2,6	2,3	0,3	100,0	Food, drink and tobacco	617				
618	Produits pharmaceutiques, médicaux, de beauté, produits d'entretien	26,3	18,3	22,4	17,8	10,4	4,8	3,8	1,0	100,0	Pharmaceutical and medical goods, cosmetics and cleaning materials	618				
619	Autres commerces de gros spécialisés et commerce de gros de produits divers	33,8	21,0	22,8	13,3	7,1	2,0	1,7	0,3	100,0	Other specialized wholesale distribution and wholesale dealing in a variety of goods	619				
61	Ensemble du commerce de gros	33,5	19,1	23,3	12,6	8,4	3,1	2,7	0,4	100,0	Total wholesale dealing	61				

T A B . 4

Répartition des personnes occupées selon la taille de l'entreprise

Distribution of persons engaged by size of the enterprise

Pays/Country: FRANCE

Année/Year : 1978

Commerce de gros

Wholesale trade

No. NACE	ACTIVITE COMMERCE DE GROS DE:	Taille (nombre de personnes occupées) de l'entreprise Size (number of persons engaged) of the enterprise								TOTAL	ACTIVITY WHOLESALE DEALING IN:	NACE no.		
		1 - 2	3 - 4	5 - 9	10 - 19	20 - 49	≥ 50		TOTAL	dont/ of which				
							50 - 199	≥ 200						
		1	2	3	4	5	6	7	8	9				
611	Matières premières agricoles, animaux vivants, matières premières textiles et demi-produits	11.196	9.742	11.418	11.101	14.126	29.203	14.088	15.115	86.786	Agricultural raw materials, live animals, textile raw materials and semi-finished goods	611		
612	Combustibles, minéraux et produits chimiques industriels	1.397	862	5.503	5.433	12.510	67.396	19.528	47.868	93.101	Fuels, ores, metals and industrial chemicals	612		
613	Bois et matériaux de construction	2.481	3.854	11.160	14.388	23.388	34.422	22.590	11.832	89.693	Timber and building materials	613		
614	Machines, matériel et véhicules	5.526	9.992	25.194	29.827	52.034	87.031	44.994	42.037	209.604	Machinery, industrial equipment and vehicles	614		
615	Meubles, articles de ménage et quincaillerie	2.210	3.638	10.786	11.083	20.496	25.381	17.171	8.210	73.594	Furniture, household goods, hardware and ironmongery	615		
616	Textiles, habillement, chaussures et articles en cuir	2.302	3.319	7.806	7.841	10.690	8.314	5.273	3.041	40.272	Textiles, clothing, footwear and leather goods	616		
617	Denrées alimentaires, boissons et tabac	9.795	15.192	37.478	37.416	52.082	72.647	41.692	30.955	224.610	Food, drink and tobacco	617		
618	Produits pharmaceutiques, médicaux, de beauté, produits d'entretien	883	1.306	2.786	4.693	6.331	23.597	7.526	16.071	39.596	Pharmaceutical and medical goods, cosmetics and cleaning materials	618		
619	Autres commerces de gros spécialisés et commerce de gros de produits divers	2.841	4.027	8.536	10.263	12.143	12.814	7.734	5.080	50.624	Other specialized wholesale distribution and wholesale dealing in a variety of goods	619		
61	Ensemble du commerce de gros	38.631	51.932	120.667	132.045	203.800	360.805	180.596	180.209	907.880	Total wholesale dealing	61		

T A B . 4.1

Répartition des personnes occupées selon la taille de l'entreprise

Distribution of persons engaged by size of the enterprise

Commerce de gros
Wholesale tradePays/Country: FRANCE
Année/Year : 1978

No. NACE	ACTIVITE COMMERCE DE GROS DE:	Taille (nombre de personnes occupées) de l'entreprise Size (number of persons engaged) of the enterprise									TOTAL	ACTIVITY WHOLESALE DEALING IN:	NACE no.			
							≥ 50									
							TOTAL	dont/ of which								
		1	2	3	4	5		50 - 199	≥ 200	7	8	9				
611	Matières premières agricoles, animaux vivants, matières premières textiles et demi-produits	12,9	11,2	13,2	12,8	16,3	33,6	16,2	17,4	100,0		Agricultural raw materials, live animals, textile raw materials and semi-finished goods	611			
612	Combustibles, minéraux et produits chimiques industriels	1,5	0,9	5,9	5,8	13,4	72,4	21,0	51,4	100,0		Fuels, ores, metals and industrial chemicals	612			
613	Bois et matériaux de construction	2,8	4,3	12,4	16,0	26,1	38,4	25,2	13,2	100,0		Timber and building materials	613			
614	Machines, matériel et véhicules	2,6	4,7	12,0	14,2	24,8	41,6	21,5	20,1	100,0		Machinery, industrial equipment and vehicles	614			
615	Meubles, articles de ménage et quincaillerie	3,0	4,9	14,7	15,1	27,8	34,5	23,3	11,2	100,0		Furniture, household goods, hardware and ironmongery	615			
616	Textiles, habillement, chaussures et articles en cuir	5,7	8,2	19,4	19,5	26,5	20,7	13,1	7,6	100,0		Textiles, clothing, footwear and leather goods	616			
617	Denrées alimentaires, boissons et tabac	4,4	6,8	16,7	16,6	23,2	32,3	18,5	13,8	100,0		Food, drink and tobacco	617			
618	Produits pharmaceutiques, médicaux, de beauté, produits d'entretien	2,2	3,3	7,0	11,9	16,0	59,6	19,0	40,6	100,0		Pharmaceutical and medical goods, cosmetics and cleaning materials	618			
619	Autres commerces de gros spécialisés et commerce de gros de produits divers	5,6	8,0	16,8	20,3	24,0	25,3	15,3	10,0	100,0		Other specialized wholesale distribution and wholesale dealing in a variety of goods	619			
61	Ensemble du commerce de gros	4,3	5,7	13,3	14,5	22,5	39,7	19,9	19,8	100,0		Total wholesale dealing	61			

