Plan B after Brexit

What Britain can expect negotiating a Swiss-type arrangement with the EU

Jacqueline Breidlid and Cenni Najy, fellows at foraus – Swiss Forum on Foreign policy

For those wishing to see the UK exit from the EU, Switzerland has become a poster child, an example of how a country outside the EU can retain access to the EU’s internal market, thereby flourishing economically, and yet retaining its sovereignty and independence. But can a similar arrangement to that of Switzerland really provide a suitable alternative – a “Plan B” – for the UK’s relationship with the EU? With the referendum providing potential exit for the UK from the EU rapidly approaching, a Swiss-type plan B deserves some serious consideration. This paper examines the central claims made by those who see Switzerland as a model for the UK’s future relationship with the EU and argues that the Swiss model is no Holy Grail for the UK.

In 2013, the British Prime Minister David Cameron announced that if re-elected, he would renegotiate the UK’s relationship with the EU and subsequently hold an in-or-out vote on Britain’s future EU membership. Following an agreement in the European Council on a new settlement between the EU and the UK, the date for the referendum has been set on 23 June 2016. While Mr. Cameron is campaigning for the UK to stay in the EU, a “Brexit” continues to be a plausible scenario. For those wanting to leave the EU, the Swiss integration “model” has often been characterised as an alternative to the UK’s membership within the EU. For example, British EU MEP Daniel Hannan stated that the UK should leave the EU and secure a more beneficial integration deal, similar to the one Switzerland enjoys as a third-state through bilateral agreements. The mayor of London Boris Johnson, who first coined the term “Britzerland” proposed that Switzerland and the UK could form a “new outer tier of the European Union” which would “trade” with the
EU and “help set the norms of trade”. He also stated that “we could construct a relationship with the EU that more closely resembled that of Norway or Switzerland – except that we would be inside the single market Council, and able to shape legislation”.2

Three central claims are regularly characterised as advantages if the UK was to adopt the Swiss integration model:

1) The UK would be able to swiftly conclude loose bilateral agreements with the EU, providing access to the EU internal market, while avoiding the more controversial aspects of European integration, such as free movement of persons.3

2) The UK would be able to “regain” its national sovereignty and democratic accountability, as it would have lower exposure to EU legislation.4

3) The UK would prosper because it would avoid large direct contributions to the EU budget.

So far, however, there has been little in-depth research into whether a deal modelled on Switzerland’s relationship with the EU would be feasible or appropriate for the UK. Moreover, the few publications on the matter are outdated.5

In view of the forthcoming referendum, this paper therefore seeks to provide an independent contribution to the attention of British stakeholders. It does not aim at taking sides on the in/out question – as this is for the British voters to decide – but only at assessing the pros and cons of a Swiss-type agreement in relation to arguments of the “Brexiters”. Chapter two evaluates the first Eurosceptic claim by introducing the reader to the historical background of EU-Swiss relations. Chapter three then considers the current Swiss integration model and provides an assessment of the other two claims. Lastly, the paper assesses some recent developments in EU-Swiss relations and reflects on the future of bilateralism as we know it today.

2. HISTORICAL INSIGHTS TO EU-SWISS RELATIONS

The origins of the bilateral agreements

The end of the Cold War and the creation of the internal market were game changers – not only for the EU, but also for those Western European countries, which had earlier decided to stay outside the EU and instead join the European Free Trade Association (EFTA). Not wanting to be left outside the development of the internal market, these countries, including Switzerland, decided to deepen their relations with Brussels (at the time, the only significant agreement they had concluded with the EU was a free trade agreement on industrial products in the 1970s). Meanwhile, the European Commission made it clear that it wanted to deal with EFTA countries en bloc in order to reduce transaction costs and avoid cherry-picking integration deals. The seven EFTA countries were thus left with two alternatives: either to join a new integration scheme (the European
Economic Area or EEA) allowing them access to the internal market, or join the EU itself. Three of them chose the first option (Norway, Iceland and Liechtenstein), while the three others opted for the second (Sweden, Austria and Finland). To almost everyone’s surprise, the Swiss people rejected the accession to the EEA in a 1992 referendum and froze its EU membership application. As a result, the Swiss economy was in danger of being disadvantaged due to the constrained access to the internal market compared to its EU and EEA EFTA competitors. Consequently, the Swiss government decided to seek a bilateral integration framework with the EU. Brussels’ immediate reaction was lukewarm and the European Commission ignored these demands in the beginning.

