



Themenkreis 7 • Theme 7 • Thème 7

ISSN 1019-0619

Handel, Dienstleistungen und Verkehr • Distributive trade, services and transport • Commerce, services et transports

Reihe B • Series B • Série B

Konjunkturstatistiken • Short-term statistics • Statistiques conjoncturelles



Handel, Dienstleistungen und Verkehr
Distributive trade, services and transport
Commerce, services et transports

Supplement 3 □ 1996

TOURISM IN THE MEDITERRANEAN COUNTRIES
Key Figures 1994-1995



EUROPEAN COMMISSION
EUROSTAT
DG XXIII



EURO - MED

1328. 1996



OFICINA ESTADÍSTICA DE LAS COMUNIDADES EUROPEAS
DE EUROPÆISKE FÆLLESSKABERS STATISTISKE KONTOR
STATISTISCHES AMT DER EUROPÄISCHEN GEMEINSCHAFTEN
ΣΤΑΤΙΣΤΙΚΗ ΥΠΗΡΕΣΙΑ ΤΩΝ ΕΥΡΩΠΑΪΚΩΝ ΚΟΙΝΟΤΗΤΩΝ
STATISTICAL OFFICE OF THE EUROPEAN COMMUNITIES
OFFICE STATISTIQUE DES COMMUNAUTÉS EUROPÉENNES
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For further information by Eurostat on Tourism Statistics please refer to the following publications :

Tourism in Europe 1995: Eurostat - DG XXIII (ISBN 92-827-3969-4);
Tourism - Annual Statistics : Eurostat - DG XXIII, Theme 7 - Services and Transport, Series A -
Yearbooks and yearly statistics;
Tourism - Monthly Statistics : Eurostat, Theme 7 - Services and Transport,
Series B - Short-term statistics,
Series B - Tourism in the European Union - Key Figures 1994-1995.

For general information on statistics produced at Community level please refer to the Eurostat Catalogue. (ISBN 92-826-4942-3)

For information on statistics in this publication please contact Eurostat :

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For information on Community activity in the field of Tourism, please refer to :

Community actions affecting Tourism - Annual Reports from the Commission:
COM (94) 704 Final of 6 April 1994 and COM (96) 29 Final of 5 February 1996;
Proposal for a Council Decision on a First Multiannual Programme to Assist European Tourism
"PHILOXENIA" (1997-2000) COM (96) 168 final of 30.4.96.

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TOURISM in the MEDITERRANEAN COUNTRIES
KEY FIGURES 1994-1995

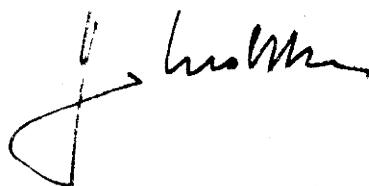
The exchange of harmonised information collected at Community level increases the value of the information produced at national level due to the importance of international tourism flows in the Mediterranean region. Moreover, tourism includes a wide range of economic activities which have an influence on - and depend upon - various economic sectors.

Compilation of statistical information in a global framework is essential for evaluating the impact of tourism and its performance, exploiting all relevant sources, thus providing public authorities and the industry with valuable information.

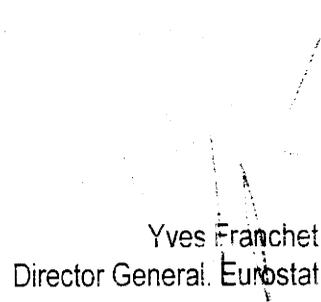
This special issue, devoted to tourism in our Mediterranean partners (non EU member countries), is the first result of the current efforts made by the Commission in co-operation with the competent national authorities to improve knowledge on this important economic, social and cultural activity.

The work undertaken in view of the production of comparable tourism statistics also for this area is part of the Euro-Mediterranean co-operation process launched following the Barcelona Declaration, adopted on 28 November 1995 and the Resolution adopted by the Tourism Council of 13 May, 1996.

In the framework of the seminar on statistical cooperation organised in Naples in June 1996, all the participating countries welcomed the guidelines for a working programme on Euro-Mediterranean co-operation in the field of tourism statistics presented by the Commission and confirmed the value of a joint Community action in this field.



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Acknowledgements

Eurostat and the Directorate-General XXIII gratefully acknowledge the valuable contributions of the National Statistical Offices of the Mediterranean countries

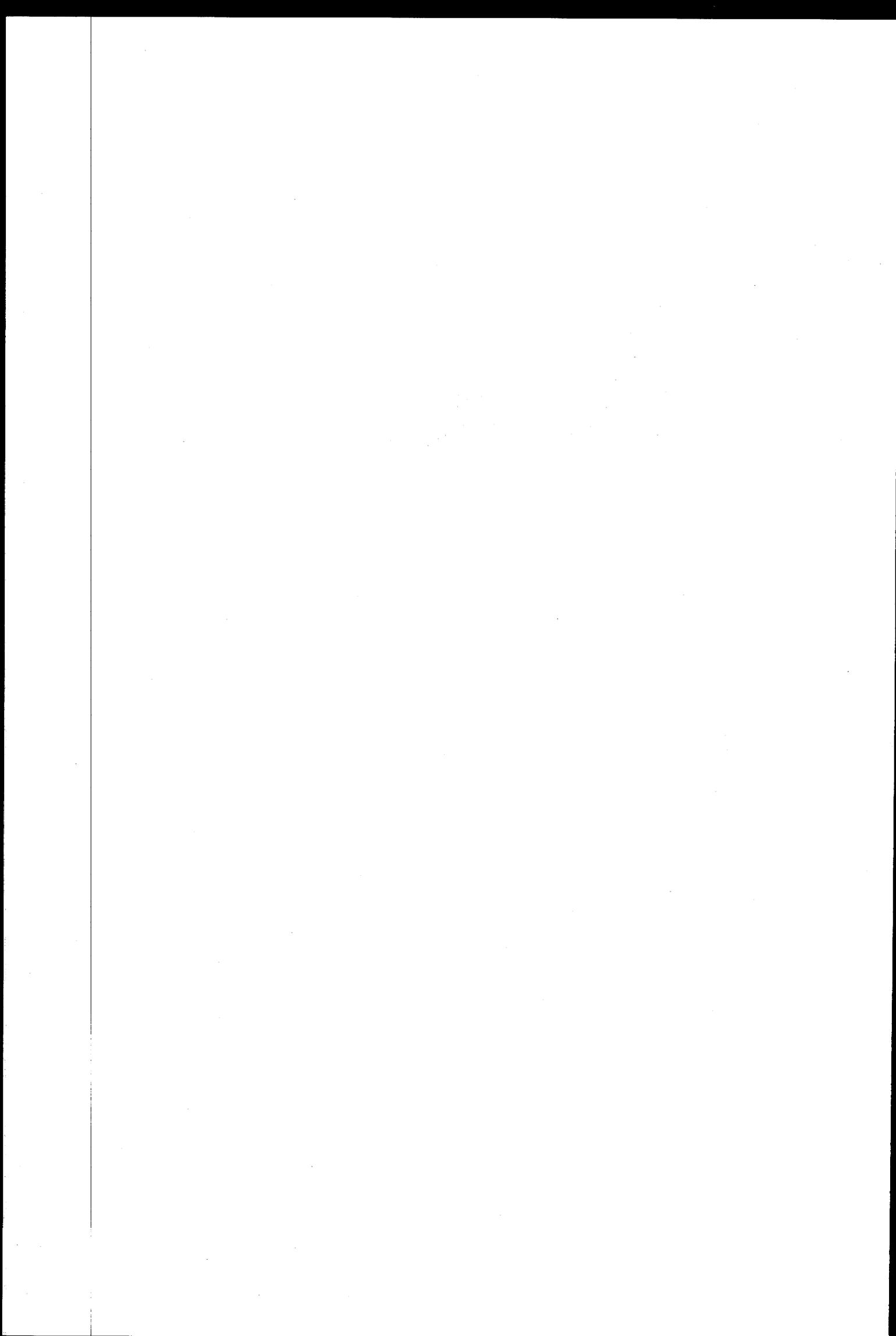
Data input, data control and verification by the following institutions:

National Tourism Board and Department of Statistics (Algeria)
Ministry of Finance and Cyprus Tourism Organisation (Cyprus)
Central Agency for Public Mobilisation and Statistics (Egypt)
Central Bureau of Statistics (Israel)
Department of Statistics (Jordan)
Administration Centrale de la Statistique (Lebanon)
Central Office of Statistics (Malta)
Ministry of Tourism (Morocco)
Palestinian Central Bureau of Statistics (Palestine)
Central Bureau of Statistics (Syria)
Ministry of Tourism (Tunisia)
Ministry of Tourism (Turkey)

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ALGERIA

KEY STATISTICS - 1993

Conversion rate: 1 ECU = 27.3 DZD
 Increase of consumer price index: 21%
 Gross Domestic Product: ECU 39 978 Mio

KEY FIGURES ON TOURISM

Accommodation capacity

In hotels	1990	1992
Number of bedplaces	53 812	54 986
Number of establishments	NA	NA