T A B . 5

Répartition du chiffre d'affaires selon la taille de l'entreprise (a)

Distribution of turnover by size of the enterprise (a)

Pays/Country: FRANCE

Année/Year : 1978

Commerce de gros

Wholesale trade

montant/ value :Mio FF

No.	ACTIVITE COMMERCE DE GROS DE:	Taille (nombre de personnes occupées) de l'entreprise Size (number of persons engaged) of the enterprise									TOTAL (a)	ACTIVITY WHOLESALE DEALING IN:	NACE no.			
		≥ 50					TOTAL	dont/of which								
		1 - 2	3 - 4	5 - 9	10 - 19	20 - 49		50 - 199	≥ 200							
1	2	3	4	5	6	7	8	9								
611	Matières premières agricoles, animaux vivants, matières premières textiles et demi-produits	11.900,8	13.163,2	17.913,7	12.422,3	26.623,7	53.269,8	30.452,8	22.817,0	135.293,5	Agricultural raw materials, live animals, textile raw materials and semi-finished goods	611				
612	Combustibles, minéraux et produits chimiques industriels	1.539,2	1.616,9	7.558,4	5.098,3	19.428,6	74.654,1	22.812,2	51.841,9	109.895,5	Fuels, ores, metals and industrial chemicals	612				
613	Bois et matériaux de construction	1.079,8	1.572,8	6.084,2	7.166,9	12.328,9	19.669,1	13.076,1	6.593,0	47.901,7	Timber and building materials	613				
614	Machines, matériel et véhicules	2.584,5	3.842,5	13.580,4	14.232,1	24.632,0	42.118,2	20.890,1	21.228,1	100.989,7	Machinery, industrial equipment and vehicles	614				
615	Meubles, articles de ménage et quincaillerie	1.270,2	1.827,8	6.009,7	5.135,3	10.961,8	15.607,7	8.357,0	7.250,7	40.812,5	Furniture, household goods, hardware and ironmongery	615				
616	Textiles, habillement, chaussures et articles en cuir	941,8	1.382,8	6.260,8	5.709,4	8.003,1	3.651,8	2.461,1	1.190,7	25.949,7	Textiles, clothing, footwear and leather goods	616				
617	Denrées alimentaires, boissons et tabac	8.851,5	15.902,2	30.104,3	29.340,0	48.134,8	63.348,2	37.390,7	25.957,5	195.681,0	Food, drink and tobacco	617				
618	Produits pharmaceutiques, médicaux, de beauté, produits d'entretien	345,5	907,5	729,3	2.229,5	3.018,2	18.489,6	4.858,9	13.630,7	25.719,7	Pharmaceutical and medical goods, cosmetics and cleaning materials	618				
619	Autres commerces de gros spécialisés et commerce de gros de produits divers	2.078,0	1.445,4	4.792,7	5.509,5	7.046,2	13.036,8	4.392,9	8.643,9	33.908,7	Other specialized wholesale distribution and wholesale dealing in a variety of goods	619				
61	Ensemble du commerce de gros	30.591,4	41.661,2	93.033,4	86.843,4	160.177,4	303.845,2	144.691,8	159.153,4	716.152,0	Total wholesale dealing	61				

(a) Sont exclues de ce tableau les entreprises sans personnel occupé au 31 décembre (notamment les cessations en cours d'année) ainsi que celles dont le personnel y travaillant est concédé par une autre entreprise du groupe (sociétés-mères, etc.).

(a) Are excluded from this table the undertakings without persons employed at 31st December (mainly the ceasing of activities in the course of the year), as well as those whose employees are conceded by another undertaking of the enterprise-group (parent company e.g.).

