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SSUE FOUR

### Editorial: On Bio-Ethics

The ethical implications of the life sciences and their applications, their uses and abuses, the right to know and the right not to know – our BIODOC files are fast expanding in this sector. Mindful of the report on biotechnology from the World Council of Churches, we recall the words of the Bible: "He that increaseth knowledge increaseth sorrow" (Ecclesiastes i. 18); but remember also Alexander Pope, the poet: "A little learning is a dangerous thing".

Eurobarometer measures the ignorance and the attitudes

To bring some scientific quantification to bear on this unhappy dilemma, between the dangers of ignorance and the sorrows of knowledge, the Commission has through Eurobarometer sought to measure the sorrow and the knowledge, the ignorance and the attitudes; first results reported inside.

People may have an uneasy sense that to take genes from one living creature and put them into another is to take an irrevocable step

But ethical matters are deep topics, and people are uneasy about the sorcerer's "scientific" apprentices tampering with "nature" and "life". People with little or no formal religion may have an uneasy sense that to take genes from one living creature and put them into another, especially into a human, is to take an irrevocable step towards assuming responsibilities traditionally attributed to a designing deity, or at least to the blind forces of evolution.

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Is it ethical to delay a biotechnology development, for continued discussion motivated more by public concern than public interest? On the other hand, most EBIS readers will be aware of the hopes and expectations (increasingly well-founded) that biotechnology can be the basis – the essential basis – for addressing both the central long-term bio-problems (food, health, environment, population), and many shorter-term problems for health care, industry and agriculture. Given the safe track record of biotechnology ancient and modern (particularly the more precise modern techniques, and the advances they offer in vaccines and food hygiene), is it ethical to delay or defer their accelerated diffusion and application, for continued discussion motivated more by public concern than public interest?

Helping to improve the climate of public understanding and opinion concerning the responsible development of biotechnology

But fear is there and it will not easily diminish as the ethical and regulatory debate intensifies. It is in response in part to such public concern that the Commission, as foreseen in its recent communication SEC(91) 629 (see EBIS 3) is now establishing an appropriate advisory structure, "capable of dealing with ethical issues where they arise in the course of Community activities. Such a structure should permit dialogue to take place where ethical issues which Member States or other interested parties consider require resolution could be openly discussed ... The Commission considers that through addressing explicitly the ethical challenges, it is helping to improve the climate of public understanding and opinion concerning the responsible development of biotechnology; hence facilitating the acceptance of its benefits and ensuring a single market for its products".

Recent debate in the Commission and in various Member States has focussed on ethical and other aspects of human genome analysis, human embryo research, environmental matters, animal welfare and of intellectual property law.

The following table gives a summary, and further articles inside indicate national activities; as always, we seek to give sources for fuller details. But we recall, in bio-ethics as elsewhere, the James Thurber story of the response of a little girl required by her teacher to read, and write about, a set text:

"This book told me more about this subject than I ever wanted to know".

Obviously a spiritual descendant of the writer of Ecclesiastes; but unlikely to discourage scientists from extending the book of knowledge. And as the Belgian teachers recently expressed it, "If you think knowledge is expensive, try ignorance".

OVERSIGHT GROUP OR ACTIVITY	MANDATE	ORIGIN
Human Embryos and Research Working Group	Monitor, exchange views, explore consensus, examine options (common code?), report annually to Commission and Research Council	Commission established group at request of Research Ministers, March 1990; first met 20.3.91
Working Group on Ethical, Social and Legal Aspects ("ESLA") of Human Genome Analysis	Advise Commission on HGA-ESLA; and on Commission annual report to EP, Council, ESC and public; recommend future initiatives, including legislative	<ul> <li>Request of Research Ministers, March 1990</li> <li>Council Decision of 29.6.90 on HGA Research Programme</li> <li>First meeting 26.4.91</li> </ul>
Future CAN* for Biomed and Health Research in FP 3	Area 4: Research on Biomedical Ethics: ethical aspects of the other 3 areas (including HGA) + inventory of existing information and legislation in Europe	Commission proposal, following EP amendment, accepted and included in Council common position, 24.4.91
Future CANs for Environment and Biotechnology Research in FP3	"ethicalaspects of environmental policy and management"; "ethical implications of (biotechnology) research"	Council Decision, 23.4.90, on FP3
CAN-BRIDGE, and concertation group	Increase public knowledge of nature, potential and risks of biotechnology  *CAN: Committee of an Advisor	Council Decision of 27.9.89 on BRIDGE programme ory Nature (Member State
	representatives)	

# I. Community activities (Commission, Parliament, Council)\_\_\_\_\_

#### I.1. Commission News\_

# Biotechnology Coordination Committee meetings: bio-ethics and Round Table

BCC: routine, high level discussion on biotech

The BCC, following its formal adoption in March and the general policy communication (SEC (91)629) in April (see EBIS 3), continues to meet routinely on matters requiring inter-service coordination, under the chairmanship of Commission Secretary-General David Williamson. Each meeting reviews the "state of play" on all current dossiers in biotechnology, facilitating inter-service awareness, and providing a high-level opportunity for comments and questions between the Directors-General. On 30th May, a principal topic was "bio-ethics".

Following the April 1991 communication, a "Bio-Ethics" advisory group is prepared In line with the intention signalled in the April communication, the Committee considered the mandate and constitution, of a small group of persons of high moral standing which could advise the Commission on specific ethical and moral issues related to biotechnology.