After several months of stalemate, the Swiss were, however, able to soften the EU position through a twofold strategy. First, they convinced their European counterparts that their long-term goal was still full EU accession. Second, Switzerland would continue the EU-isation process of its legal order on an “autonomous” basis (see below). As a result, the EU unenthusiastically accepted the principle of negotiating a new bilateral relation with Switzerland. The Commission however understood that there was an “asymmetry of needs” between Switzerland and the EU and delayed the opening of negotiations (which took almost two years to start). The authors’ own research show that between 1993 and 1994, the European Commission’s strategists considered that the EU was in a good bargaining position. They often depicted the Swiss government as “anxious to obtain access to the Single Market and to certain Community programmes”. More precisely, they stressed that Switzerland was in desperate need of EU market access. As a relatively small market, a large part of Swiss exports were destined for its immediate neighbours. Therefore, the strategists advised against the conclusion of agreements that appeared to favour Switzerland disproportionately and the EU made sure that any such bilateral relation was not tailored to meet Swiss demands only. Consequently, out of the 18 cooperation issues submitted by the Swiss, only seven were put on the negotiation agenda. Thus, the EU postponed more than half of Swiss demands. The Union also imposed two issues that the Swiss did not want, one being the free movement of persons. Remarkably, the EU did so while acknowledging at the same time Switzerland’s critical importance as an economic partner: “Switzerland is among the Community’s most important trading partners, being its second largest individual export market (after the US)”. The ensuing Switzerland-EU negotiations were at times difficult and sometimes stalled for months (road transport agreement), mainly due to the European Commission’s careful approach to the negotiations. For instance, the Commission made use of the principle of
“appropriate parallelism”, meaning that the all negotiations had to progress at equal speed. In 1999, after many do-or-break situations, the first package of bilateral agreements (“B1”) was signed, containing seven sectorial agreements. Previously, the EU had secured a so called “guillotine clause” attached to all these treaties. This means that if any one of the B1 agreements is not ratified or (later) terminated by Switzerland, all the others automatically fall.

The B1 entered into force in June 2002, after a lengthy ratification process and almost ten years after the negative EEA referendum. Another set of bilateral agreements, the Bilaterals II (“B2”), was signed in 2004. These consisted of nine separate agreements, with the most important one allowing Switzerland to join the Schengen passport-free area - however, not until December 2008.

What does this tell us about the UK case?
The process and outcome of the EU-Swiss negotiations allow us to make five observations about the first claim of those in favour of a “Swiss model” for the UK, namely that bilateral agreements can be concluded in a swift manner.

Firstly, the bilateral negotiations were time-consuming. Due to its status as a “third” state, i.e. Switzerland being neither part of the EU nor the EEA, no institutional framework was in place to centralise its negotiations. As a result, Switzerland faced different EU representatives with different agendas for each of the sectors negotiated, which delayed negotiations significantly. As the bilateral agreements are, legally speaking, “mixed agreements”, signature/ratification was in addition needed not only by the EU but also by all the EU Member States.

The case of a possible UK departure from the EU is somewhat different. While Article 50 TEU does not go into much detail on how the withdrawal of a Member State and the “framework for its future relationship” with the EU would work in practice, it does nevertheless provide a negotiation framework. That being said, the existence of this legal provision alone does not guarantee a quick agreement conclusion and ratification. Article 50 TEU states that any withdrawal agreement is to be negotiated in accordance with Article 218(3) TEU, which in itself provides for a rather lengthy procedure involving the Commission and the Council. The agreement is then concluded by the Council, acting by qualified majority, and after obtaining the consent by the European Parliament. In addition, the withdrawal treaty of the UK may, as in the bilateral agreements between the EU and Switzerland, actually “have to be concluded as a mixed agreement”. This could lead to a long ratification procedure - potentially even longer than in the case of Switzerland, as 27 Member States would have to ratify instead of what was 15 Member States for the Swiss.

Secondly, even if one takes into account the different economic size of the UK, it is difficult to argue that the British negotiators would not face serious challenges to secure a (new) close
relationship with the EU. Indeed, concluding a classical free trade agreement would probably not be any source of trouble. However, securing an access to the internal market or the core of European integration – like the Swiss did in the 1990s – would be a more complicated task legally and politically speaking.