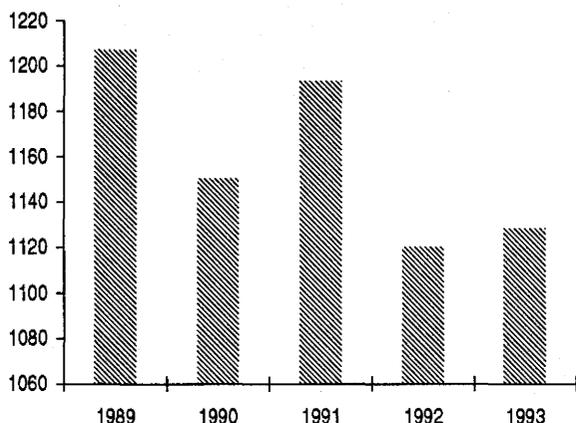
Source: National Tourism Board

Nights spent by non residents (in '000)

In hotels and similar establishments	1990	1992
Total	658	366
From Europe	513	268

Source: National Tourism Board

Arrivals of visitors from abroad (in '000)



Arrivals at the border of visitors from abroad (in '000)

From	1990	1993
Europe	228	144
Total	1 150	1 128

Share of arrivals from:

Europe	20%	13%
Africa	34%	35%
Nationals residing abroad	40%	49%

Source: Department of Statistics

The travel item in the Balance of Payments - ECU

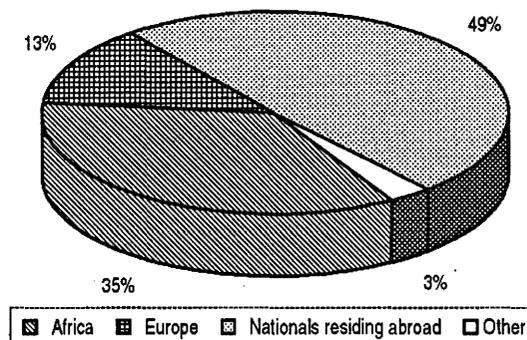
Credits 1991	68 million
Debits 1991	113 million
Balance 1990	-67 million
Balance 1991	-45 million

Source: IMF (Converted from US\$ into ECU)

TRENDS IN TOURISM

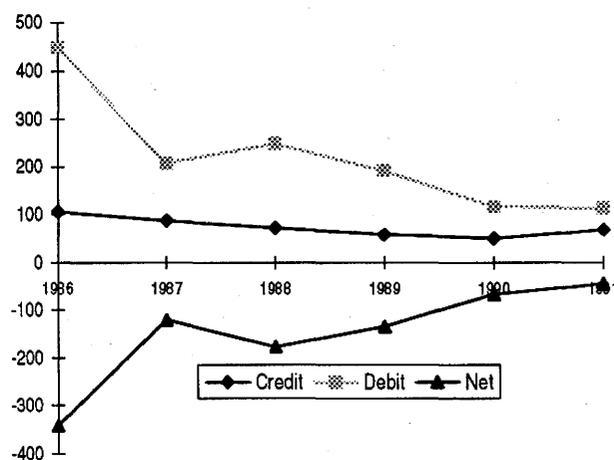
The number of arrivals at the border of visitors from abroad in 1992 and 1993 was particularly lower than for the previous years, falling to its lowest level in 1992 (1 120 000 arrivals). Arrivals of nationals residing abroad make up the largest share of total arrivals (40% in 1990 and 49% in 1993). Arrivals of visitors from European countries have been falling in number. In 1990 they accounted for 20% of total arrivals and in 1993 their share had fallen to 13%. Arrivals from Africa (including the Maghreb countries) have remained stable, accounting for 35% of total arrivals in 1993.

Arrivals at the border of visitors from abroad - 1993



The travel account in the Balance of payments remained negative during the first two years of the nineties. Nevertheless the deficit is smaller than it was during the second half of the eighties, as expenditures have decreased over the years.

The travel item in the Balance of Payments (Mio ECU)



CYPRUS

KEY STATISTICS - 1995

Conversion rate: 1 ECU = 0.59 CYP
 Increase of consumer price index: 2.6%
 Gross Domestic Product: ECU 6525.7 Mio

KEY FIGURES ON TOURISM

Accommodation capacity

Number of bedplaces	1990	1995
Hotels	29 860	44 620
Total tourist accommodation	59 574	78 427

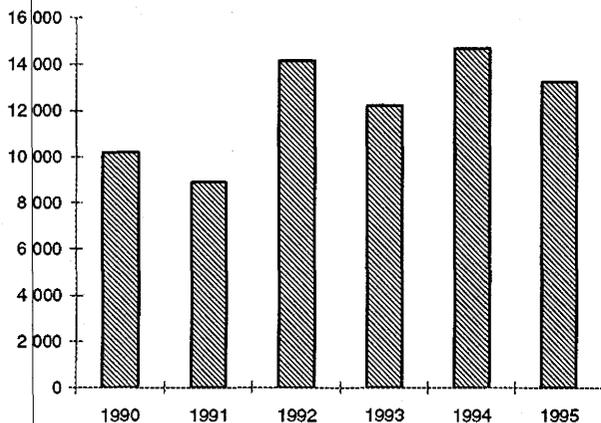
Source: Cyprus Tourism Organisation

Nights spent by non residents (in Mio.)

In hotels and similar establishments	1990	1995
Total	10.2	13.2
From Europe	NA	NA

Source: Cyprus Tourism Organisation

Nights spent by non residents in hotels and similar establishments (in Mio.)



Arrivals at the border of tourists from abroad (in '000)

From	1990	1995
EU countries	976	1 602
Europe	1 354	1 807
Total	1 561	2 100
Share of arrivals of EU residents	63%	76%

Source: Cyprus Tourism Organisation

The travel item in the Balance of Payments - ECU

Credits 1994	1 370 million
Debits 1994	149 million
Balance 1993	1 080 million
Balance 1994	1 221 million

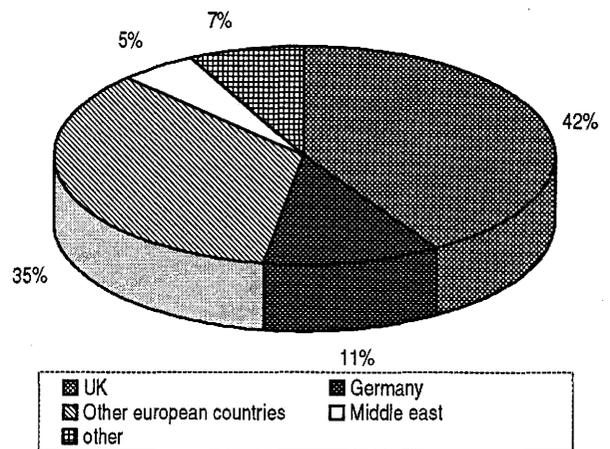
Source: Ministry of Finance

TRENDS IN TOURISM

1994 and 1995 were particularly good years for tourism in Cyprus, after the downturn in 1993. In 1995 total arrivals of tourists from abroad recorded new heights (over 2.1 million), increasing by 5% compared to 1992. The majority of tourists visiting Cyprus are from Europe (86% in 1995) with EU residents accounting for 76% of total arrivals. The UK and Germany represent the largest influx of tourists from Europe accounting for 46% and 13% respectively.

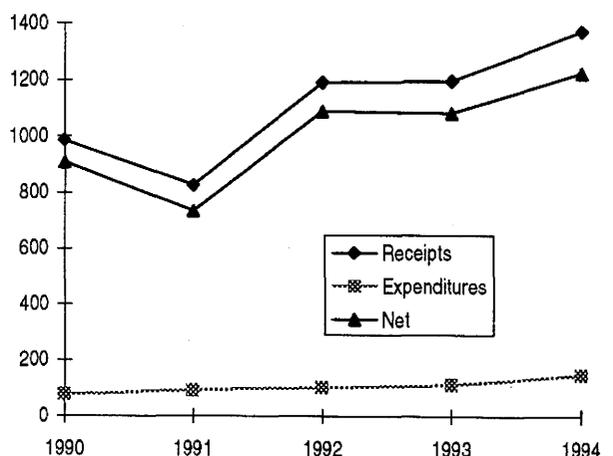
In 1994 nights spent by non residents in hotels and similar establishments peaked at over 14.6 million, surpassing the figure for 1992, only to fall again in 1995 to 13.2 million.

Arrivals at the border of tourists from abroad - 1995



Travel receipts were not affected by the downswing in 1993 of inbound tourism arrivals and remained close to the figure for 1992. In 1994 travel receipts went up by 15% compared to 1993. Cyprus enjoys a surplus foreign trade balance account for tourism, which in 1994 increased by 13% compared to 1993. Travel receipts make up 53% of total services receipts and 40% of total foreign trade earnings.