First BCC Round Table with Industry and others Preparations were also discussed for the meeting of the BCC with a "Round Table" on 11 July, which will be reported in EBIS (5). The idea of a Round Table is to have an open forum of variable composition depending on the subjects to be discussed and where participants are invited on a personal basis. The first Round Table will provide an occasion to discuss the future of biotechnology in Europe. The point of departure for this discussion is the Commission's communication "on promoting the competitive environment for the industrial activities based on biotechnology within the community". SEC(91)629.

# Bio-Industry dialogue with the Commission changes gear: an obituary for EBCG?

Dialogue between bio-industry and the Commission should improve as a result of recent changes. In addition to specific channels such as IRDAC (for industrial R & D advice) and CEN (on standards), the articulation of bio-industrial opinion has for the last six years been formally expressed through the European Biotechnology Coordination Group.

EBCG: a voice for bio-industry in Europe, 1985-91 EBCG was created in June 1985, following a meeting (12 December 1984) between (then) Commission Vice-President Etienne Davignon (Industrial Affairs and R& D) and seventeen bio-industry leaders. The consensus at that time was against a new association. EBCG would be supported logistically by CEFIC (chemicals), and would meet in rotation in the premises of this and 4 other interested sectoral (or "trade") associations: EFPIA (pharmaceuticals), GIFAP (agrichemicals), CIAA (food and drink), and AMFEP (microbial food enzymes).

EFPIA would handle regulatory matters (and produce papers in response to Commission consultation); on patents, the activity

was merged with a UNICE group on bio-patents; CEFIC would handle "anything else".

#### More sectoral members and NBAs: representative but ineffective

By early 1989, EBCG had acquired more members (FEDESA for animal health, COMASSO for plant breeding, GIBiP for seeds); national biotech associations ("NBAs") led by France's Organibio, were coming in increasing numbers to the meetings; but it still lacked a plan, budget, officers, or an operational base. It was increasingly criticised as long on representativeness, but short on effectiveness – particularly in delivering clear messages to public, politicians and Commission in the growing Community debate on bio-regulation.

#### Indefinite postponement

The NBAs started meeting separately; big companies (and, more recently, others) have joined the effective and articulate SAGB (see below). The next EBCG meeting should have taken place at GIFAP in June; but when Technical Director Ron Gardiner checked with other participants, there was no opposition to a postponement "sine die".

(For a more extended history, and details of all the acronyms, see Biofutur November 1989, special edition on Europe, article by Dr. Gérard Nominé, life president of Organibio. We have some copies at CUBE).

## In the U.S., IBA and ABC; in Europe, SAGB and NBAs

In retrospect, the 1984/85 decision (by industry) was probably mistaken. In the US, although there was fragmentation between the Industrial Biotechnology Association (some 30 major firms) and the Association of Biotechnology Companies (a wide membership of small firms, affordable subscriptions), the two coordinate their approaches to Congress, and provide a competent and visible focus for bio-industry representation and public communication. In Europe, a vacuum developed which EBCG did not fill. The most effective European industry voice is now coming from the SAGB (created July 1989); and (quieter, but gradually growing) in the Member States, from the NBAs. This has been recognised in the invitations to the 11 July BCC Round Table meeting – see earlier article this issue.

# Seminar on public attitudes to genetic engineering 29–31 May 1991, Madrid

# Various elements determining public attitudes to biotechnology discussed

The European Foundation for the Improvement of Living and Working Conditions (EFILWC), Dublin, invited experts in the field (sociologists, PR scientists, journalists) as well as representatives from research, industry, public authorities and public interest groups to discuss the various elements determining public attitudes to biotechnology in order to identify future strategies to improve the public-science-industry interaction. It was generally understood that scientific and technological knowledge is not sufficient to define public responses. This was confirmed by provisional data from the recent Eurobarometer survey on biotechnology (see feature article this issue) presented by the Commission. It was emphasised that the social basis of trust and credibility is a crucial (yet largely neglected) question affecting public reception of new developments in biological sciences. The need for further information therefore, is not only for the public but also for political and industrial players in biotechnology who often have questionable ideas on how information is processed in society. Particular emphasis was placed on the inter-cultural aspects

which are important for both the comparative analyses of phenomena and the evaluation of Community strategies in the field. The various contributions will be issued as part of a general analysis paper on further research possibilities.

Details: O. Diettrich, CUBE team. Tel. (32) 2 2355033.

#### 1.2 Research and related

## Pre-normative research and standards: CEN meeting, IRDAC opinion

Pre-normative research: the S&T base for regulations and standards Pre-normative research can be defined as "research to supply the scientific and technological base for the establishment, improvement and implementation of regulations and standards".

CEN biotech group meets, CEC prepares mandate

In its April 1991 communication on promoting the competitive environment for biotechnology in Europe (SEC(91)629), the Commission confimed its intention to draft a mandate for biotechnology work by CEN, the European standardisation committee. This draft mandate is nearing completion (requests for copies will be met as soon as it is released). CEN's Technical Committee on Biotechnology (TC 233) met again on 13th June in Brussels, agreeing outline mandates for its working groups in the presence of national and industry standards specialists, and observers from the Commission and OECD. These presences underline growing international recognition of the need for coherence between regulations, standards, OECD safety work (see Section III, this issue), the work of CEN, and pre-normative research; Community and other. Pre-normative research is also an interest of the EC-US Task Force for Biotechnology Research (see EBIS (I)). The new wave of Community pre-normative (safety-related) BRIDGE projects was summarised in EBIS (3).