It is true that the UK is a larger and economically more relevant player than Switzerland. In the case of a Brexit, the British government might therefore possess more bargaining power than the Swiss had. Having said that, in relative terms, it appears that the UK is not really a more important trade partner to the EU than Switzerland was in the early 1990s to the then much smaller EU. The UK would become the second largest trade partner of the EU but so was Switzerland at the time. As the situations are surprisingly similar (see table below), it is farfetched to state that the UK “can expect to do far, far better” than what Switzerland achieved.¹⁶

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Exports of goods based on trade</td>
<td>10.5</td>
<td>14.8</td>
</tr>
<tr>
<td>Imports of goods based on trade</td>
<td>8.1</td>
<td>12.6</td>
</tr>
</tbody>
</table>

UK “can expect to do far, far better” than what Switzerland achieved.¹⁶

Fourthly, when the EU and Switzerland negotiated the bilateral agreements, the EU did not want to “reward” the Swiss for rejecting EEA-membership by offering them deeper and more tailor-made integration than the EEA EFTA countries. Indeed, such a situation might have given incentives for these countries to leave the EEA and seek a “Swiss deal”.¹⁸ To this day, the EEA still offers the deepest form of integration for third-countries and most EU officials are relatively pleased about its smooth functioning.¹⁹ Thus, while the outcome of any potential negotiations between the EU and the UK cannot be predicted, it is unlikely that the EU would swiftly accept all British integration demands. “Sensitive” topics, such as the free movement of persons, would in all likelihood feature on the negotiation agenda so as to avoid precedents that might be exploited by other “close” neighbours.

Fifthly, Switzerland in its bilateral negotiations between 1993 and 2006 continuously stressed that full EU accession was a “strategic goal”.²⁰ Thus, in the EU’s perspective, relations with Switzerland rested on the idea that bilateralism was a provisional solution.²¹ In the case of a Brexit, it is the contrary. The long-term goal of the UK would be to leave the EU and to secure long-lasting bilateral agreements with no
immediate, if any, accession perspectives. EU negotiators might therefore not have an incentive to accommodate UK demands in the same way as they accommodated Swiss demands.

3. **THE SWISS INTEGRATION MODEL TODAY**

As seen, the Swiss bilateral model is much more complex than it might seem at first sight. It took around 10 years to negotiate two sets of sectorial bilateral agreements and negotiations were at times complex and even stalled. The following section will look at the actual functioning of Swiss bilateralism and thereby evaluate the second and third claims made in the introduction.

Economic and trade relations between the EU and Switzerland are today governed through B1 and B2, as well as a Free Trade Agreement (FTA) dating back to the 1970s. Currently more than 120 bilateral agreements are in force, out of which about 20 are considered to “form the nucleus of the bilateral law” (most of them B1 or B2). What is rather unique about these agreements is that there is no overarching association or framework agreement – each treaty has its own governing structure. Strictly speaking, it is thus not possible to speak of a single Swiss “model”, but rather of a series of Swiss models.

Most agreements between the EU and Switzerland are governed by so called Joint or Mixed Committees, composed of representatives of the EU and Switzerland. The main task of these committees is to manage the agreement in question and to ensure its proper implementation. This includes information exchange on the development of the agreement, relevant legislative developments in Switzerland and the EU, legal changes to the agreements, or the effects of new jurisdiction on the agreement. As compared to, for example, the EEA Agreement, where disputes related to the participation of the EEA EFTA States are solved in a single Joint Committee, dispute resolution under the EU-Swiss Bilaterals thus currently takes place in a range of joint committees that operate separately from each other.

As will be seen below, the Swiss model is however not only about bilateral cooperation agreements, but also about autonomous alignment to EU regulation.

**Sovereignty and democratic accountability**

**Adaptation to EU legislation**

Swiss-EU bilateral agreements do not follow a single mechanism of how to manage changes in EU legislation. While a few agreements, in principle, are entirely static in nature in the sense that no changes to the provisions of the agreements are envisaged, most agreements underline the principle of “equivalence of legislation”. This principle means that in case either Switzerland or the EU adopts new legislation relevant to the agreement in question, the two parties enter a consultation procedure and the joint committee can then make “technical changes” to specific annexes and
protocols of the agreement in question.\textsuperscript{25} In addition, there are some agreements where Switzerland explicitly commits itself to adopt future EU legislation in certain areas.\textsuperscript{26} It should also be mentioned that Switzerland complements what is strictly foreseen in the bilateral agreements in terms of adapting to new EU legislation with the practice of “autonomous adaptation”, meaning that it voluntarily adopts a range of EU legislation into national law.\textsuperscript{27} A prominent case is the introduction of the so-called “Cassis-de-Dijon” principle, which allows products that are lawfully produced in the EU to be imported into Switzerland without any further authorisation or certification. The Swiss do not benefit from reciprocity though.