The travel item in the Balance of Payments (Mio ECU)



EGYPT

KEY STATISTICS - 1995

Conversion rate: 1 ECU = 4.02 EGP
 Increase of consumer price index: 8.4%
 Gross Domestic Product: ECU 50 988 Mio

KEY FIGURES ON TOURISM

Accommodation capacity

In hotels	1990	1994
Number of bedplaces	109 003	128 943
Number of establishments	1 346	1 394

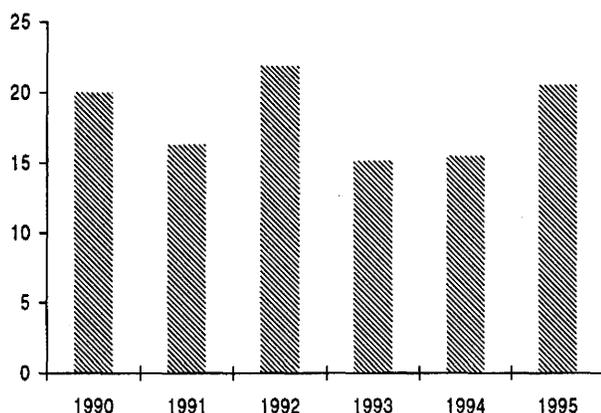
Source: CAPMAS

Nights spent by non residents (in '000)

In hotels and similar establishments	1990	1995
Total	19 942	20 451
EU residents	6 780	NA

Source: CAPMAS

Nights spent by non residents in hotels and similar establishments (in Mio)



Arrivals at the border of visitors from abroad (in '000)

From	1990	1995
EU Countries	927	1 224
Total	2 600	3 133
Share of arrivals of EU residents	36%	39%

Source: CAPMAS

The travel item in the Balance of Payments - ECU

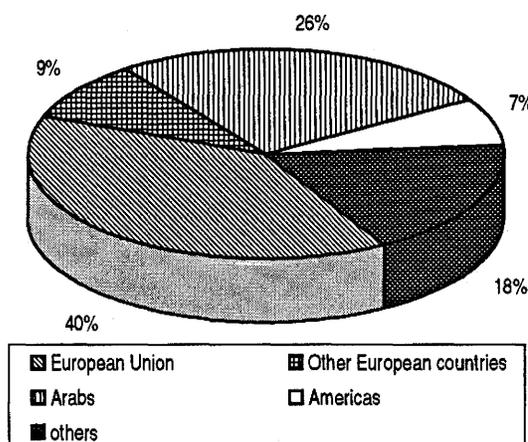
Credits 1994	1 686 million
Debits 1994	897 million
Balance 1993	751 million
Balance 1994	789 million

Source: CBE

TRENDS IN TOURISM

The total number of arrivals at the border of visitors numbered more than 3.1 million in 1995, a figure close to the record attained in 1992. Figures were exceptionally high in 1992 (3.2 million). Arrivals of visitors from Europe as a whole represent 48% of total arrivals, largely made up of visitors from EU countries (39% of total arrivals).

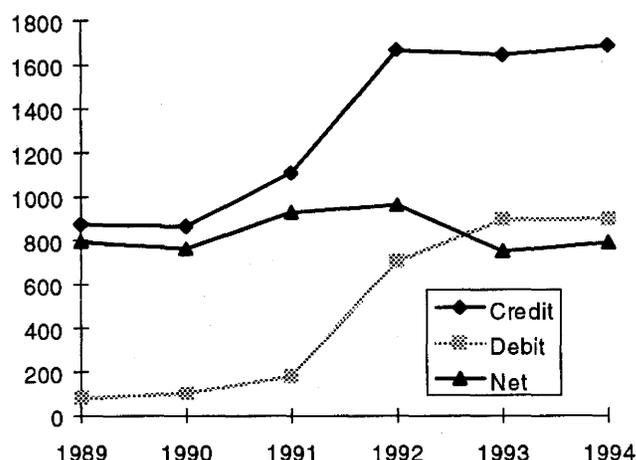
Arrivals at the border of visitors from abroad - 1995



More than 20.4 million nights were spent in hotels and similar establishments by non residents in 1995, compared to 15.4 million in 1994.

Tourism makes a substantial contribution to Egypt's foreign trade balance, accounting for 15% of total foreign trade earnings and 20% of total receipts in services. In 1994 travel receipts had doubled compared to 1990. Although expenditure has also been rising strongly since 1992 the tourism account remains largely positive.

The travel item in the Balance of Payments (Mio ECU)



ISRAEL

KEY STATISTICS - 1994

Conversion rate: 1 ECU = 3.58 ILS
 Increase of consumer price index: 12%
 Gross Domestic Product: ECU 79 3229 Mio

KEY FIGURES ON TOURISM

Accommodation capacity

In hotels	1991	1994
Number of bedrooms	26 957	32 278
Number of establishments	241	291
Average occupancy rate	54%	64%

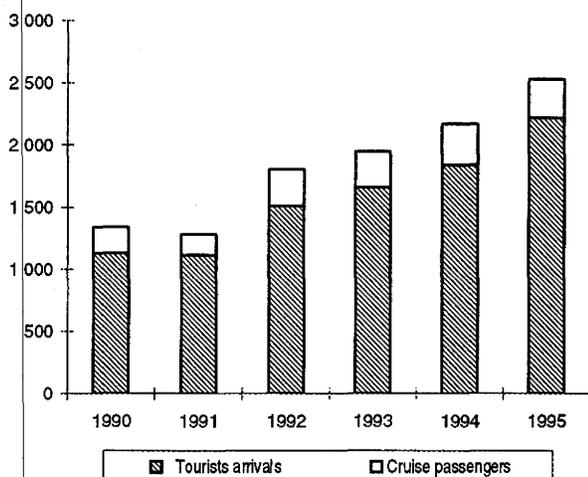
Source: CBS of Israel

Nights spent by non residents (in '000)

In hotels and similar establishments	1990	1994
Total	5 763	8 414
From Europe	3 571	5 222

Source: CBS of Israel

Arrivals of visitors from abroad (in '000)



Arrivals at the border of tourists from abroad (in '000)

From	1990	1995
Europe	615	1 267
Total	1 132	2 215
Share of arrivals of tourists from Europe	54%	57%

Source: CBS of Israel

The travel item in the Balance of Payments - ECU

Credits 1995	2 128 million
Debits 1995	2 407 million
Balance 1994	-242 million
Balance 1995	-278 million

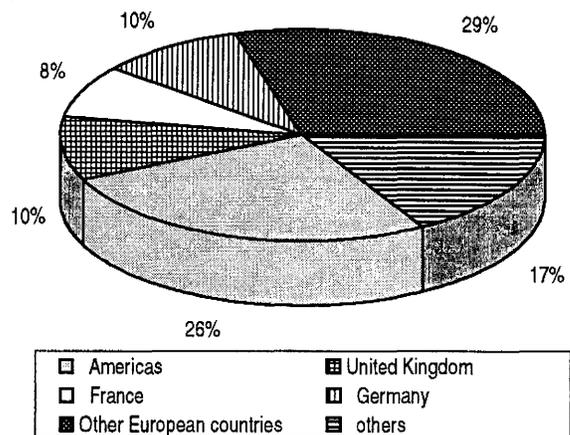
Source: CBS of Israel (converted from US\$ into ECU)

TRENDS IN TOURISM

Since 1992 arrivals at the border of tourists and cruise passengers have been rising steadily over the years, increasing from 1.8 million in 1992 to 2.5 million in 1995 (up by 40%). Most of the growth is attributable to 47% increase in arrivals of tourists. Over the same period arrivals of cruise passenger grew by 7%.

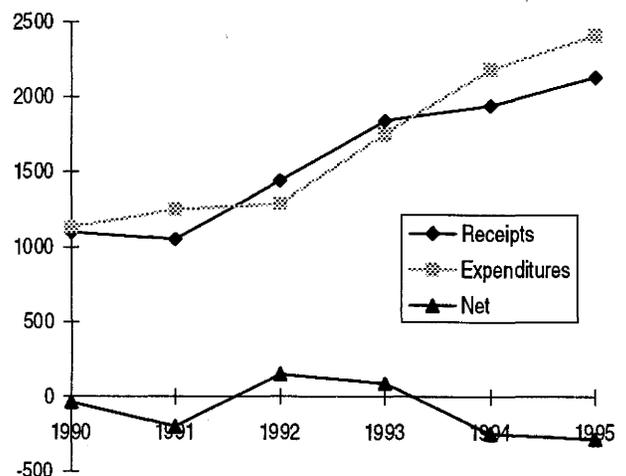
The European countries as a whole accounted for 57% of total tourist arrivals in 1995 for which a large part is made up of arrivals from the UK, Germany and France. The Americas accounted for 26% of total tourist arrivals.

Arrivals at the border of tourists from abroad - 1995



Since 1990 travel expenditures have tended to be slightly higher than receipts (with the exception of the years 1992 and 1993), resulting in a small deficit in Israel's tourism foreign trade balance. Between 1990 and 1995 expenditure increased by 118% and receipts by 99%.