TAB. 5.1

Répartition du chiffre d'affaires selon la taille de l'entreprise

Distribution of turnover by size of the enterprise

Pays/Country: FRANCE

Année/Year : 1978

Commerce de gros

Wholesale trade

No. NACE	ACTIVITE COMMERCE DE GROS DE:	Taille (nombre de personnes occupées) de l'entreprise Size (number of persons engaged) of the enterprise									TOTAL	ACTIVITY WHOLESALE DEALING IN:	NACE no.			
		≥ 50					TOTAL	dont/of which								
		1 - 2	3 - 4	5 - 9	10 - 19	20 - 49		50 - 199	≥ 200							
1	2	3	4	5	6	7	8	9								
611	Matières premières agricoles, animaux vivants, matières premières textiles et demi-produits	8,8	9,7	13,2	9,2	19,7	39,4	22,5	16,9	100,0	Agricultural raw materials, live animals, textile raw materials and semi-finished goods	611				
612	Combustibles, minéraux et produits chimiques industriels	1,4	1,5	6,9	4,6	17,7	67,9	20,7	47,2	100,0	Fuels, ores, metals and industrial chemicals	612				
613	Bois et matériaux de construction	2,2	3,3	12,7	15,0	25,7	41,1	27,3	13,8	100,0	Timber and building materials	613				
614	Machines, matériel et véhicules	2,6	3,8	13,4	14,1	24,4	41,7	20,7	21,0	100,0	Machinery, industrial equipment and vehicles	614				
615	Meubles, articles de ménage et quincaillerie	3,1	4,5	14,7	12,6	26,9	38,2	20,4	17,8	100,0	Furniture, household goods, hardware and ironmongery	615				
616	Textiles, habillement, chaussures et articles en cuir	3,6	5,3	24,1	22,0	30,9	14,1	9,5	4,6	100,0	Textiles, clothing, footwear and leather goods	616				
617	Denrées alimentaires, boissons et tabac	4,5	8,1	15,4	15,0	24,6	32,4	19,1	13,3	100,0	Food, drink and tobacco	617				
618	Produits pharmaceutiques, médicaux, de beauté, produits d'entretien	1,3	3,5	2,8	8,7	11,7	71,9	18,9	53,0	100,0	Pharmaceutical and medical goods, cosmetics and cleaning materials	618				
619	Autres commerces de gros spécialisés et commerce de gros de produits divers	6,1	4,3	14,1	16,2	20,8	38,5	13,0	25,5	100,0	Other specialized wholesale distribution and wholesale dealing in a variety of goods	619				
61	Ensemble du commerce de gros	4,3	5,8	13,0	12,1	22,4	42,4	20,2	22,2	100,0	Total wholesale dealing	61				

TAB. 5.2

Chiffre d'affaires, par personne occupée, selon la taille de l'entreprise

Turnover, by person engaged, by size of the enterprise

Commerce de gros

Wholesale trade

Montant / Value : 1000 FF

Pays/Country: FRANCE

Année/Year : 1978

No. NACE	ACTIVITE COMMERCE DE GROS DE:	Taille (nombre de personnes occupées) de l'entreprise Size (number of persons engaged) of the enterprise							TOTAL (a)	ACTIVITY WHOLESALE DEALING IN:	NACE no.			
		1 - 2	3 - 4	5 - 9	10 - 19	20 - 49	≥ 50							
							TOTAL	dont/of which						
		1	2	3	4	5	6	7	8	9				
611	Matières premières agricoles, animaux vivants, matières premières textiles et demi-produits	1.063,0	1.351,2	1.568,9	1.190,0	1.884,7	1.824,1	2.161,6	1.509,6	1.558,9	Agricultural raw materials, live animals, textile raw materials and semi-finished goods	611		
612	Combustibles, minéraux et produits chimiques industriels	1.101,8	1.875,8	1.373,5	938,4	1.553,0	1.107,7	1.168,2	1.083,0	1.180,4	Fuels, ores, metals and industrial chemicals	612		
613	Bois et matériaux de construction	435,2	408,1	545,2	498,1	527,1	571,4	578,8	557,2	534,1	Timber and building materials	613		
614	Machines, matériel et véhicules	467,7	384,6	539,0	477,2	473,4	483,9	464,3	505,0	481,8	Machinery, industrial equipment and vehicles	614		
615	Meubles, articles de ménage et quincaillerie	574,8	502,4	557,2	463,3	534,8	614,9	486,7	883,2	554,6	Furniture, household goods, hardware and ironmongery	615		
616	Textiles, habillement, chaussures et articles en cuir	409,1	416,6	802,0	728,1	748,7	428,4	466,7	391,5	644,4	Textiles, clothing, footwear and leather goods	616		
617	Denrées alimentaires, boissons et tabac	903,7	1.046,7	803,3	784,2	924,2	872,0	896,8	838,6	871,2	Food, drink and tobacco	617		
618	Produits pharmaceutiques, médicaux, de beauté, produits d'entretien	391,3	694,9	261,8	475,1	476,7	783,6	645,6	848,2	649,6	Pharmaceutical and medical goods, cosmetics and cleaning materials	618		
619	Autres commerces de gros spécialisés et commerce de gros de produits divers	731,4	358,9	561,5	536,8	580,3	1.017,4	568,0	1.701,6	669,8	Other specialized wholesale distribution and wholesale dealing in a variety of goods	619		
61	Ensemble du commerce de gros	791,9	802,2	771,0	657,7	786,0	842,1	801,2	883,2	788,8	Total wholesale dealing	61		

(a) Sont exclues de ce tableau les entreprises sans personnel occupé au 31 décembre (notamment les cessations en cours d'année) ainsi que celles dont le personnel y travaillant est concédé par une autre entreprise du groupe (sociétés-mères, etc.).

(a) Are excluded from this table the undertakings without persons employed at 31st December (mainly the ceasing of activities in the course of the year), as well as those whose employees are conceded by another undertaking of the enterprise-group (parent company e.g.).