IRDAC = Industrial R+D Advisory Committee of the Commission of the European Communities

In its formal opinion on the "First Report on the State of Science and Technology in Europe" (issued in April 1989), IRDAC stated:

Without harmonised standards, regulations and product approval procedures, it will not be possible to achieve a unified market in 1992. It is recognised that much is happening at the European level to strengthen standards making activities but IRDAC feels that there is still room for extra effort. In particular, attention will need to be given to the important area of pre-normative research in order to provide the conditions in which applied research and investment can go ahead on a European scale.

Following various workshops and meetings on the subject and considerable discussion in its Plenary Session IRDAC has now given its opinion to the Commission (April 1991) on pre-normative research, which is aimed at influencing future Community R+D programmes.

Pre-normative research is an important means of realising the European internal market, promoting the international competitiveness of European industry and protecting the consumer and the environment. However, there exists a widespread lack of awareness on this concept both in industry

Pre-normative research is an important means of realising the European internal market, promoting the international competitiveness of European industry, and protecting the consumer and the environment

and the Commission of the European Communities. For this purpose IRDAC is in favour of an awareness exercise which should consist of training and information activities. Although IRDAC recognises that there exist different needs for pre-normative research in the different industrial sectors, it believes that the Commission should develop, upon consultation with industry, a coherent policy on pre-normative research. The establishment of a clearing house where industry can obtain information on its pre-normative research questions could be a part of such a policy.

Details: R. Smits. IRDAC Secretariat. Fax. (32) 2 236 20 07.

# The VALUE programme can assist you in patenting and "valorizing" your CEC research results

VALUE has been designed to support the useful exploitation, or "valorization", of Community research results, through assistance in patenting issues, support for exploitation projects and dissemination of non-confidential research results

Most researchers are familiar with publications in scientific journals, presentations given at conferences etc. as common dissemination procedures for their results. However, few are familiar with patenting issues. For EC research contractors, VALUE can provide support and advice on patenting and publishing. Whenever potentially valuable results arise, consideration should be given to patenting before publishing; bearing in mind that, with good coordination, the two can be carried out almost in parallel. It is most important to be aware that once any public disclosure has been made, e.g. posters or public presentations, abstracts, publications etc., results are no longer eligible for patenting in Europe, because they have fallen into the public domain. Therefore, should patenting be desirable, an application should be submitted as first priority; publication can follow. Moreover, the patent literature is an important part of the recognised technical and scientific literature.

# EC research contractors can find help and support for patent issues

VALUE can help with:

- valuation of the patentability of results, including library searches;
- preparation of the patent application in collaboration with specialist European patent lawyers in all scientific domains (eg. biotechnology), throughout Europe;
- the patent application and follow-up.

Additional opportunities in patent matters have to be discussed on a case by case basis.

In parallel to assistance in patenting results, VALUE can provide advice and support for their commercial exploitation, or "valorization". Major activities in this area are providing expert help in finding an industrial partner, assistance in assessing the exploitation potential of the invention, help in analysing the target market, assistance in finding venture capital for the project etc. VALUE may also support prototype projects, scale-up, tests and trials under pre-industrial conditions etc.

If you are interested, do not hesitate to contact us for fuller information (address below).

Focus on biotechnology

VALUE devotes special attention to biotechnology. This reflects

not only its importance for the future of European industry, but the uncertainties about patentability. In order to overcome this difficulty, VALUE plans to make a particular effort in this area.

Typical examples of VALUE activities in modern biotechnology include the following:

### Examples of VALUE supported projects

#### Pharmaceuticals:

- 1. chemical synthesis by enzymatic systems;
- 2. protein engineering (modified human growth hormone);
- 3. novel drug administration routes (incorporation of various drugs into human erythrocytes);

#### Agro-food:

- genetic engineering (various applications of gene cloning
- 2. vectors (including "food-grade" vectors);
- 3. bio-molecules (astaxanthine production);
- 4. pest control (PCR based Erwinia test kit, etc.).

# Community bio-research participants and interested firms should make contact

Participants in Community research Programmes concerning biological resources (BEP, BAP, BRIDGE, FLAIR, ECLAIR, Agricultural Research etc.), and companies interested in cooperation with academics involved in these programmes can obtain further information, concerning the VALUE programme from:

Dr Constant Gitzinger, Tel. (352) 4301 3887/3519; Fax. (352) 4301 4129.

Patent issues from:

Dr Edwin De Pauw, Tel. (352) 4301 2642; Fax. (352) 4301 2073.

Commission of the European Communities Directorate-General XIII/C/2 and XIII/C/1 VALUE Programme Jean Monnet Building L-2920 Luxembourg

#### Research in the fisheries sector: the FAR programme

Some aspects of this programme may be of interest to biotechnologists and a full description will be given in a future FBIS.

A call for proposals has recently been issued with a deadline of August 1, 1991.

Interested persons should make contact with:

W. J. Brugge, Commission of the European Communities, DGXIV/C/2. Fax. (32) 2 2365952.

### II. Member States

#### Belgium\_

### The BBA opens its Tokyo office to European Bioindustries

#### BBA = Belgian Bioindustries Association

The Belgian Bioindustries Association (BBA) was founded in 1986, for industrial and university members. BBA has 2 divisions: Industrial and Scientific Affairs. The Industrial Affairs Division includes 2 departments: BBA-Japan and BBA-International. BBA-Japan is located in Tokyo and is directed by Mr. T. Yoshida, who is particularly well-informed about Japanese biotechnology industries and university departments.