The travel item in the Balance of Payments (Mio ECU)



JORDAN

KEY STATISTICS - 1995

Conversion rate: 1 ECU = 0.917 JOD
 Increase of consumer price index: 2.3%
 Gross Domestic Product: ECU 5 039.5 Mio

KEY FIGURES ON TOURISM

Accommodation capacity

In hotels	1990	1994
Number of bedplaces	15 302	17 389
Number of establishments	205	256

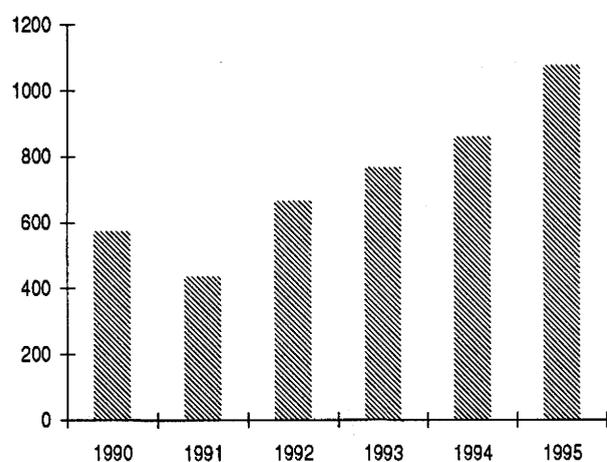
Source: Department of Statistics Jordan

Nights spent by non residents ('000)

In hotels and similar establishments	1991	1995
Total	1 544	3 505
From Europe	NA	NA

Source: Department of Statistics Jordan

Arrivals at the border of tourists from abroad ('000)



Arrivals at the border of tourists from abroad ('000)

From	1990	1995
EU Countries	95	211
Total	574	1 074
Share of arrivals from EU Countries	16.5%	19.6%

Source: Department of Statistics Jordan

The travel item in the Balance of Payments - ECU

Credits 1994	582 million
Debits 1994	394 million
Balance 1993	218 million
Balance 1994	188 million

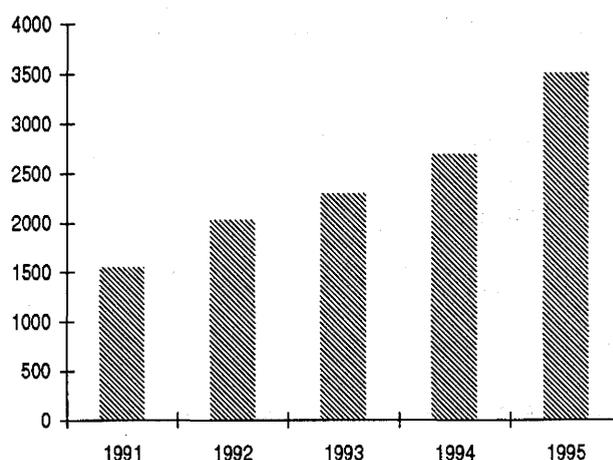
Source: Department of Statistics Jordan (Converted from US\$ into ECU)

TRENDS IN TOURISM

1995 was a particularly good year for tourism in terms of international arrivals of tourists (over 1 million), increasing by 25% compared to 1994. Arrivals from EU countries account for 20% of total tourist arrivals in 1995, compared to 17% in 1990.

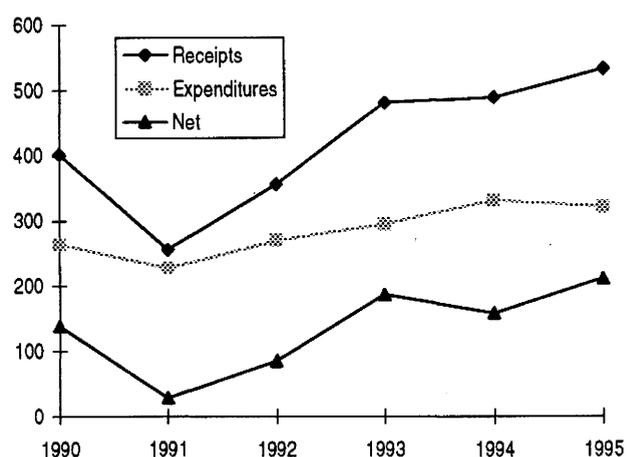
Nights spent by non residents in hotels and similar establishments have shown good year to year increases, and rose by 30% in 1995 compared to 1994.

Nights spent by tourists from abroad in hotels and similar establishments ('000)



Whereas, Jordan's overall foreign trade balance is negative, it enjoys a small surplus in its travel account. Since 1992 travel receipts have been rising every year and increased by 20% in 1995 compared to 1994. Expenditures were also on the rise, but at a slower pace (up by 7% in 1995 compared to the previous year). In 1995, travel receipts represented 12% of total foreign trade earnings and 22% of total receipts in services.

The travel item in the Balance of Payments (Mio ECU)



LEBANON

KEY STATISTICS - 1994

Conversion rate: 1 ECU = 1884.8 LBP
 Increase of consumer price index: 12%
 Gross Domestic Product: NA

KEY FIGURES ON TOURISM

Accommodation capacity

In hotels	1993	1995
Number of bedplaces	NA	16 228
Number of establishments	171	233

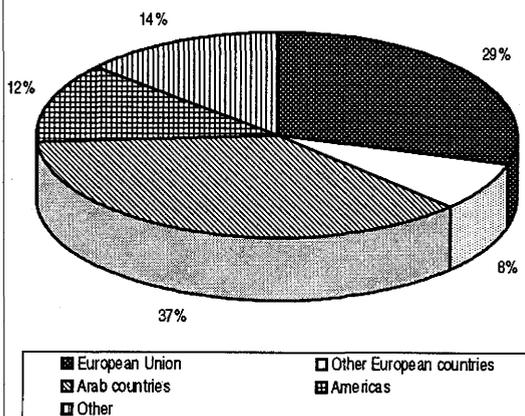
Source: ACS

Nights spent by non residents (in '000)

In hotels and similar establishments	1990	1995
Total	NA	126
From EU Countries	NA	NA

Source: ACS

Arrivals at the border of visitors from abroad - 1995



TRENDS IN TOURISM

Arrivals of visitors from abroad have risen significantly over the past years, from 177 503 in 1992 to 409 735 in 1995. Growth was particularly strong in 1995, with total arrivals increasing by 22% compared to 1994. Arrivals from all European countries grew by 29%, and the growth in arrivals from the EU countries was even stronger (34%).

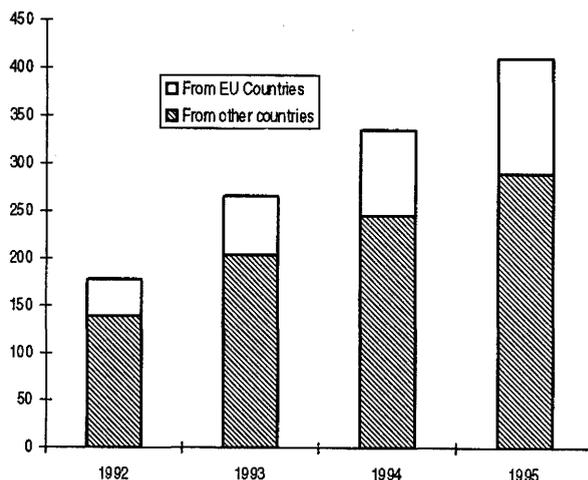
In 1995 visitors coming from all the European countries accounted for 37% of total arrivals, representing a share equal to that of arrivals of visitors from Arab countries. Visitors from EU countries accounted for 29% of total arrivals compared to 22% in 1992.

Arrivals at the border of visitors from abroad (in '000)

From	1992	1995
EU Countries	38	121
Europe as a whole	57	152
Total	178	410
Share of arrivals of EU residents	22%	29%

Source: ACS

Arrivals of visitors from abroad (in '000)



MALTA

KEY STATISTICS - 1995

Conversion rate: 1 ECU = 0.46 MTL
 Increase of consumer price index: 4%
 Gross Domestic Product: ECU 2 469 Mio

KEY FIGURES ON TOURISM

Accommodation capacity

In hotels	1990	1995
Number of bedplaces	34 235	37 308
Number of establishments	132	134

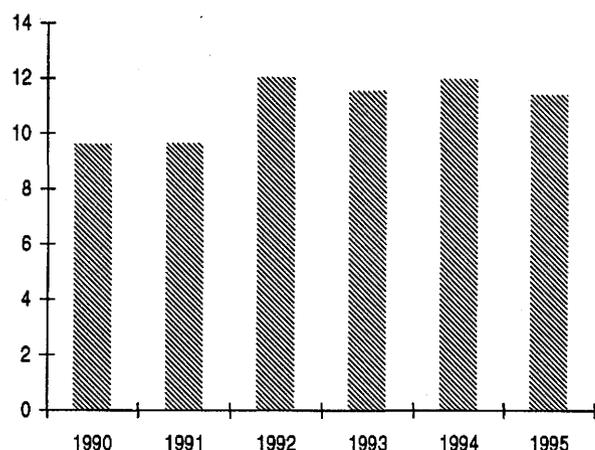
Source: CSO of Malta

Nights spent by non residents (in '000)

In hotels and similar establishments	1990	1995
Total	9 604	11 383
From EU countries	NA	NA

Source: CSO of Malta

Nights spent by non residents in hotels and similar establishments (in Mio)



Arrivals at the border of tourists from abroad (in '000)

From	1990	1995
EU Countries	745	973
Total	872	1 116
Share of arrivals of EU residents	85%	87%

Source: CSO of Malta

The travel item in the Balance of Payments - ECU

Credits 1994	538 million
Debits 1994	149 million
Balance 1993	388 million
Balance 1994	390 million

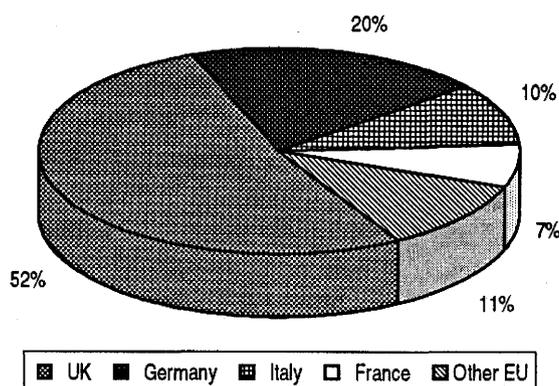
Source: CSO of Malta

TRENDS IN TOURISM

During the first half of the nineties Malta experienced substantial growth in inbound tourism, both in terms of international arrivals and tourism foreign trade receipts. 1994 was a particularly good year for tourism in Malta. Arrivals at the borders of tourists from abroad rose to an unprecedented level of 1.2 million and tourism foreign trade receipts attained their highest level ever (ECU 538 million). Although international arrivals fell by 5% in 1995 compared to 1994 and tourism receipts were lower, the figures remained above those of the previous years.