T A B. 1

Commerce de détail

Retail trade

Nombre d'entreprises, personnes occupées et dépenses de personnel

Number of enterprises, persons engaged and labour costs

Pays/Country : FRANCE

Année/Year : 1978

No. NACE	ACTIVITE COMMERCE DE DETAIL DE:	Nombre d'entreprises Number of enterprises	Nombre de personnes occupées (a) Number of persons engaged (a)		Dépenses de personnel/ Labour costs (Mio FF)		ACTIVITY RETAIL DISTRIBUTION OF:	NACE no.
			TOTAL	dont/ of which	TOTAL	dont/ of which		
				salariés employees		salaires bruts gross wages		
			1	2	3	4	5	6
641/2	Produits alimentaires, boissons, tabac	145.584	652.365	465.665	186.700		15.484,9	Food, drink and tobacco
643	Produits pharmaceutiques	19.357	94.639	71.437	23.202		2.176,0	Dispensing chemists
644	Articles médicaux, produits de beauté et d'entretien	13.566	42.356	27.851	14.505		911,7	Medical goods, cosmetics and cleaning materials
645	Articles d'habillement	67.830	187.941	118.686	69.255		3.567,8	Clothing
646	Chaussures et maroquinerie	15.299	50.316	33.739	16.577		1.061,1	Footwear and leather goods
647	Tissus d'ameublement	5.548	17.407	11.778	5.629		394,0	Furnishing fabrics and other household textiles
648/9	Appareils et matériel pour l'équipement du foyer	41.096	176.415	137.140	39.275		5.279,4	Household equipment, fittings and appliances
651	Automobiles et motocycles	32.149	271.379	240.263	31.116		9.543,3	Motor vehicles and cycles
652	Carburants et lubrifiants	13.599	39.396	22.413	16.983		659,4	Motor fuels and lubricating oils
653	Livres, journaux, papeterie et fourniture de bureau	19.612	56.360	34.709	21.651		1.126,9	Books, newspapers, stationery and office supplies
654/5	Autres articles	52.546	148.059	90.822	57.237		3.168,9	Other goods
656	Assortiment de produits divers avec vente prédominante de produits non alimentaires	1.531	85.908	84.398	1.510		3.161,2	A wide range of goods, with non-food goods predominating
64/65	Ensemble du commerce de détail	427.717	1.822.541	1.338.901	483.640		46.534,7	Total retail distribution

(a) Période de référence/ Reference period: 31.12.1978

T A B . 2

Commerce de détail

Retail trade

Recettes et dépenses courantes, variation des stocks, valeur ajoutée brute

Revenues and current expenditure, change in stocks, gross value added

Pays/Country : FRANCE

Année/Year : 1978

No. NACE	ACTIVITE COMMERCE DE DETAIL DE:	Chiffre d'affaires global / Total turnover (Mio FF)			Achats courants de bien et services Current purchases of goods and services (Mio FF)	Variation des stocks Change in value of stocks (Mio FF)	Valeur ajoutée hors TVA (a) Value added excl. VAT (a) (Mio FF)	ACTIVITY RETAIL DISTRIBUTION OF:	NACE no.					
		TOTAL	dont / of which											
			Reventes en gros Wholesale dealing	Activité non- commerciale Non-commercial activity										
		1	2	3	4	5	6							
641/2	Produits alimentaires, boissons, tabac	238.027,4	3.644,6	7.314,5	204.812,8	1.515,0	34.729,6	Food, drink and tobacco	641/2					
643	Produits pharmaceutiques	25.499,1	-	412,5	18.719,8	315,3	7.094,6	Dispensing chemists	643					
644	Articles médicaux, produits de beauté et d'entretien	8.692,6	104,2	151,3	6.869,5	117,8	1.940,9	Medical goods, cosmetics and cleaning materials	644					
645	Articles d'habillement	34.863,4	289,1	147,2	27.491,7	1.081,6	8.453,3	Clothing	645					
646	Chaussures et maroquinerie	10.707,8	129,0	53,6	8.788,8	629,7	2.548,7	Footwear and leather goods	646					
647	Tissus d'ameublement	2.906,8	5,8	10,9	2.173,7	55,8	788,9	Furnishing fabrics and other household textiles	647					
648/9	Appareils et matériel pour l'équipement du foyer	46.610,1	1.224,9	1.197,3	37.979,5	1.529,1	10.159,7	Household equipment, fittings and appliances	648/9					
651	Automobiles et motocycles	117.742,5	962,8	9.994,1	102.457,1	1.935,4	17.220,8	Motor vehicles and cycles	651					
652	Carburants et lubrifiants	33.766,1	76,6	626,4	31.960,7	258,5	2.063,9	Motor fuels and lubricating oils	652					
653	Livres, journaux, papeterie et fourniture de bureau	11.574,1	296,9	1.115,4	8.895,4	249,2	2.927,9	Books, newspapers, stationery and office supplies	653					
654/5	Autres articles	41.348,3	1.339,0	1.321,4	34.662,1	1.344,1	8.030,3	Other goods	654/5					
556	Assortiment de produits divers avec vente prédominante de produits non alimentaires	24.857,7	42,6	461,4	20.229,8	309,5	4.937,4	A wide range of goods, with non-food goods predominating	656					
64/65	Ensemble du commerce de détail	596.595,9	8.115,5	22.806,0	505.040,9	9.341,0	100.896,0	Total retail distribution	64/65					

(a) (Col. 1) - (Col. 4) + (Col. 5)

TAB. 3

Répartition des entreprises par taille (classes de personnes occupées) (a)

Distribution of enterprises by size (classes of persons engaged) (a)