As a result, the EU has had an increasingly strong influence on Swiss domestic legislation in recent years. During the last two decades, Switzerland has adapted to a large number of new EU legislation relating to the bilateral agreements. During the 1990-2010 period, almost one-third of all Swiss legal reforms originated directly or indirectly from EU law.\textsuperscript{28} This largely silent process left a significant footprint in Swiss domestic law.\textsuperscript{29} A central factor in the adaptation to new EU legislation is the need for Switzerland to keep its legislations as EU-compatible as possible. Otherwise, the Swiss economy could end up losing its access to the internal market. This particular situation has left several observers to conclude that Switzerland is in fact nothing more than a “passive executor” of EU law.\textsuperscript{30} For the UK, a Swiss-style arrangement would thus mean a continuous adaptation to evolving EU legislation in the fields of potential future bilateral agreements. The UK would hence not cede to be exposed to EU legislation.

\textbf{No access to decision-making, limited decision-shaping powers}

Switzerland does not have any access to the formal decision-making structures of the EU.\textsuperscript{31} There are no Swiss Parliamentarians in the European Parliament and Switzerland does not participate in any Council formations, including the Competitiveness Council (dealing with internal market issues). With regards to the ability to shape legislations at the experts’ level before they end up at the Parliament and Council (“decision-shaping”), Switzerland has the right to speak, albeit only in certain areas such as air transport.\textsuperscript{32} The practice allowing EEA EFTA experts to participate in “comitology” committees\textsuperscript{33} as observers has however not been extended in a general manner to Switzerland.\textsuperscript{34}

While it is unclear as to how much influence over European legislations the UK would be able to negotiate with a Swiss-type integration, it remains a fact that no third country has gained comprehensive access to EU decision-making so far. Furthermore, decision-shaping powers are limited – even more so for Switzerland than for the EEA EFTA States. This is a very different situation from the one the UK enjoys now,
where the UK is one of the main players when new EU legislation is negotiated.

In this regard, one element should be taken into account: the recent deal between the other EU Member States and the UK on a future relationship (for a UK in the EU) provides an “alert and safeguard mechanism” in case of an inflow of workers “of an exceptional magnitude over an extended period of time” from other Member States. It also grants any Member State a four-year “emergency-break” on in-work benefits. Switzerland does not currently benefit from such an emergency break. At this point, it is unclear whether the UK outside the EU would be able to maintain such arrangements on the free movement of persons.

**EU programmes and agencies**

Switzerland has negotiated cooperation with or participation in a range of EU programmes and agencies (sometimes outside of the B1 and B2). For more than 20 years, it has, for example, participated in the EU’s research framework programmes. It also participates in some agencies such as Frontex or the European Aviation Safety Agency (EASA), and has established cooperation with the European Police College, CEPOL. As cooperation with or participation in EU agencies has to be negotiated on a case-by-case basis, the extent of participation may vary considerably. Switzerland’s participation in agencies is however far more limited than, for example, EEA EFTA countries. In general, access to EU programmes and agencies for third countries takes place on EU’s terms. The fact that the number of agencies and regulatory authorities has grown exponentially over the recent years and that these enjoy increasing supervisory and decision-making powers, in particular in the areas of financial services and network industries, has become a challenge for non-EU states.

In this context it should also be mentioned, that Switzerland’s future participation in two important EU programmes – Erasmus + and Horizon 2020 – remains uncertain due to the acceptance of the Swiss popular initiative on mass immigration from 2014 (see below).

If the UK goes for a Swiss-type integration, negotiation on participation in some EU agencies and programmes might be possible. In addition to the required financial contribution, the UK should however expect to have little say on the terms of participation and keep in mind that participation might well be coupled to other, more sensitive, political issues.