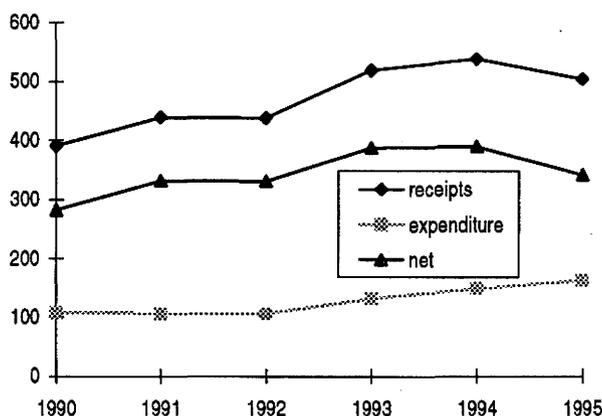
Malta is a popular European holiday destination, with EU residents accounting for 87% of total arrivals from abroad.

Arrivals at the border of tourists from the EU - 1995



Nights spent by non residents in hotels and similar establishments rocketed in 1992 to over 12 million compared to 9.6 million in 1991. Since then the figure has fluctuated and amounted to 11.3 million in 1995. Tourism makes an essential contribution to the Maltese economy, accounting for 22% of total foreign trade earnings and 60% of total receipts in Services.

The travel item in the Balance of Payments (Mio ECU)



MOROCCO

KEY STATISTICS - 1995

Conversion rate: 1 ECU = 11.2 MAD
 Increase of consumer price index: 6.1%
 Gross Domestic Product: ECU 24 642 Mio

KEY FIGURES ON TOURISM

Accommodation capacity

In hotels	1990	1995
Number of bedplaces	88 578	90 511
Number of establishments	511	526
Average occupancy rate	57.3%	54.6%

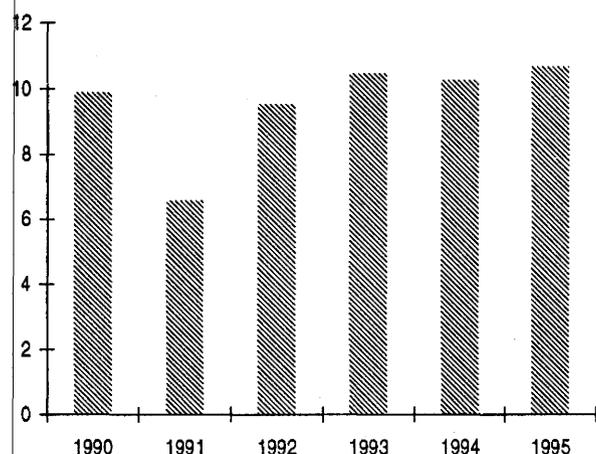
Source: Ministry of Tourism

Nights spent by non residents (in '000)

In hotels and similar establishments	1990	1995
Total	9 873	10 663
From EU countries	7 756	9 221

Source: Ministry of Tourism

Nights spent by non residents in hotels and similar establishments (in Mio)



Arrivals at the border of tourists from abroad (in '000)

From	1990	1995
EU Countries	1 148	1 186
Europe as a whole	1 186	1 237
Nationals residing abroad	1 046	1 074
Total	4 024	2 602
Share of arrivals of EU residents	29%	46%

Source: Ministry of Tourism

The travel item in the Balance of Payments - ECU

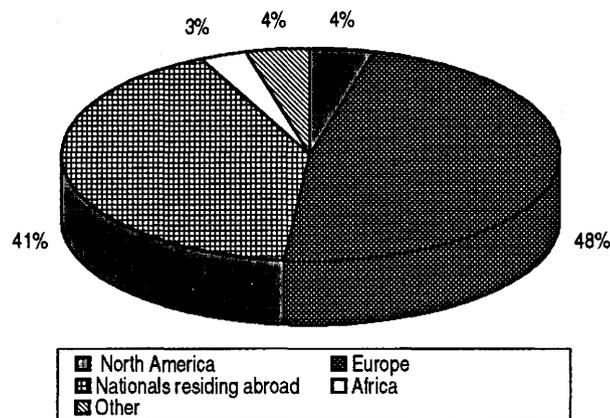
Credits 1995	889 million
Debits 1995	231 million
Balance 1994	781 million
Balance 1995	658 million

Source: Ministry of Tourism

TRENDS IN TOURISM

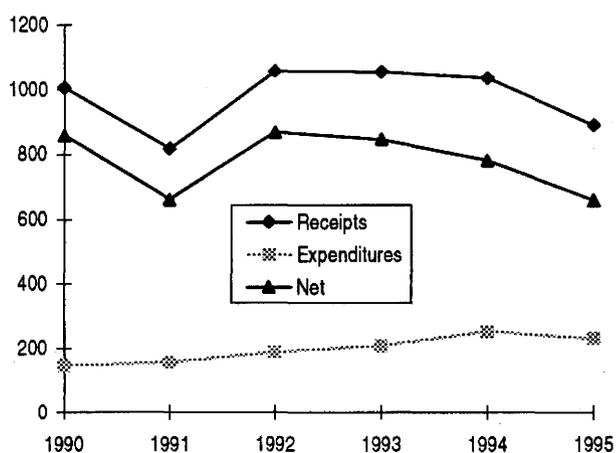
Total arrivals at the borders of tourists had been rising over the first three years of the nineties and peaked at nearly 4.4 million in 1992. Since then the number of arrivals has fallen quite steeply and in 1995 were down to just over 2.6 million (decreasing by 41% compared to 1992). Arrivals from EU countries, however have followed a different pattern. Arrivals from EU countries peaked in 1993 (1.4 million) and have since then been falling gradually to 1.2 million (decreasing by 13% compared to 1993). Arrivals from EU countries accounted for 46% of total arrivals in 1995. Nationals residing abroad make up 41% of total arrivals. Since 1990 the number of nights spent in hotels and similar establishments has fluctuated around 10 million, with the exception of a sharp drop in numbers in 1991.

Arrivals at the border of tourists from abroad - 1995



Tourism makes an essential contribution to the Moroccan economy, accounting for 10% of total foreign trade earnings and 58% of total receipts in Services. The tourism industry represents 6% of employment in the country.

The travel item in the Balance of Payments (Mio ECU)



PALESTINE

KEY STATISTICS - 1994

Conversion rate: 1 ECU = 1.19 US\$
 Increase of consumer price index: 3.2%
 Gross Domestic Product*: ECU 2 396 Mio

*Estimate by PCBS based on National Accounts
 of Judea Samaria and Gaza Area

KEY FIGURES ON TOURISM

Accommodation capacity

In hotels	Dec 95	Mar 96
Number of bedplaces	5 838	6 121
Number of establishments	60	64

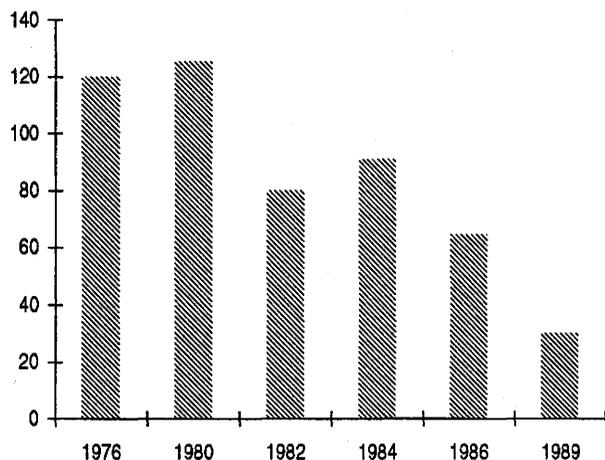
Source: PCBS (Hotels survey)

Nights spent by non residents

In hotels and similar establishments	Dec 95	Mar 96
Total	43 760	87 508

Source: PCBS (Hotels survey)

Arrivals at entry points of visitors from abroad
 (in '000)



TOURISM STATISTICS

Tourism is considered to be an important sector for the economic and political development of Palestine.

Because the Palestinian Central Bureau of Statistics (PCBS) has started its activities very recently and due to the current political situation, little data is available at present. Nevertheless, using estimates made by the PCBS and from the first results collected by the PCBS on tourist accommodation statistics, a very preliminary insight can be given in the tables and graphics presented here.

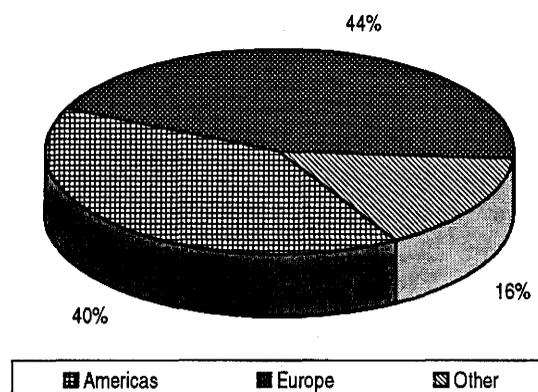
Arrivals at entry points of visitors from abroad*(in '000)

From	1980	1989
Europe	NA	13.3
Americas	NA	12.2
Total	125.3	30.2

Share of arrivals of EU residents 44%

*Arrivals at entry points of Rafah check point, Damia Bridge and Allenby Bridge.
 Source: UNCTAD/RDP/SEU/7 "The Tourism sector in O.P.T."