Commerce de détail

Retail trade

Nombre/ Number

Pays/Country : FRANCE

Année/Year : 1978

No. NACE	ACTIVITE COMMERCE DE DETAIL DE:	Taille (nombre de personnes occupées) de l'entreprise Size (number of persons engaged) of the enterprise									TOTAL (a)	ACTIVITY RETAIL DISTRIBUTION OF:	NACE no.	
		1 - 2	3 - 4	5 - 9	10 - 19	20 - 49	≥ 50			TOTAL	dono/ of which	50 - 199	≥ 200	
							TOTAL	dono/ of which						
1	2	3	4	5	6	7	8	9						
641/2	Produits alimentaires, boissons, tabac	95.627	28.343	11.606	2.807	1.155	556	380	176	140.094	Food, drink and tobacco		641/2	
643	Produits pharmaceutiques	1.750	7.661	9.105	575	53	3	3	-	19.047	Dispensing chemists		643	
644	Articles médicaux, produits de beauté et d'entretien	8.647	2.945	1.273	251	167	26	21	5	13.309	Medical goods, cosmetics and cleaning materials		644	
645	Articles d'habillement	48.542	10.477	5.983	1.393	528	103	80	23	67.026	Clothing		645	
646	Chaussures et maroquinerie	10.314	3.027	1.436	354	134	33	23	10	15.298	Footwear and leather goods		646	
647	Tissus d'ameublement	3.781	1.005	374	254	68	16	16	-	5.498	Furnishing fabrics and other household textiles		647	
648/9	Appareils et matériel pour l'équipement du foyer	24.786	6.688	5.888	1.924	787	211	178	33	40.284	Household equipment, fittings and appliances		648/9	
651	Automobiles et motocycles	11.373	8.133	7.161	2.384	1.930	841	810	31	31.822	Motor vehicles and cycles		651	
652	Carburants et lubrifiants	7.901	3.421	1.647	187	118	14	14	-	13.288	Motor fuels and lubricating oils		652	
653	Livres, journaux, papeterie et fourniture de bureau	14.067	3.371	1.436	421	130	37	33	4	19.462	Books, newspapers, stationery and office supplies		653	
654/5	Autres articles	34.382	8.973	6.666	914	458	41	41	-	51.434	Other goods		654/5	
656	Assortiment de produits divers avec vente prédominante de produits non alimentaires	624	344	251	98	62	92	43	49	1.471	A wide range of goods, with non-food goods predominating		656	
64/65	Ensemble du commerce de détail	261.794	84.388	52.826	11.562	5.590	1.973	1.642	331	418.133	Total retail distribution		64/65	

(a) Sont exclues, de ce tableau, les entreprises sans personnel occupé au 31 décembre (notamment les cessations en cours d'année) ainsi que celles dont le personnel y travaillant est consédé par une autre entreprise du groupe (sociétés-mères, etc.).

(a) Are excluded from this table the undertakings without persons employed at 31st December (mainly the ceasing of activities in the course of the year), as well as those whose employees are conceded by another undertaking of the enterprise-group (parent company e.g.).

T A B . 3 . 1

Répartition des entreprises par taille (classes de personnes occupées)

Distribution of enterprises by size (classes of persons engaged)

Pays/Country : FRANCE

Année/Year : 1978

Commerce de détail

Retail trade

%

No. NACE	ACTIVITE COMMERCE DE DETAIL DE:	Taille (nombre de personnes occupées) de l'entreprise Size (number of persons engaged) of the enterprise								TOTAL	ACTIVITY RETAIL DISTRIBUTION OF:	NACE no.			
		1 - 2	3 - 4	5 - 9	10 - 19	20 - 49	≥ 50		TOTAL						
							TOTAL	dont/ of which							
		1	2	3	4	5	6	7	8	9					
641/2	Produits alimentaires, boissons, tabac	68,3	20,2	8,3	2,0	0,8	0,4	0,3	0,1	100,0	Food, drink and tobacco	641/2			
643	Produits pharmaceutiques	9,1	40,0	47,6	3,0	0,3	-	-	-	100,0	Dispensing chemists	643			
644	Articles médicaux, produits de beauté et d'entretien	65,0	22,1	9,5	1,9	1,3	0,2	0,2	.	100,0	Medical goods, cosmetics and cleaning materials	644			
645	Articles d'habillement	72,4	15,6	8,9	2,1	0,8	0,2	0,1	0,1	100,0	Clothing	645			
646	Chaussures et maroquinerie	67,4	19,8	9,4	2,3	0,9	0,2	0,1	0,1	100,0	Footwear and leather goods	646			
647	Tissus d'ameublement	68,8	18,3	6,8	4,6	1,2	0,3	0,3	-	100,0	Furnishing fabrics and other household textiles	647			
648/9	Appareils et matériel pour l'équipement du foyer	61,5	16,6	14,6	4,8	2,0	0,5	0,4	0,1	100,0	Household equipment, fittings and appliances	648/9			
651	Automobiles et motocycles	35,7	25,6	22,5	7,5	6,1	2,6	2,6	.	100,0	Motor vehicles and cycles	651			
652	Carburants et lubrifiants	59,4	25,8	12,4	1,4	0,9	0,1	0,1	-	100,0	Motor fuels and lubricating oils	652			
653	Livres, journaux, papeterie et fourniture de bureau	72,2	17,3	7,4	2,2	0,7	0,2	0,2	.	100,0	Books, newspapers, stationery and office supplies	653			
654/5	Autres articles	66,8	17,4	13,0	1,8	0,9	0,1	0,1	-	100,0	Other goods	654/5			
656	Assortiment de produits divers avec vente prédominante de produits non alimentaires	42,4	23,4	17,0	6,7	4,2	6,3	2,9	3,3	100,0	A wide range of goods, with non-food goods predominating	656			
64/65	Ensemble du commerce de détail	62,6	20,2	12,6	2,8	1,3	0,5	0,4	0,1	100,0	Total retail distribution	64/65			