BBA-Japan services offer:

- personalized work for each member on a confidential basis;
- overall cost of the office shared between the members;
- preparation of travel and meeting arrangements for members visiting Japan, local guidance and translation;
- access, on a regular basis, to Japanese scientific and commercial information sources.

Tokyo office of BBA-Japan offers services to European Bioindustries

If interested in penetrating the Japanese Market and in having your own representative in Tokyo at shared cost, please contact:

Dr. P. Crooy, Chairman BBA, Fax: (32) 2 656 81 49.

#### France\_

# Wide ranging report on biomedical ethics submitted to the President

President François Mitterand and Prime Minister Edith Cresson received in June from Mme Noëlle Lenoir the wide-ranging report on biomedical ethics which the latter has been preparing over recent months, in accordance with a request from Elysée and Matignon; entitled "Aux frontières de la vie: pour une démarche en matière d'Éthique biomédicale". The document does not present simple options for legislation, and follows a 5 year history of reports, debates and deferments – on "PMA" (medically assisted procreation), prenatal diagnosis, human experimentation, surrogate motherhood, or the use of human embryos in research. Parliamentarions are drafting laws (particularly on PMA); the Lenoir report advocates rather a "framework law", allowing flexibility to adapt rules within it to rapid scientific and technical progress.

Three principles would be incorporated in the framework law:

- i respect for the human body and its "non-commercial" character;
- ii free and informed consent prior to medical intervention in the human body;

iii an affirmation of the principle of protecting the human genetic inheritance (DNA-fingerprinting to require authorisation by a magistrate; individual genetic data to be accessible for epidemiological research).

#### Germany\_

#### Forschungszentrum Biotechnologie und Recht

#### Biotechnology and Law Centre seeks international collaborators

A research centre for biotechnology and law has been established at the Universities of Lüneburg and Hannover. The centre has a databank covering German biotechnology laws (recommendations, decisions, comments, literature). They are now seeking partners in Universities, firms or other organisations in the EC Member States who would be interested in establishing an international data bank. The objective is to provide a Europe- wide on-line source of information for consultation, communication and research that might aid in standardizing the law throughout the Member States.

Details: Prof. Dr. J. Simon Forschungszentrum Biotechnologie und Recht an den Universitäten Hannover und Lüneburg, Hanomagstrasse 8 D-3000 Hannover 91 Tel. (49)511 449 81 67; Fax. (49)511 83 03 37; ECHO EUROMAIL NOMOS R 457 22 19 32 02.

#### UK

### New life for Industry - NEDO Biotechnology report

NEDO = National Economic

Development Office 
bringing together
government and industry

The National Economic Development Council brings together government and industry, trade unions and other interests to assess economic performance in the UK and opportunities for improving it. Its Biotechnology Working Party under the chairmanship of David Barnes (ICI) has now reported on the impact of biotechnology on industry and the community in the 1990's and beyond.

The report examines current developments in different sectors of biotechnology application such as healthcare, agriculture, food, chemicals and environment and the public policy issues which influence them, such as manpower, finance, intellectual property rights, public perception, regulatory controls and technology transfer.

Of particular novelty in the report are the results of a 1990 census of the biotechnology activities of British industry in terms of sales, growth over previous year and share of market, R&D expenditure and number of employees.

The 1990's will see the rapid exploitation of biotechnology and the fulfillment of its earlier promise

The report concludes that the 1990's will see the rapid exploitation of biotechnology and the realisation of the promise seen in its early days. Now is not the time to slow down any of the activities aimed at rapid commercialisation of the range of possibilities being discovered in biological and related fields. Various recommendations are made for future action.

Details: National Economic Development Office Millbank Tower Millbank London SWIP 4QX. Tel. (44) 71 217 40 41.

### BioIndustry Association stands at Biotech USA 91 and IBEX 91

Continuing its active international representative role (Japan in May, Biolatina, Brazil in July), BIA offers two "windows" in North America

Biotech USA 91 – Philadelphia, 25–27 September 1991 features an extensive multi-disciplinary conference programme developed by Bio/Technology magazine, repeating last year's successful four-part structure: PharmBiotech, AgBiotech, BioBusiness and BioLab. Over 100 exhibitors and 3,000 visitors have already registered.

IBEX 91 – San Francisco, 6-8 October 1991, the largest biotechnology conference and exhibition in the US has already attracted more than 350 exhibitors and 8,000 people have registered.

The BIA will have a stand at both events and now invites companies/individuals wishing to exhibit materials to make contact before the end of July.

Details: Dr. Daphne Christie. BIA Office Tel. (44) 71 222 2809; Fax. (44) 71 222 2876.

## HFEA – proposes Code of Practice for infertility treatment and embryo research

HFEA = Human Fertilisation and Embryology Authority

The HFEA came into existence on 7 November 1990 following Royal Assent of the "Human Fertilisation and Embryology Act".

Under the chairmanship of Professor Colin Campbell it has issued a draft code of Practice covering a range of topics, amongst them:

embryo research, including the types of research which will or will not be granted a licence, and the scrutiny of research projects.

The Code of Practice will apply to all centres carrying out activities to be licensed under the Act. Licensed activities are: any infertility treatments involving the use of donated gametes or the creation of human embryos outside the body, research on human embryos, or storage of gametes or embryos. The consultation document addresses ethical and social aspects as well as clinical and scientific.

Details: HFEA, Room 502, Clements House, 14-18 Gresham Street, London EC2V 7JE. Tel. (44) 716003272; Fax. 6003270.