**No free lunch: The enlargement contribution**

One of the central arguments of British Eurosceptics is that if the UK left the EU, it would avoid direct contribution to the EU budget. While it is true that non-EU states do not contribute directly to the EU budget, it should be highlighted that Switzerland has since 2008 participated in various projects designed to reduce economic and social disparities in an
enlarged EU with CHF 1.302 billion (GBP 930 million). Similarly, Norway for example annually contributes around 388 million euro per year through the current EEA and Norway Grants scheme for the period 2014-2021, pending ratification of the agreement. In addition, the B1 and B2 entail a range of costs related to their implementation. For example, in the B1 the overland transport agreement brought along costs relating to the shift of traffic from road to rail. Switzerland also pays for its participation in EU agencies and programmes. A report of the Federal Council found that the maintenance of the existing bilateral agreements, the participation in EU programmes/agencies and the financial enlargement contribution would generate payments up to 718 million Swiss Francs for the year 2013 (GBP 517 million). Although it of course needs to be acknowledged that net payments are in reality lower, as many programmes generate returns, the overall sum is relatively high. In addition, total payments might well rise in the coming years, as Switzerland is expected make a new contribution to reduce economic and social disparities from 2016 onwards.

Any type integration modelled on the Swiss-EU bilateral agreements would most probably cost less than what the UK pays each year as a net financial contribution to EU membership (around 8.5 GBP billions in 2015). However, taking into account the size of the UK economy, the net contribution for the UK outside the EU might still reach several GBP billion. In addition, an issue which is often neglected in Brexit calculations is that many policies currently covered by the EU budget, such as agricultural subsidies and regional policies, would in the case of a Brexit have to be funded by the UK national budget. The increase in public spending could thus be considerable. As the Swiss example shows, more selective participation in the EU internal market, programmes and agencies thus comes with costs as well.

4. Recent evolutions of the Swiss integration model

The institutional question – the Swiss integration model soon to resemble the EEA?

During the early 2000s, the bilateral agreements between the EU and Switzerland were implemented rather successfully: Swiss-EU relations were stable and the Swiss economy reached relatively high growth rates. In 2006, the Swiss government declared that EU accession was no longer a strategic goal, and in 2010 it stated that bilateralism should become a long-term rather than an intermediate solution. This decision was a tipping point for the EU – stuck with agreements they had considered as provisional, the Council and the Commission started to question a range of issues related to the bilateral agreements. Subsequently, the Council of the EU asked Switzerland to conclude a new institutional agreement covering all existing agreements so as to make bilateralism sustainable for the long run. According to the
demands of the Council, Switzerland would have to adopt the evolution of relevant EU legislation in a “dynamic” manner. Swiss courts would have to follow the jurisprudence of the Court of Justice of the EU (CJEU) regarding the interpretation of this acquis, and there would be a common settlement mechanism in case of disputes.\textsuperscript{50} While Switzerland reluctantly opened up to institutional negotiations in 2014, the talks are far from over and frustration is mounting in the European Commission.\textsuperscript{51}

Two observations are particularly telling for the British case. Firstly, the EU conditions the negotiations of any further bilateral agreements on finding a solution to the institutional question. As a result, Switzerland has been unable to conclude new market-access bilateral agreements with the EU for many years. This is particularly striking as some of these agreements, such as the market coupling/electricity agreement, would be quite beneficial for the EU. One can thus expect that similar conditions would apply to the UK if it were to negotiate bilateral agreements with the EU. In addition, it is unlikely that the EU would weaken its negotiation position towards Switzerland (and its relations with EEA EFTA countries) by allowing the UK to benefit from institutional opt-outs.

Secondly, the wish list of how the overarching structure in the Swiss model should look – dynamic adaptation to the EU acquis, judicial enforcement, surveillance, etc. – would, if implemented, make the Swiss model resemble the institutional setup of the EEA. As recently pointed out by the former Norwegian Minister for EU and EEA Affairs, EEA Member States have little influence on the EU legislation that they incorporate. He further stated that while such an arrangement might work for small states such as Norway, he had a “hard time seeing the UK, with its global ambition, dedication and contributions, being comfortable with such an arrangement”.\textsuperscript{52}

The initiative on “mass immigration”: a major challenge for Swiss-EU relations

The challenge posed by the institutional question is however incomparable with the conundrum emerging from the acceptance of the popular initiative\textsuperscript{53} “against mass immigration” by the Swiss. The initiative – which was accepted by a slim majority in February 2014 – states that yearly immigration to Switzerland should be limited by quotas. It also forbids Switzerland to conclude new international treaties in contradiction to these limitations. Meanwhile, existing incompatible treaties should be modified accordingly until early 2017.\textsuperscript{54} While the initiative has at the time of writing not yet been implemented, it provoked an immediate rift in Swiss-EU relations. The European Commission declared that the initiative “goes against the principle of free movement of persons between the EU and Switzerland” and that the EU would “examine
the implications of this initiative on EU-Swiss relations as a whole”.