T A B . 4

Répartition des personnes occupées selon la taille de l'entreprise

Distribution of persons engaged by size of the enterprise

Pays/Country : FRANCE

Année/Year : 1978

Commerce de détail

Retail trade

Nombre/ Number

No. NACE	ACTIVITE COMMERCE DE DETAIL DE:	Taille (nombre de personnes occupées) de l'entreprise Size (number of persons engaged) of the enterprise									TOTAL	ACTIVITY RETAIL DISTRIBUTION OF:	NACE no.			
		1 - 2	3 - 4	5 - 9	10 - 19	20 - 49	≥ 50									
							TOTAL	dont/of which	50-199	≥ 200						
		1	2	3	4	5	6	7	8	9						
641/2	Produits alimentaires, boissons, tabac	135.516	95.249	71.495	35.797	35.777	278.531	33.360	245.171	652.365	Food, drink and tobacco	641/2				
643	Produits pharmaceutiques	3.250	27.444	55.458	6.853	1.477	157	157	-	94.639	Dispensing chemists	643				
644	Articles médicaux, produits de beauté et d'entretien	12.144	9.810	7.456	3.295	5.022	4.629	1.488	3.141	42.356	Medical goods, cosmetics and cleaning materials	644				
645	Articles d'habillement	64.274	36.194	37.683	17.497	15.254	17.039	6.676	10.363	187.941	Clothing	645				
646	Chaussures et maroquinerie	13.768	10.303	9.007	4.764	4.045	8.429	2.062	6.367	50.316	Footwear and leather goods	646				
647	Tissus d'ameublement	4.921	3.695	2.164	3.204	1.882	1.541	1.541	-	17.407	Furnishing fabrics and other household textiles	647				
648/9	Appareils et matériel pour l'équipement du foyer	34.197	22.346	37.944	25.364	23.756	32.808	16.018	16.790	176.415	Household equipment, fittings and appliances	648/9				
651	Automobiles et motocycles	17.104	27.548	45.768	30.847	62.325	87.787	67.657	20.130	271.379	Motor vehicles and cycles	651				
652	Carburants et lubrifiants	11.731	11.424	9.642	2.391	2.873	1.335	1.335	-	39.396	Motor fuels and lubricating oils	652				
653	Livres, journaux, papeterie et fourniture de bureau	19.072	10.963	9.401	5.865	3.762	7.297	3.010	4.287	56.360	Books, newspapers, stationery and office supplies	653				
654/5	Autres articles	48.915	30.202	40.585	11.515	12.587	4.255	4.255	-	148.059	Other goods	654/5				
656	Assortiment de produits divers avec vente prédominante de produits non alimentaires	842	1.067	1.563	1.412	2.007	79.017	3.578	75.439	85.908	A wide range of goods, with non-food goods predominating	656				
64/65	Ensemble du commerce de détail	365.734	286.245	328.166	148.804	170.767	522.825	141.137	381.688	1.822.541	Total retail distribution	64/65				

T A B . 4 . 1

Commerce de détail
Retail trade

Répartition des personnes occupées selon la taille de l'entreprise

Distribution of persons engaged by size of the enterprise

Pays/Country : FRANCE
Année/Year : 1978

No. NACE	ACTIVITE COMMERCE DE DETAIL DE:	Taille (nombre de personnes occupées) de l'entreprise Size (number of persons engaged) of the enterprise									TOTAL	ACTIVITY RETAIL DISTRIBUTION OF:	NACE no.			
		≥ 50					dont/of which									
		1 - 2	3 - 4	5 - 9	10 - 19	20 - 49	TOTAL	50-199	≥ 200							
		1	2	3	4	5	6	7	8	9						
641/2	Produits alimentaires, boissons, tabac	20,8	14,6	10,9	5,5	5,5	42,7	5,1	37,6	100,0	Food, drink and tobacco	641/2				
643	Produits pharmaceutiques	3,4	29,0	58,6	7,2	1,6	0,2	0,2	-	100,0	Dispensing chemists	643				
644	Articles médicaux, produits de beauté et d'entretien	28,6	23,2	17,6	7,8	11,9	10,9	3,5	7,4	100,0	Medical goods, cosmetics and cleaning materials	644				
645	Articles d'habillement	34,2	19,3	20,0	9,3	8,1	9,1	3,6	5,5	100,0	Clothing	645				
646	Chaussures et maroquinerie	27,4	20,5	17,9	9,5	8,0	16,7	4,1	12,6	100,0	Footwear and leather goods	646				
647	Tissus d'ameublement	28,3	21,2	12,4	18,4	10,8	8,9	8,9	-	100,0	Furnishing fabrics and other household textiles	647				
648/9	Appareils et matériel pour l'équipement du foyer	19,4	12,7	21,5	14,4	13,4	18,6	9,1	9,5	100,0	Household equipment, fittings and appliances	648/9				
651	Automobiles et motocycles	6,3	10,1	16,9	11,4	23,0	32,3	24,9	7,4	100,0	Motor vehicles and cycles	651				
652	Carburants et lubrifiants	29,8	29,0	24,4	6,1	7,3	3,4	3,4	-	100,0	Motor fuels and lubricating oils	652				
653	Livres, journaux, papeterie et fourniture de bureau	33,8	19,5	16,7	10,4	6,7	12,9	5,3	7,6	100,0	Books, newspapers, stationery and office supplies	653				
654/5	Autres articles	33,0	20,4	27,4	7,8	8,5	2,9	2,9	-	100,0	Other goods	654/5				
656	Assortiment de produits divers avec vente prédominante de produits non alimentaires	1,0	1,2	1,8	1,6	2,4	92,0	4,2	87,8	100,0	A wide range of goods, with non-food goods predominating	656				
64/65	Ensemble du commerce de détail	20,0	15,7	18,0	8,2	9,4	28,7	7,7	21,0	100,0	Total retail distribution	64/65				