Arrivals at entry points of visitors from abroad 1989



SYRIA

KEY STATISTICS - 1994

Conversion rate: 1 ECU = 50.5 SYP
 Increase of consumer price index: 15%
 Gross Domestic Product: ECU 9 832 Mio

KEY FIGURES ON TOURISM

Accommodation capacity

In hotels	1990	1994
Number of bedplaces	29 396	31 394
Number of establishments	450	453

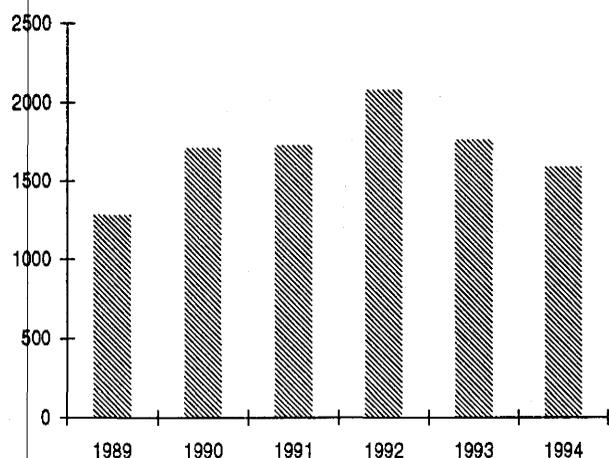
Source: Central Bureau of Statistics Syria

Nights spent by non residents (in '000)

In hotels and similar establishments	1990	1994
Total	1 706	1 584
From Europe	276	559

Source: Central Bureau of Statistics Syria

Nights spent by non residents in hotels and similar establishments (in '000)



Arrivals at the border of visitors from abroad (in '000)

From	1990	1994
Europe	232	302
Total	1 442	2 012
Share of arrivals from Europe	16%	12%

Source: Central Bureau of Statistics

The travel item in the Balance of Payments - ECU

Credits 1994	748 million
Debits 1994	244 million
Balance 1993	384 million
Balance 1994	504 million

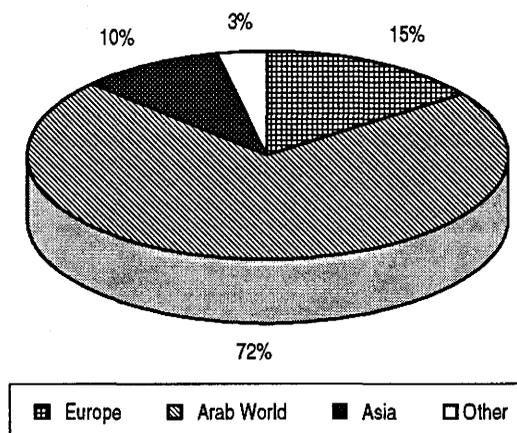
Source: IMF (Converted from US\$ into ECU)

TRENDS IN TOURISM

Arrivals at the borders of visitors from abroad rose steadily over the first half of the nineties, and have resulted in an increase of 40% in 1994 compared to 1990. The overriding majority of visitors come from Arabian countries (73% in 1994). The share of arrivals from European countries fell over this period, from 16% in 1990 to 12% in 1994.

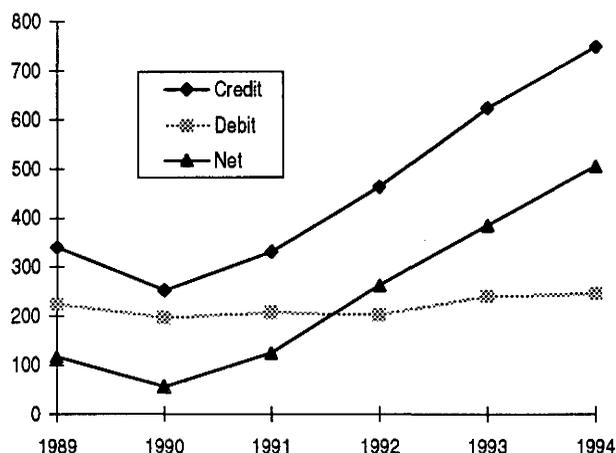
Over the same period, nights spent by non residents in hotels and similar establishments rose to peak at 2 million nights in 1992, and then gradually fell again to below the number of nights recorded in 1990. In 1994 nights were 7% lower than in 1990.

Arrivals at the border of visitors from abroad - 1994



As international arrivals have been increasing, so have Syria's tourism foreign trade receipts. By 1994 travel receipts had nearly tripled compared to 1990. Over the same period, travel expenditures also increased, but at considerably slower pace (+16%). This has resulted in increasing massively Syria's tourism foreign trade surplus.

The travel item in the Balance of Payments (Mio ECU)



TUNISIA

KEY STATISTICS - 1994

Conversion rate: 1 ECU = 1.19 TND
 Increase of consumer price index: 5%
 Gross Domestic Product: ECU 13 361 Mio

KEY FIGURES ON TOURISM

Accommodation capacity

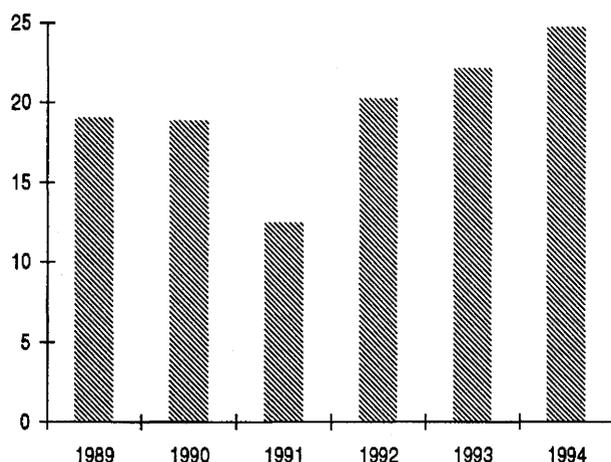
In hotels	1990	1994
Number of bedplaces	116 534	152 933
Number of establishments	508	583

Nights spent by non residents (in '000)

In hotels and similar establishments	1990	1994
Total	18 841	24 681
From Europe	17 825	23 496

Source: Ministry of Tourism

Nights spent by non residents in hotels and similar establishments (in Mio)



Arrivals at the border of tourists from abroad (in '000)

From	1990	1994
EU Countries	1 648	2 207
Europe as a whole	1 705	2 416
Total	3 204	3 856
Share of arrivals of EU residents	51%	57%

Source: Ministry of Tourism

The travel item in the Balance of Payments - ECU

Credits 1994	1 191 million
Debits 1994	182 million

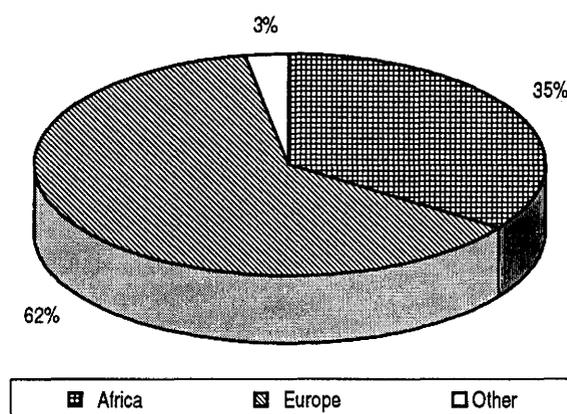
Balance 1993	873 million
Balance 1994	1 010 million

Source: IMF (converted from US\$ into ECU)

TRENDS IN TOURISM

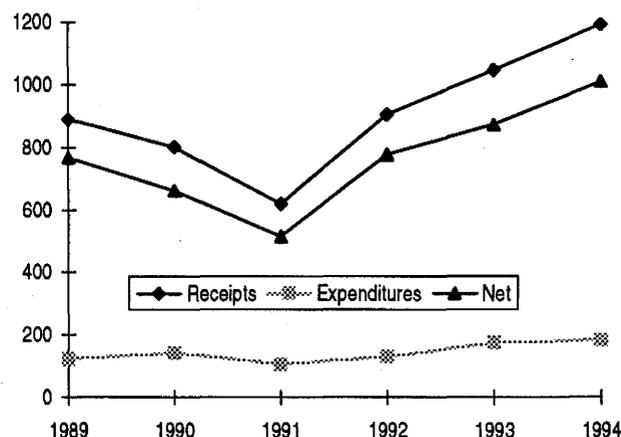
Total arrivals at the borders of tourists from abroad have been rising steadily over the first half of the nineties, resulting in an increase of 20% in 1994 compared to 1990. This growth is partly due to the strong growth in arrivals from European countries over this period (+42%). The share of arrivals from European countries has grown from 53% of total arrivals in 1990 to 63% in 1994. Figures for nights spent by non residents in hotels and similar establishments hit the 20 million marker in 1992 and continued to show strong year to year increases. By 1994 nights spent had risen to 25 million; an increase of 22% compared to 1992.

Arrivals at the border of tourists from abroad - 1994



As international arrivals have been increasing, so have Tunisia's tourism foreign trade receipts. By 1994 travel receipts had grown by 39% compared to 1990. Over the same period, travel expenditures also increased, but at a slower pace (+21%). Whereas, Tunisia's overall foreign trade balance is negative, it enjoys a surplus in its travel account. Travel receipts account for 17% of total foreign trade earnings and 57% of total receipts in services.