Meanwhile, the Council declared that it expected Switzerland to “honour its obligations arising from the agreement on the free movement of persons”. The Swiss Federal Council, which is responsible for the implementation of the initiative, has declared that it sees the introduction of quantitative limits as being incompatible with the bilateral agreement on the free movement of persons and hence requested a re-negotiation of that same agreement. The EU has firmly rejected this request.

Shortly after the vote, Switzerland stated that it would be unable to sign the Protocol extending the bilateral agreement on the Free Movement of Persons to Croatia. “Countermeasures” followed, as the EU argued that conditions were no longer given to conclude the renewal of Switzerland’s participation in some EU programmes (on research and student exchange issues mainly). Under pressure from the inside and outside, the Swiss government backtracked and ratified the Croatian protocol. At the current stage, Switzerland’s long-term participation in these multi-billion programmes remains uncertain, especially if the initiative on “mass immigration” is to be implemented.

With the EU refusing to re-negotiate the agreement on the free movement of persons and with the deadline of February 2017 concerning the implementation of the initiative looming, it remains uncertain whether the agreement on the Free Movement of Persons will prevail. As the agreement is connected to all other Bilaterals I agreements, a termination would, in the worst-case scenario, terminate the entire Bilaterals I package – and thus end the Swiss integration model as we know it.

On top of this, the EU Commission in April 2015 stated that no market-access agreements would be concluded, even on a provisional basis, as long as no solution is found to making the initiative of mass immigration compatible with the bilateral agreements. Consequently, Switzerland was unable to join the new EU electricity market and was also barred from preparing a (much needed) agreement on financial services. This has led to major uncertainties for a range of sectors and companies reconsidering long-term investment in the country.

**Conclusion**

With the clock ticking towards an in-out referendum on 23 June 2016, a heated debate not only for or against staying in the European Union - but also on possible alternatives to EU membership – is in full swing. The Swiss-EU bilateral agreements in particular have often been cited as a model for the UK in case of Brexit.

This paper has sought to provide added value to this debate by explaining the origins and recent developments of the Swiss-EU agreements. It has argued that bilateralism is no blueprint for the future relations between the EU and the
UK. Historically, the Swiss integration journey was not as smooth as is often assumed and largely developed according to EU preferences and demands. In addition, it is worth noting that the EU-Swiss bilateralism recently went through serious difficulties and is now in a state of crisis – both due to the recent popular initiative on mass immigration, as well as the standstill on the institutional issues. In all likelihood, the main features of EU-Swiss bilateralism will change in the years to come in a direction less favourable to Swiss preferences for a flexible and sectorial integration.

While it is not entirely clear what Brexit supporters would wish as an alternative to UK membership, the Swiss model clearly does not seem to fulfil their demands. Such an integration model would be long and difficult to develop. Moreover, it is unlikely to be precisely reproduced in the current context. For instance, the fact that there is an increasing pressure to take on evolving EU acquis in a dynamic manner means that the Swiss integration model does not necessarily give the freedom to pick-and-choose. Per se, this situation poses important problems regarding sovereignty. Similarly, the fact that Switzerland does not have access to decision-making, and only limited access to decision-shaping, raises a range of questions about sovereignty and democratic accountability. This is very important, as sovereignty preservation is often one of the core issue at stake for most British Eurosceptics.

In conclusion, as the Norwegian review of the EEA noted, there is no way for highly developed European economies to “hide” from the EU internal market’s economic and normative attraction force. So far, small countries, such as Switzerland or the other EFTA States have managed to find agreements that have – at least for the time being – satisfied demands on both sides, especially because these countries are small and therefore ready to pay a sovereignty price for their non-accession. The Swiss model in particular does however not seem to offer a blueprint for the UK.

The paper has earlier been published by the Swiss grassroots think-tank foraus and is available in its original version here: http://goo.gl/N52ndL.