### III. International Developments\_

### OECD: Group of National Experts ("GNE") on Safety in Biotechnology

GNE plenary: GILSP, GDP, LSR and Food Safety The next EBIS issue will report on the plenary meeting of the above group of experts, Paris, 26-28 June.

On the agenda are:

- follow-up work on "GILSP" (good industrial large scale practice), (Chairman of GILSP working group, W.G. II, M. Kuenzi of Ciba-Geigy, Basel);
- following de-restriction of the "GDP" report on "good developmental principles for the conduct of small scale field trials", a new activity on large scale release ("LSR") is proposed. A first outline working document by E. Malewski, of U.S. Environmental Protection Agency.

# Safety principles for food biotechnology

Progress of the working group on "food safety in biotechnology", launched following the October 1990 GNE plenary, under the chairmanship of F. Young of U.S. Public Health Service (former FDA Commissioner). A progress meeting in Bethesda, February 1991, considered principles of food safety, such as the concept of "substantial equivalence" (to traditional food), and the paper by J. Linde mann, "Biotechnologies and Food: A summary of Major Issues regarding Safety Assurance" (Regulatory Toxicology and Pharmacology 12, 96-104(1990)). This paper summarises the International Food Biotechnology Council's report, "Biotechnology and Food: Assuring the Safety of Foods Produced by Genetic Modification". The food safety working party meets 24-25 June in Paris, preceding the plenary GNE meeting.

### workshop report: monitoring GMO releases

 A report on the Copenhagen workshop on monitoring GMO releases in the environment (3-7 December 1990) is likely to bedebated; a further, ambitious document on the monitoring of introductions(GM and other) will be considered.

#### **UN and East European links**

 Other points of interest include relations with other international bodies (particularly UN agencies and CEN), and the expressed wish of some Eastern European countries to attend as observers. These points, and the ever-growing scale of the delegations being sent to the OECD meeting, underline the perceived value of the OECD forums as part of the international "learning process" for the safe management of biotechnology.

OECD/GNE papers are in principle restricted, but for relevant experts can usually be provided on a personal basis for comment.

Details: Ms. B. Teso, OECD, 2, rue André Pascal 75016 Paris.

# UN agencies prepare voluntary international "Code of Conduct" for biosafety and field release\_\_\_\_\_

UNIDO/WHO/UNEP Working
Group on Biosafety

In 1985, the United Nations Industrial Development Organisation (UNIDO), the World Health Organization (WHO), and the UN Environment Programme (UNEP) organized an informal Working Group to consider biosafety in relation to research institutions, industry and the environment. The purpose was to establish a process through which the potential risks arising from biotechnology could be assessed and appropriate safety measures defined. The Working Group pressed for an active role for the UNIDO International Centre for Genetic Engineering and Biotechnology, in the study of actual and conjectural hazards, in developing risk assessment methodology, in conducting assessments, and in developing biosafety guidelines for its member countries.

UNCED 92 preparatory committee secretariat will follow closely the Working Group on Biosafety More recently, the "environmentally sound management of biotechnology" has been emphasized as one of the agenda items for the UN Conference on Environment and Development (UNCED 92, Rio de Janeiro, July 1992). The first meeting of the Preparatory Committee of the conference, convened in Nairobi in August 1990, acknowledged the pioneering role of the UNIDO/UNEP/WHO/FAO Working Group and directed its secretariat to "follow closely the progress in the work undertaken by the UNIDO/UNEP/WHO/FAO Informal Working Group and OECD on safety in biotechnology with a view to facilitate the preparation of an international code of conduct".

In March 1991, a meeting was convened in Vienna with the aim of initiating work on developing a Code of Conduct for the release of GMOs to the environment, and setting up appropriate referral mechanisms for monitoring such releases.

ICGEB works on Biosafety: (ICGEB = International Centre for Genetic Engineering and Biotechnology)

ICGEB activities are already actively supplementing the work on biosafety of UNIDO and the Informal Working Group.

Finalisation, Trieste, July

The draft Code of Conduct was further considered by the Informal Working Group in Vienna on 13–14 June, and a meeting is planned (as we go to press) at ICGEB, Trieste, 8–10 July 1991 "to discuss and finalize" the voluntary international Code of Conduct.

BINAS: a (suggested)
"Biosafety Information
Network and Advisory
Service"

Annex II of the current draft comprises a "Recommendation to establish an information network and advisory service" (BINAS).

For details, contact: Mr. George Tzotzos, Science Coordinator ICGEB Ms. Virginia Campbell, Industrial Development Officer Biotechnology and Genetic Engineering Unit, P.O. Box 300, A-1400 Vienna, Austria.

Tel. (43)121131 ext. 4336 or 5351; Fax. 230 7355.

#### **Australia**

10th Australian Biotechnology Conference 4th–7th February, 1992 – Melbourne – covers a wide range of biotechnology sessions:

biopharmaceuticals, diagnostics, plants, lactic acid bacteria, cell culture, product purification and isolation and environmental biotechnology.

Details: Australian Biotechnology Association Secretariat, P. O. Box 303, Clayton, 3/68 Victoria, Australia. Tel. (61) 3 558 6988; Fax. (61) 3 558 6031.