The travel item in the Balance of Payments (Mio ECU)



TURKEY

KEY STATISTICS - 1994

Conversion rate: 1 ECU = 59912.1 TRL
 Increase of consumer price index: 106%
 Gross Domestic Product: ECU 109 000 Mio

KEY FIGURES ON TOURISM

Accommodation capacity

In hotels	1990	1994
Number of bedplaces	173 227	265 136
Number of establishments	1 260	1 729

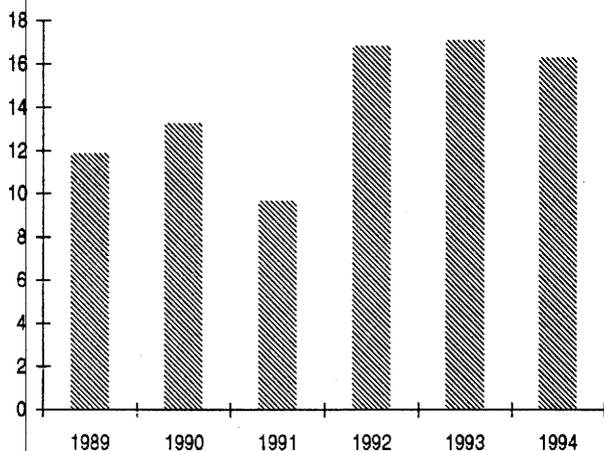
Source: Ministry of Tourism

Nights spent by non residents (in '000)

In hotels and similar establishments	1990	1994
Total	13 271	16 255
From Europe	11 924	11 816

Source: Ministry of Tourism

Nights spent by non residents in hotels and similar establishments (in Mio)



Arrivals at the border of visitors from abroad ('000)

From	1990	1994
EU Countries	NA	2 754
Europe as a whole	4 491	5 190
Total	5 398	6 671
Share of arrivals of EU residents	NA	41%

Source: Ministry of Tourism

The travel item in the Balance of Payments - ECU

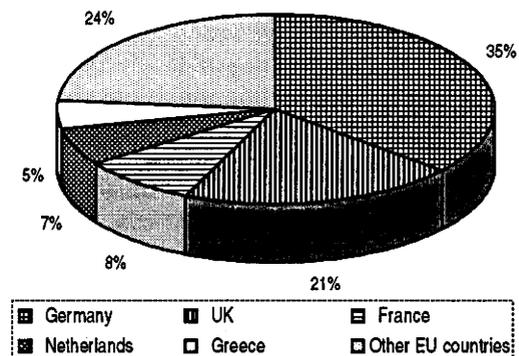
Credits 1994	3 633 million
Debits 1994	728 million
Balance 1993	2 583 million
Balance 1994	2 905 million

Source: IMF (converted from US\$ into ECU)

TRENDS IN TOURISM

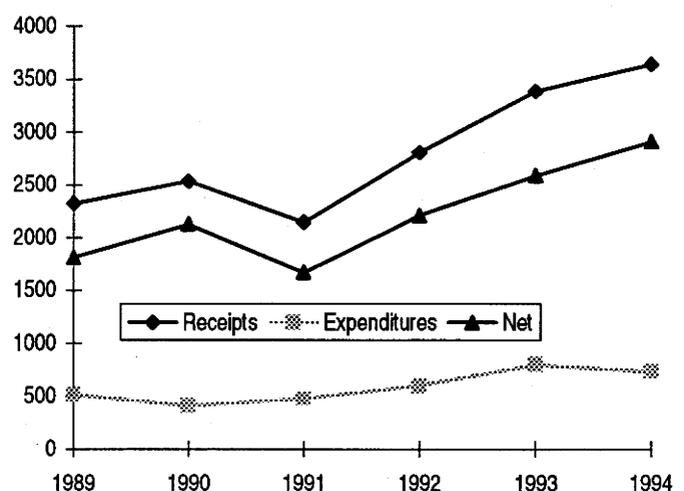
Figures for total arrivals at the borders of visitors from abroad showed good overall increases during the first half of the nineties, rising from 5.4 million in 1990 to 6.7 million in 1994 (+24%). 1992 was an exceptional year with the total figure for arrivals amounting to over 7 million. Over the same period, arrivals of visitors from Europe increased at a lower rate (+16%). Arrivals from Europe account for 78% of total arrivals, of which more than half are from EU Member States. Figures for nights spent by non residents in hotels and similar establishments generally showed good year to year increases during the first half of the nineties (except for a sharp fall in 1991), increasing from 13.2 million to 16.2 million (+22%).

Arrivals at the border of visitors from the EU - 1994



The travel item in the Balance of payments followed a similar pattern to that of nights spent by non residents. Both receipts and expenditures fell sharply in 1991, and then picked up swiftly from 1992 onwards. In 1994 receipts increased by 19% compared to 1992 and expenditures by 12%. Turkey has throughout the first half of the nineties enjoyed a largely positive tourism foreign trade balance.

The travel item in the Balance of Payments (Mio ECU)



Technical Note

The data used in this publication are principally based on information provided by the Ministries and/or Central Statistic Offices of the 12 non EU Mediterranean countries. In some cases for Balance of payments statistics, the source used is the IMF yearbooks. Monetary figures are presented in ECU. Data have when possible been calculated according to the respective average annual exchange rates.

Due to differences in data collection methods, definitions and other methodological approaches used by the 12 non EU Mediterranean countries data are not harmonised and thus not comparable.

The terminology specific to tourism used in this publication is fully in line with the definitions developed by the World Tourism Organisation and the Eurostat Methodology on Tourism Statistics.

Terms and definitions:

TOURISM is the activities of persons travelling to and staying in places outside their usual environment for not more than one consecutive year for leisure, business and other purposes.

Domestic tourism¹ comprises the activities of residents of a given area travelling only within that area, but outside their usual environment;

Inbound tourism as comprises the activities of non-residents travelling in a given area that is outside their usual environment;

Outbound tourism comprises the activities of residents of a given area travelling to and staying in places outside that area (and outside their usual environment).

VISITORS: persons travelling to a place other than that of his/her usual environment for less than twelve consecutive months and whose main purpose of travel is other than the exercise of an activity remunerated from within the place visited.

TOURISTS: overnight visitors

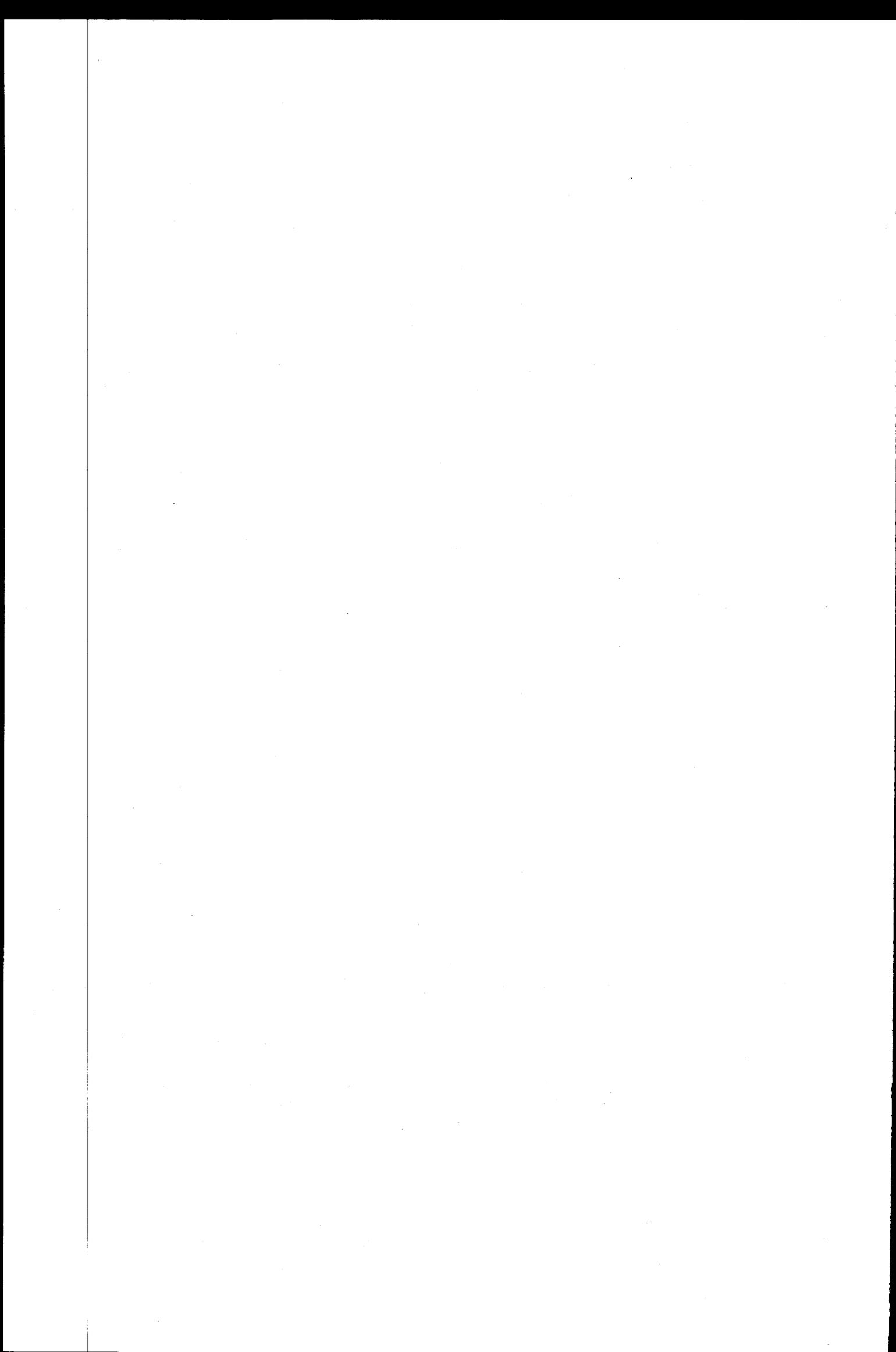
INTERNATIONAL TOURISTS: international visitors who stays at least one night in collective or private accommodation in the country visited.