TAB. 5

Répartition du chiffre d'affaires selon la taille de l'entreprise (a)

Distribution of turnover by size of the enterprise (a)

Pays/Country : FRANCE

Année/Year : 1978

Commerce de détail

Retail trade

montant/ value : Mio FF

No. NACE	ACTIVITE COMMERCE DE DETAIL DE:	Taille (nombre de personnes occupées) de l'entreprise Size (number of persons engaged) of the enterprise									ACTIVITY RETAIL DISTRIBUTION OF:	NACE no.		
		1 - 2	3 - 4	5 - 9	10 - 19	20-49	≥ 50			TOTAL (a)				
							TOTAL	dont/of which	50 - 199					
		1	2	3	4	5	6	7	8	9				
641/2	Produits alimentaires, boissons, tabac	38.239,3	23.875,9	18.054,2	12.916,5	16.809,4	125.972,9	14.900,8	111.072,1	235.868,4	Food, drink and tobacco	641/2		
643	Produits pharmaceutiques	1.159,8	7.938,0	14.211,7	1.670,5	338,9	30,7	30,7	-	25.349,6	Dispensing chemists	643		
644	Articles médicaux, produits de beauté et d'entretien	2.022,5	1.617,1	1.418,2	1.374,4	1.342,8	864,3	274,0	590,3	8.639,3	Medical goods, cosmetics and cleaning materials	644		
645	Articles d'habillement	9.552,2	6.233,2	7.210,5	3.863,5	3.339,6	4.567,7	1.563,1	3.004,6	34.766,7	Clothing	645		
646	Chaussures et maroquinerie	2.619,6	1.927,3	1.811,2	1.130,9	991,9	2.221,7	612,8	1.608,9	10.702,6	Footwear and leather goods	646		
647	Tissus d'ameublement	726,0	565,3	372,3	571,1	380,8	288,4	288,4	-	2.903,9	Furnishing fabrics and other household textiles	647		
648/9	Appareils et matériel pour l'équipement du foyer	5.659,9	4.800,4	11.129,0	7.690,5	7.830,5	9.162,7	4.339,9	4.822,8	46.273,1	Household equipment, fittings and appliances	648/9		
651	Automobiles et motocycles	4.994,6	6.942,2	13.439,3	10.144,4	29.900,7	52.241,2	36.884,7	15.356,5	117.662,5	Motor vehicles and cycles	651		
652	Carburants et lubrifiants	11.348,5	7.570,0	7.208,2	1.606,9	4.275,2	1.170,9	1.170,9	-	33.179,8	Motor fuels and lubricating oils	652		
653	Livres, journaux, papeterie et fourniture de bureau	3.546,4	1.966,6	1.855,5	1.219,4	1.207,8	1.743,5	650,0	1.093,5	11.539,1	Books, newspapers, stationery and office supplies	653		
654/5	Autres articles	9.294,6	7.554,3	11.689,0	4.783,5	4.601,9	2.863,5	2.863,5	-	40.786,8	Other goods	654/5		
656	Assortiment de produits divers avec vente prédominante de produits non alimentaires	118,4	229,1	231,6	386,9	599,6	23.186,5	1.109,3	22.077,1	24.752,1	A wide range of goods, with non-food goods predominating	656		
64/65	Ensemble du commerce de détail	89.282,0	71.219,3	38.630,8	47.358,7	71.619,1	224.314,1	64.688,2	159.625,9	592.423,9	Total retail distribution	64/65		

(a) Sont exclues, de ce tableau, les entreprises sans personnel occupé au 31 décembre (notamment les cessations en cours d'année) ainsi que celles dont le personnel y travaillant est concedé par une autre entreprise du groupe (sociétés-mères, etc.).

(a) Are excluded from this table the undertakings without persons employed at 31st December (mainly the ceasing of activities in the course of the year), as well as those whose employees are conceded by another undertaking of the enterprise-group (parent company e.g.).