Jacqueline Breidlid is a Swiss-Norwegian national and currently works at Bernstein Public Policy in Brussels. She studied at Utrecht University and the College of Europe and has previous work experience from the EFTA Secretariat. She is particularly interested in the relationship between the EU and its close neighbours.

Cenni Najy is a Swiss national and currently serves as Senior Policy Fellow at foraus (Swiss forum on foreign policy). He is also research assistant in political science at the University of Geneva. His research focuses on Swiss-EU relations and on EU’s external governance.
ENDNOTES

1 Daniel Hannan (MEP), “A Vision of Britain Outside the EU: Confident, Successful and Free”, The Telegraph, 2 June 2015(a); http://bit.ly/1K6Ewrg
3 Hannan, 2015(a), op.cit.
4 David Davis (MP), Speech delivered at the Institute of Chartered Engineers, London, 4 February 2016: http://bit.ly/1NTQPWW.
6 In the Norwegian case, the government originally opted to join the EU, but following a referendum in 1994 in which the Norwegian people voted against EU membership, Norway decided to join the EEA instead. See also Sieglinde Gstöhl, “EFTA and the European Economic Area or the Politics of Frustration”, Cooperation and Conflict, 29(4), 1994, pp. 333-336.
7 Grégoire Carasso, La Communauté européenne face au rejet helvétique de l’Espace économique européen et à l’avenir de ses relations avec la Suisse, Geneva, HEI, 2005.
8 See European Commission, “Future Relations with Switzerland”, Communication from the Commission, COM (93) 486 final, 1 October 1993.
11 The negotiations did not produce nine agreements but only seven, due to repackaging. See Ibid., p. 8.
13 Article 50 itself considers the possibility of long negotiations to settle the future status of a withdrawn country: “the [EU] treaties shall cease to apply to the State in question from the date of entry into force of the withdrawal agreement or, failing that, two years after the [withdrawal] notification, unless the European Council, in agreement with the Member State concerned, unanimously decides to extend this period”.
14 Article 50(2) TEU.
16 Regarding such claims see: Daniel Hannan, “The Norwegian Model is Preferable to being an EU member – but we can do even Better than that”, Conservativehome, 29 October 2015 (b): http://bit.ly/20bWq52.
18 As the Commission itself argued: “Swiss requests should, however, be considered on a strict basis of mutual advantage and without undermining the EEA. It would be inappropriate for Switzerland to obtain all the advantages of an Agreement which it has rejected, and whose entry into force has been so long delayed as a result”. See: European Commission, 1993, op.cit., p.3.
21 Ibid.
23 Marius Vahl and Nina Grolimund, Integration Without Membership: Switzerland’s Bilateral Agreements with the EU, Centre for European Policy Studies (CEPS), Brussels, 2006, p. 37.
24 Ibid.
25 This is for example the case in the air transport agreement, the land transport agreement, the public procurement agreement, the agreement on technical barriers to trade, the environment agreement, for some of the annexes of the free movement agreement and the statistics agreement.
29 Ibid.
31 The only exception to this rule is the Schengen Association Agreement where Swiss experts participate in the relevant Council committees and expert groups. Also, the Swiss minister in charge of
migration is allowed to attend Schengen Council meetings but he/she has no right to vote.
32 Sandra Lavenex and René Schwok, op. cit., p.42.
33 These committees play an important role in the making and implementation of EU laws.
34 Sandra Lavenex and René Schwok, op. cit., p.43.
37 In this EU agency, Switzerland has been granted voting powers on certain issues.
38 In EASA Switzerland does not have voting powers.
40 Vahl and Grolimund, op.cit, p. 2.
41 On agencies in the EEA see Jacques Pelkmans & Philipp Böhler, The EEA Review and Liechtenstein’s Integration Strategy, Centre for European Policy Studies (CEPS), 2013, p. 141.
42 https://goo.gl/ILA8UL.
43 http://goo.gl/sdVkj5w.
44 Vahl and Grolimund, op.cit, p. 65.
51 Interview with EU officials, February 2016.
53 Direct democracy vote which proposed to create a new provision in the Swiss Constitution.
54 The text of the popular initiative is available in German here: http://bit.ly/1RIC3od
57 Mario Gattiker, “Letter addressed to Gianluca Grippo, Head of Division Western Europe”, Berne, 4 July 2014.
60 Interview with EU officials, May 2015.