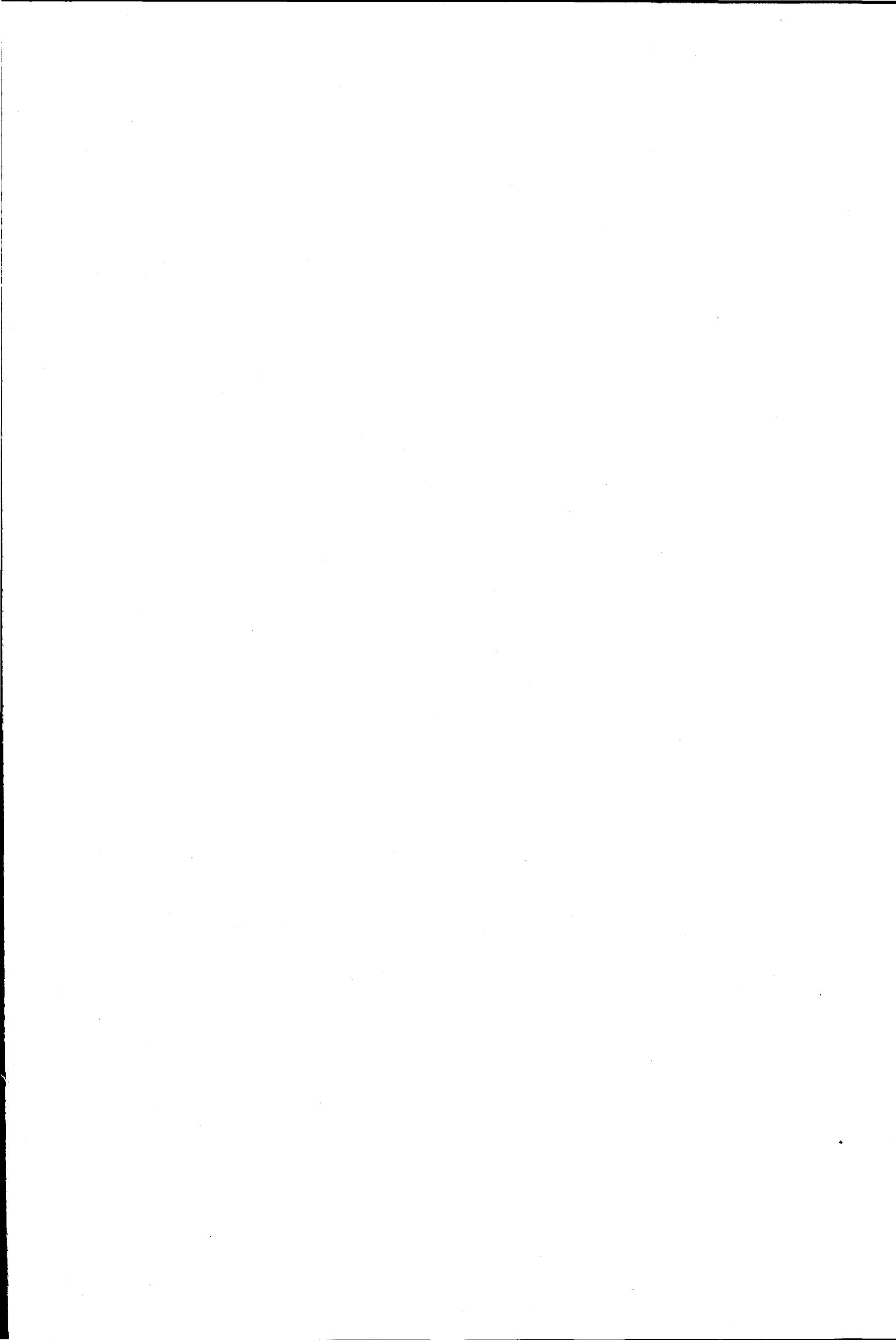
TOURIST ACCOMMODATION is any facility that regularly or occasionally provides overnight accommodation for visitors.

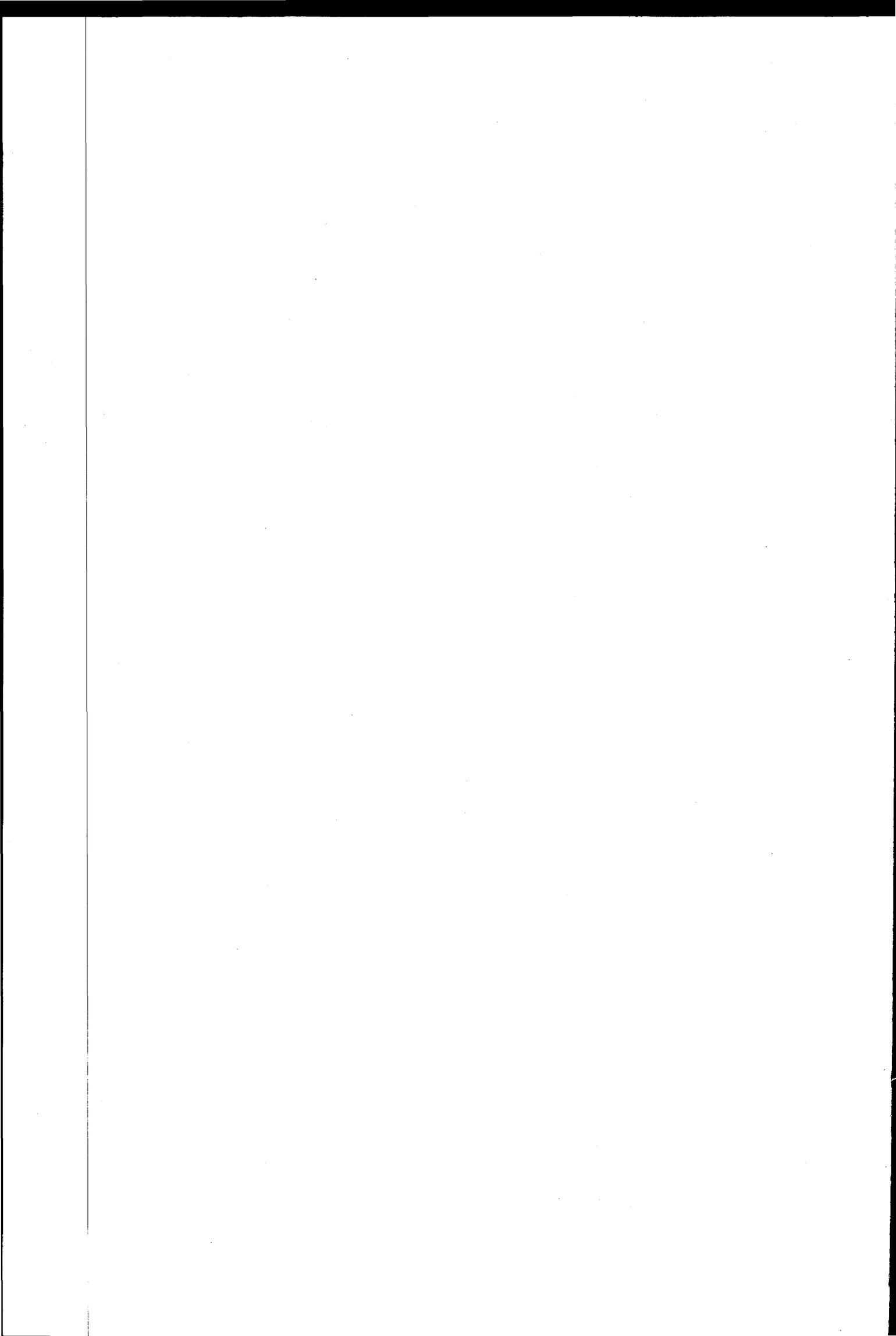
HOTELS AND SIMILAR ESTABLISHMENTS are collective accommodation establishments typified as being arranged in rooms, in numbers exceeding a specified minimum, and as providing certain services including room services and daily bed-making and cleaning of the sanitary facilities.

Balance of Payments data are in line with the definitions in the Balance of Payments Manual by the International Monetary Fund. The **"Balance of Payments"** is defined as the record of a countries international transactions with the rest of the world (or, in other words, transactions of its residents with non-residents). Data in this publication mainly focus on transactions concerning "Travel". **"Travel"** covers goods and services acquired from an economy by non-resident travellers during their stay on the territory of that economy and for their own use.

¹ The term **"Domestic"** in the tourism context differs from its use in the System of National Accounts. In the national accounts context it refers to activities and expenditures of both residents and non-residents travelling within the given area, which in tourism terms is domestic and inbound tourism.







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