USA

International Symposium on the Biosafety Results of Field Tests of Genetically Modified Plants and Microorganisms - November 27-30, 1990. Kiawah Island, South Carolina

Of interest and importance to all concerned that regulations should be on a sound scientific basis This promptly produced report of an International Conference (mentioned in EBIS 1) must be of considerable interest and importance to everyone who is concerned that the regulations governing field release of GMO's should be on a sound scientific basis. The conference brought together leading researchers and administrators from many countries of the world. Their collective wisdom was brought to bear on how to evaluate the safety of the products of agricultural biotechnology.

How to evaluate the safety of the products of agricultural biotechnology?

The report is in five main sections covering:

- 1. predicting field performance for plants and microbes;
- 2. regulation of field release in France, the US and Japan;
- 3. specific case studies of plants and microbes:
- 4. the future problems of large-scale field testing and commercialisation:
- 5. Conclusions of the conference.

The conclusions cover emerging principles, some advice from the conference, points of consensus and a final message: "If we do not embrace the techniques of biotechnology, we will miss a tremendous opportunity for improvement in human health care, in our environment and in assuring a wholesome food supply. We will miss the opportunity to make a better world for ourselves, our children, and our children's children".

The conference was attended for the Commission by Dr. loannis Economidis, responsible within BRIDGE for safety research. US organizer David MacKenzie is one of several visitors contributing on this topic at the EC-US Task Force on Biotech Research, 15-16 July 1991.

Report obtainable at \$10 from Agricultural Research Institute, 9650 Rockville Pike, Bethesda, MD 20814 7123, USA.

### IV. Feature article

# Eurobarometer measures awareness and attitudes about biotechnology – and who people trust to explain it\_\_\_\_\_\_

First EC-wide public opinion poll on biotechnology 12,800 persons interviewed

Through the Commission's Eurobarometer survey, the concertation action of the BRIDGE programme (Biotechnology Research for Innovation, Development and Growth in Europe) has financed the first EC-wide public opinion poll on biotechnology, developed by the Concertation Unit for Biotechnology in Europe (CUBE) and organised by contractors INRA\* (Europe) during March 1991. 12,800 persons have been interviewed: 1000 per Member State, plus an extra 1000 for East Germany, 300 for Northern Ireland; 500 for Luxembourg. Preliminary results have now been announced; in-depth and secondary analyses will be conducted over the coming months; a first main report will be ready by end of July.

The survey is intended to assist the concertation action in its work to improve the level of public understanding of biotechnology.

It therefore sought information of four kinds:

- i awareness and understanding of biotechnology;
- ii attitudes towards it, opinions about it including whether such opinions depend on terms used (particularly "genetic engineering", or "biotechnology");
- iii where people obtain information about new developments in technology;
- International Network of Research Associates

iv whom they trust to provide this.

# 1. General attitudes: ambivalence, unawareness and the effect of terminology

Majority think new technologies will "improve their lives"; but significant numbers fear biotechnology will "make things worse" Although a large majority thinks new technologies will help to improve their lives (for example, 80% in the case of telecommunications), biotechnology/genetic engineering attracts only 50% (second lowest score, ahead of space exploitation); a relatively high proportion (11%) fear they will "make things worse". This proportion ranges from 2% in Portugal, to 24% in Denmark (but, perhaps surprisingly, only 12% in Germany, in spite of the widely-reported "Green" criticisms of "Gentechnologie").

Many people express ignorance about the impact of biotechnology; "don't know" answers are given, by 28.4 %; ranging from 23,6% of Danes, 24,6 % of Germans, rising to 35-36 % for Spain and Ireland, and around 50% for Portugal and Greece.

"Genetic engineering" more feared than "biotechnology" The poll used a "split ballot": half the enquiries used the term "biotechnology", the other half "genetic engineering" or in Germany and Netherlands, "gene-technology"; in Denmark, "gene splicing". The terms used elicited significantly different

BIOMECHNOLOGY IN EUROPE

responses on the general "optimism/pessimism" and "awareness" questions, though not on the more specific ones on "acceptability" and "risk".

For example, 54% think "biotechnology" will improve their lives, 7% that it will make them worse; for "genetic engineering", the figures are 47% and 15% – pessimism is doubled. (Combining the two gives the averages figures 50 % and 11 % quoted above; all figures quoted are averages over the two terms, except where stated).

## 2. Awareness of biotech's links to various applications

### Awareness declines from North to South

Awareness of the applications of biotechnology (or genetic engineering) in various fields has been measured; aggregating across these, an overall "awareness percentage" (average 58,4%) gives the following ranking by country:

	Above average	below average	
Germany (East 67,4 & West 69,4)	68,9	Luxembourg	55,6
Denmark	65,4	Italy	53,6
Netherlands	63,6	Ireland	50,8
UK	60,1	Spain	46,0
France	59,6	Greece	40,4
Belaium	59.4	Portugal	38,1

Reluctance (or ignorance) about linkage of genetic engineering to food and drink production These figures summarise informative and sometimes surprising variations and anomalies: for example, the Danes, among the best-informed on most areas, are among the least informed on the linkage of biotechnology to research on early detection and treatment of cancer (45% are aware, 33% say "no link", against an EC average of 63% versus 13%). There is obvious reluctance (or ignorance), in all countries, to acknowledge the link to food and drink production (EC average: 45% aware, versus 24% "no link"); but this was the question giving the widest split between the terms: 53% acknowledge the link to "biotechnology", 18% deny it; for "genetic engineering", the proportions change to 38% and 30%.

# 3. Applications acceptable but risk concerns favour demand for government control

Most biotech applications (whatever the terminology) are considered as "worthwhile to be encouraged", varying from 58% for food processing to 89% for drug and vaccine development, except farm animal biotechnology (42% in favour, 49% against).