TAB. 5.1

Répartition du chiffre d'affaires selon la taille de l'entreprise

Distribution of turnover by size of the enterprise

Pays/Country : FRANCE

Année/Year : 1978

Commerce de détail

Retail trade

%

No. NACE	ACTIVITE COMMERCE DE DETAIL DE:	Taille (nombre de personnes occupées) de l'entreprise Size (number of persons engaged) of the enterprise									TOTAL	ACTIVITY RETAIL DISTRIBUTION OF:	NACE no.		
		1 - 2	3 - 4	5 - 9	10 - 19	20-49	≥ 50		TOTAL	distr/of which					
							1	2	3	4	5	6	7	8	9
641/2	Produits alimentaires, boissons, tabac	16,2	10,1	7,7	5,5	7,1	53,4	6,3	47,1	100,0		Food, drink and tobacco		641/2	
643	Produits pharmaceutiques	4,6	31,3	56,1	6,6	1,3	0,1	0,1	-	100,0		Dispensing chemists		643	
644	Articles médicaux, produits de beauté et d'entretien	23,4	18,7	16,4	15,9	15,6	10,0	3,2	6,8	100,0		Medical goods, cosmetics and cleaning materials		644	
645	Articles d'habillement	27,5	17,9	20,8	11,1	9,6	13,1	4,5	8,6	100,0		Clothing		645	
646	Chaussures et maroquinerie	24,5	18,0	16,9	10,6	9,3	20,7	5,7	15,0	100,0		Footwear and leather goods		646	
647	Tissus d'ameublement	25,0	19,5	12,8	19,7	13,1	9,9	9,9	-	100,0		Furnishing fabrics and other household textiles		647	
648/9	Appareils et matériel pour l'équipement du foyer	12,2	10,4	24,1	16,6	16,9	19,8	9,4	10,4	100,0		Household equipment, fittings and appliances		648/9	
651	Automobiles et motocycles	4,2	5,9	11,4	8,6	25,4	44,4	31,3	13,1	100,0		Motor vehicles and cycles		651	
652	Carburants et lubrifiants	34,2	22,8	21,7	4,8	12,9	3,5	3,5	-	100,0		Motor fuels and lubricating oils		652	
653	Livres, journaux, papeterie et fourniture de bureau	30,7	17,0	16,1	10,6	10,5	15,1	5,6	9,5	100,0		Books, newspapers, stationery and office supplies		653	
654/5	Autres articles	22,8	18,5	28,7	11,7	11,3	7,0	7,0	-	100,0		Other goods		654/5	
656	Assortiment de produits divers avec vente prédominante de produits non alimentaires	0,5	0,9	0,9	1,6	2,4	93,7	4,5	89,2	100,0		A wide range of goods, with non-food goods predominating		656	
64/65	Ensemble du commerce de détail	15,1	12,0	15,0	8,0	12,1	37,8	10,9	26,9	100,0		Total retail distribution		64/65	

TAB. 5.2.

Chiffre d'affaires, par personne occupée, selon la taille de l'entreprise

Turnover, by person engaged, by size of the enterprise

Commerce de détail

Retail trade

Pays/Country : FRANCE

Année/Year : 1978

Montant / Value : 1000 FF

No. NACE	ACTIVITE COMMERCE DE DETAIL DE:	Taille (nombre de personnes occupées) de l'entreprise Size (number of persons engaged) of the enterprise							TOTAL	ACTIVITY RETAIL DISTRIBUTION OF:	NACE no.			
		1 - 2	3 - 4	5 - 9	10 - 19	20-49	≥ 50							
							TOTAL	dont/of which						
		1	2	3	4	5	6	7	8	9				
641/2	Produits alimentaires, boissons, tabac	282,2	250,7	252,5	360,8	469,8	452,3	446,7	453,0	361,6	Food, drink and tobacco	641/2		
643	Produits pharmaceutiques	356,9	289,2	256,3	243,8	229,5	195,5	195,5	-	267,9	Dispensing chemists	643		
644	Articles médicaux, produits de beauté et d'entretien	166,5	164,8	190,2	417,1	267,4	186,7	184,1	187,9	204,0	Medical goods, cosmetics and cleaning materials	644		
645	Articles d'habillement	148,6	172,2	191,3	220,8	218,9	268,1	234,1	289,9	185,0	Clothing	645		
646	Chaussures et maroquinerie	190,3	187,1	201,1	237,4	245,2	263,6	297,2	252,7	212,7	Footwear and leather goods	646		
647	Tissus d'ameublement	147,5	153,0	172,0	178,2	202,3	187,2	187,2	-	166,8	Furnishing fabrics and other household textiles	647		
648/9	Appareils et matériel pour l'équipement du foyer	165,5	214,8	293,3	303,2	329,6	279,3	270,9	287,2	262,3	Household equipment, fittings and appliances	648/9		
651	Automobiles et motocycles	292,0	252,0	293,6	328,9	479,8	595,1	545,2	762,9	433,6	Motor vehicles and cycles	651		
652	Carburants et lubrifiants	967,4	662,6	747,6	672,1	1.488,1	877,1	877,1	-	842,2	Motor fuels and lubricating oils	652		
653	Livres, journaux, papeterie et fourniture de bureau	185,9	179,4	197,4	207,9	321,1	238,9	215,9	255,1	204,7	Books, newspapers, stationery and office supplies	653		
654/5	Autres articles	190,0	250,1	288,0	415,4	365,6	673,0	673,0	-	275,5	Other goods	654/5		
656	Assortiment de produits divers avec vente prédominante de produits non alimentaires	140,6	214,7	148,2	261,3	298,8	293,4	310,0	292,5	288,1	A wide range of goods, with non-food goods predominating	656		
64/65	Ensemble du commerce de détail	244,1	248,8	270,1	318,3	419,4	429,0	458,3	-	325,1	Total retail distribution	64/65		

(a) Sont exclues, de ce tableau, les entreprises sans personnel occupé au 31 décembre (notamment les cessations en cours d'année) ainsi que celles dont le personnel y travaillant est concédé par une autre entreprise du groupe (sociétés-mères, etc.).

(a) Are excluded from this table the undertakings without persons employed at 31st December (mainly the ceasing of activities in the course of the year), as well as those whose employees are conceded by another undertaking of the enterprise-group (parent company e.g.).

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