Biotech animals for life-saving drugs: rejected by 20 % but acceptable for 43 % The application of biotech to animals in order to develop life-saving drugs is rejected by 20% but acceptable for 43%, for 12,5% even at the cost of some animal suffering; others (28%) say, decide case by case; 8% "don't know".

Generally, biotechnology applications are seen by most people as "risky", though drug development (48%) and microbial waste treatment (48%) to a lesser degree. But on risk perception, there are wide national variations: the Danes (as in a 1977 survey) by far the most sensitive, followed (at some distance) by Germans and Dutch. Curiously, the Danes and Dutch are nonetheless

middling on acceptance, the Germans (and Luxemburgers) most hostile.

A large majority favours adequate government control of research, varying from 83% (contained use of microorganisms) to 87% (drug development).

## 4. German differences, Danish concerns, and measures of modesty

East Germany favours strongly biotech research and development (56%–94%), even applied to food processing and farm animals, but asks at the same time for strong government control (92%–95%); West Germany sees less utility in promoting biotech (36.-.86%; 56% are against animal biotech).

#### Denmark is the country with highest perception of risk

Denmark is the country with most concern for risk (68% – 79%). (Ranges in parentheses refer to seven different areas of application).

Many other distinctive national patterns are emerging from the analysis, particularly when respondents are asked to rate their own ability to reply – the less knowledgeable are not the most modest. The Portuguese, Greeks, Irish, Spanish and Germans are realistic; the well-informed Danes, incredibly modest; the Belgians, French and British, confident of their capabilities.

### 5. Summary table: awareness, acceptance and risk perception

### Summary of national differences

The following table attempts to condense the awareness and attitude results, at the risk of over-simplification.

	Awarene	SS	Acceptance	Risk Perception
•	(% aware applicati based or questions	ons, n 7	(ranking based on "strongly agree" or "tend to agree" that "Research is worthwhile and should be encouraged", average over 7 areas)	(ranking based on "strongly agree" or "tend to agree" that "such work is risky", average over 7 areas)
Germany (G) Denmark (DK) Holland (NL) United Kingdom France (F) Belgium (B) Luxemburg (L) Italy (It) Ireland (Irl) Spain (Sp) Greek (Gr) Portugal (P)	n (UK)	58.9 55.4 53.6 59.6 59.4 55.6 53.6 50.8 40.6 40.4	L (least) G It UK F DK NL B Sp Gr Iri P (most)	DK (greatest) G NL F L B Irl Gr It UK Sp P (smallest)

These rankings suggest, "the more they know, the less they like it"; but such an interpretation needs to be linked with how and by whom people become more informed.

#### 6. Where do you learn about developments?

Information sources on new developments are dominated by television, but there are national variations

Asked about their information sources on new developments, responses confirmed the dominance of television, but with national variations: the ratio of TV to newspapers as "main" information source suggests Dutch and Danish are most literate, the Mediterraneans as TV-watchers (but Italians also read newspapers):

		Main Source*	Sources
1	Television	48,2	86,9
2	Newspapers	22,7	61,4
3	Radio	4,7	38,9
4	Magazines/weeklies	7,3	36,1
5	Discussions	2,9	30,5
6	Books	4,6	19,1
7	Specialist press	3.7	14,7
8	Doctor	-	7,6
9	Courses and lectures	-	6,8
10	Company brochures and adverts	-	5,3
11	Shopkeepers	-	2,3

<sup>\* %</sup> of total mentioning

#### 7. Who do you trust for biotech information?

Consumer and environmental organisations are most trusted

Interviewees were asked to name from a list all sources they would trust to tell the truth about biotechnology or genetic engineering. The responses were not flattering to political groups (nor indeed to public service bureaucrats). Figures given are percentages of interviewees mentioning the various possible sources.

- 1. Environmental organisations 52,6
- 2. Consumer organisations 52,4
- 3. School or university 37,2
- 4. Animal welfare groups 29,1
- 5. Public authorities 20.4
- 6. Religious organisations 9,7
- 7. Industry 6,0
- 8. Trade unions 5,3
- 9. Political organisations 4,9

#### 8. Conclusions

Fuller details of the results will be published in a report at end of July, and announced (with summary results) through the European Biotechnology Information Service (EBIS). CUBE will be interested to discuss with researchers and others the scope and possibility for further analyses, and to make available the raw data. It is their intention to repeat this survey – with the same questions – in Spring 1993.

How CUBE will use the results

Commenting on the results, CUBE staff remarked: "These results provide valuable pointers for where information is needed, and how it can be credibly provided. They confirm our decision to provide a grant to Friends of the Earth, which we would like to reinforce particularly in southern Europe, for diffusion of information about biotechnology. We have held a series of workshops with consumers; and are collaborating with school and university teachers via European organisations such as ECBA (European Communities' Biologists' Association) and the European Federation of Biotechnology. We now have specific points on various national aspects, and base-line measures against which to compare future development. But we should not expect rapid change; key aspects such as national perceptions of risk are still very similar to measurements of attitudes to genetic research which were made, via Eurobarometer, in the 1970s. Plus ca change...."

Further details available from CUBE.

### V. Reports received

# "The impact of intellectual property protection in biotechnology and plant breeding on developing countries"\_\_\_\_\_

This 46-page report, in English, has been prepared by the Netherlands study committee "Biotechnology and Intellectual Property Rights with respect to Developing Countries". It was commissioned by the Stimulation Programme "Biotechnology and Development Cooperation" of the Directorate General International Cooperation (DGIS), Ministry of Foreign Affairs, The Hague, The Netherlands, from whom copies may be requested via Th.-J. Wessels, Director-General of DGIS. Dr. Wessels is also Chairman of the "BioTask" task force of the CGIAR (Consultative Group on International Agricultural Research), through which private and national donors coordinate their funding of the international agricultural research centres.

This report is a clear layman's guide to a complex subject, and its annexes give useful reference information about national positions vis-à-vis the Paris Union, the European Patent Convention, the International Union for the Protection of Plant Varieties (UPOV), and exclusions from patentability; all well explained in the text. The abstract states: "This report reviews recent international developments in patent protection of plant material and plant breeders' rights (PBR), and analyzes their impact on developing countries and public agricultural research centres. It was found that in international negotiations on IPP for plant material most emphasis has been laid on patent protection of living material. PBR, a viable alternative form of protection with respect to plant varieties, is hardly taken into consideration. It was also found that it is unlikely that, in general, adoption of IPP for plant material by developing countries will promote domestic private research and breeding activities, as IPP does in industrialized countries. The study shows that the desirability of introduction of IPP for plant material in developing countries must be related to the stage of development.

If no or little national breeding activity and/or biotechnological research take place, it is of little interest to the country to establish either PBR or patent protection in these fields. Moreover, absence of IPP for plant material will not block the country's access to plant genetic resources or biotechnological inventions protected elsewhere.

Only if a high level of R&D is reached in developing countries would patent protection be useful Where breeding activity has developed beyond its early stages, the implementation of PBR may promote private plant breeding and availability of foreign varieties, in favour of the development of market-oriented agriculture. Only if a high level of R&D in biotechnology is reached, patent protection for biotechnological inventions might be useful in developing countries." The report makes corresponding recommendations. Published in January, it precedes the March 1991 UPOV meeting, but remains useful. The subject of intellectual property protection continues to be actively examined by World Bank and CGIAR, with a view to general policy decisions for the International Agricultural Research Centres, and advice to national agricultural research services.

# "The State of World Population, 1991", by Dr. Nafis Sadik, Executive Director, United Nations Fund for Population Activities, 48 pages\_\_\_\_\_

Report focusses on family planning methods and their diffusion in different countries and cultures An eloquent and well-illustrated report, combining statistical tables (population and social indications for all countries, and by continent) and human aspects. This year's report focusses on family planning methods and their diffusion in different countries and cultures. Figures illustrate the close connection between education and fertility.

"Compared with any previous generation women are saying that they want fewer children; although actual fertility is much higher than 'wanted' fertility in many countries, it is now falling in all regions of the developing world. In some countries it has fallen very rapidly. The voluntary use of contraception in developing countries has grown from 10 per cent of couples in the 1960s to 51 per cent today".

World population currently 5.4 bn rising to 10 bn by 2050

The projections of population: currently 5.4 billion, increasing at 90–100 m./year through the 1990s; 8.5 bn by 2025, 10 bn by 2050, continuing to increase thereafter. The report enables one to connect these hard-to-grasp aggregates with the four strategic implications for biotechnology:

- development and diffusion of safe, affordable, culturally acceptable family planning technologies;
- measures to reduce the appalling levels of infant and maternal mortality (basic sanitation, affordable vaccines, literacy);
- sustainably increased agricultural productivity, mainly on current grazed or cultivated areas;
- reversal of environmental degradation.

The value of biotechnology is increasingly recognised by the UN agencies and other International organisations — providing major opportunities to accelerate the application of biotechnology to basic human needs and global issues

These connections have growing relevance as the value of biotechnology is increasingly recognised by the UN agencies (UNIDO, FAO, WHO, UNESCO, UNEP, UNCSTD), the World Bank and CGIAR (see Section III of this issue). Biotechnology features increasingly in the Community's own R&D programmes of science and technology for development. UNCED 92 (Rio de Janeiro, July 1992) has the management of biotechnology on the agenda; this UN Conference on Environment and Development (20 years on from "Stockholm 1972"), and related preparatory activities (including those of the European Commission) will provide major opportunities to accelerate the application of biotechnology to these basic human needs and global issues.

The report is available from UNFP, 220 East 42nd Street, New York, NY 10017; or with a press kit of fact charts and summaries, from New Internationalist Publications Cooperative, 55 Rectory Road, Oxford OX4 IBW.

#### BioTechnologie – das Jahr- und Adressbuch 90/91/ hrsg. von Andreas Mietzsch, Braunschweig, Polyucom, 1990, 324 p.\_\_\_\_\_

Do you want to know what the research institute at Borstel is doing? Do you need the address of Gynkotek GmbH? Are you looking for a complete, reliable overview of German university institutes and companies having an interest in biotechnology? The Jahr- und Adressbuch published by the GBF and its information service BIKE offers all these services, covering not only the whole of Germany, but also Switzerland and Austria. The index helps you to find any organization by field or product group, including consultants, information brokers, and cell culture collections, provided you know the term you are looking for in German. And don't skip the well-written article "Gentechnik und Politik" by Ernst Ulrich von Weizsäcker, director of the Institute for European Environmental Policy, in which he states that even though gene technology might be a high risk to biodiversity we cannot do without it any more for resolving current and future problems of survival.

Details: Ingo Wahrendorf Polycom Verlagsgesellschaft mbH, Tel. (49) 531 33 39 28; Fax. (49) 531 33 64 60.



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