SUMMARY
Policymakers in the US, Asia and Europe should not wait until financial markets force adjustment in the large imbalances in global current account positions. Although multilateral consultations organised by the IMF began in Summer 2006, they have yet to be followed by policy actions. The current stalemate is dangerous, as market participants are likely to change their minds at some stage about the sustainability of imbalances. Indications that the main players are able to agree on the direction of desirable domestic policy changes and are willing to accept the exchange rate implications of global current account adjustment would help make this adjustment orderly. The time for action is now.

GLOBAL IMBALANCES: TIME FOR ACTION

by Alan Ahearne
Bruegel
alan.ahearne@bruegel.org

William R. Cline
Peterson Institute for International Economics

Kyung Tae Lee
Korea Institute for International Economic Policy

Yung Chul Park
Korea Institute for International Economic Policy

Jean Pisani-Ferry
Bruegel
jean.pisani-ferry@bruegel.org

John Williamson
Peterson Institute for International Economics

1 The Summary and Policy Challenge sections on page 1 of this policy brief were written by Alan Ahearne and Jean Pisani-Ferry. The main text of this policy brief, from page 2, was written by all the authors listed above. The views presented in this policy brief do not necessarily represent the opinions of the other individuals who participated in the workshop organised by Bruegel, KIEP and Peterson Institute, or of their institutions.

Global Adjustment: Euro trade-weighted real exchange rate need not to change on average, but bilateral rates need to move

<table>
<thead>
<tr>
<th></th>
<th>US Dollar per Euro</th>
<th>Yen per Euro</th>
<th>Renminbi per Euro</th>
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</thead>
<tbody>
<tr>
<td>Euro appreciation</td>
<td>0.33</td>
<td>1.06</td>
<td>0.69</td>
</tr>
<tr>
<td>Euro depreciation</td>
<td>0.38</td>
<td>1.11</td>
<td>0.63</td>
</tr>
</tbody>
</table>

Source: Bruegel

POLICY CHALLENGE
Global adjustment requires substantial effective depreciation of the dollar and appreciation of the Asian currencies. The trade-weighted exchange rates of the euro and sterling vis-à-vis their main partners do not need to change, but this does not mean that bilateral exchange rates against the dollar should not move. Although adjustment would see the euro and sterling depreciate against currencies in Asia, European currencies would need to strengthen further against the dollar, to at least $1.45 per euro and to well over $2 per pound. Policymakers in Europe should not resist appreciation of their currencies versus the dollar so long as it is matched by depreciation against the yen and the renminbi and happens in the context of a global currency adjustment.
ONE of the principal dangers currently facing the world economy arises from the large and unsustainable imbalances in current account positions. Some observers argue that these imbalances will unwind gradually and non-disruptively, while others emphasise the risks of a sudden change of sentiment in financial markets that could result in an abrupt and damaging adjustment. No one knows which scenario will materialise, but a priority for policymakers should be to reduce the risks of a crisis that could produce a world recession and disruptions to the global trading system. For that, the global economy requires official sponsorship of a credible and comprehensive adjustment programme. This policy brief outlines what such a programme could look like.

Bruegel, the Korea Institute for International Economic Policy, and the Peterson Institute for International Economics held a joint workshop including about 30 of the world’s leading experts on how to achieve such an orderly reduction in global imbalances in Washington DC on 8 and 9 February 2007. The purpose of the workshop was to compare analyses and evaluations of the requirements for an adjustment of this type. The discussions centred on two sets of contributions: (1) country papers that provided a perspective on the underlying factors behind surpluses and deficits and the scope for adjustment in the current account, and (2) multinational simulation papers that produced estimates of the changes in policy variables and the corresponding exchange rate adjustments that are consistent with scenarios for a reduction in current account imbalances.

This policy brief reports the results of the simulation papers and summarises the main policy conclusions that we draw from the analyses presented at the workshop. On the basis of the discussions, we outline in Section 1 reasons why the current situation is unsustainable. Adjustment must take place and will require significant movements in exchange rates. Section 2 argues that adjustment induced by policy actions is more likely to be orderly than one initiated by financial markets. We view the current stalemate regarding policy actions as dangerous, as financial market participants are likely to change their minds at some stage about the sustainability of imbalances unless they see that the main players are able to agree on the direction of desirable policy changes. Section 3 presents estimates of the exchange rate implications of global current account adjustment from a variety of models. Section 4 describes the policy implications that the authors of this policy brief drew from these results and from the workshop discussions.

‘The current situation is unsustainable. Adjustment must take place and will require significant movements in exchange rates.’

1. WHY THE CURRENT SITUATION IS UNSUSTAINABLE

There has been a great deal of discussion recently of global current account imbalances. Much of the attention has focused on the historically large US current account deficit, which reached $857 billion (6.5 percent of GDP) in 2006. The counterpart to this deficit can be found mainly in Asia and in the oil-exporting countries. According to the International Monetary Fund (IMF) China’s surplus swelled to an estimated $184 billion (7.2 percent of GDP) in 2006, while Japan recorded an estimated surplus of $167 billion (3.7 percent of GDP) last year. High oil prices propelled the surplus for countries in the Middle East to $282 billion last year.

There was broad agreement among the workshop participants on a number of points. First, as a result of the increase in global financial integration over the last decade or so, larger and more persistent current account imbalances are possible for many countries today than they were in the past. Global capital markets are larger and more liquid, and new financial instruments have developed that make it easier for investors to manage risk. What effect financial globalisation and the proliferation of derivative instruments has had on the probability of a smooth unwinding of global imbalances is an open question.

Second, the US is deriving significant benefits from the situation. Financial inflows from abroad have boosted US asset prices and helped to keep US long-term interest rates low, thereby spurring and financing domestic spending in the US. In addition, it is well known that the return on US gross foreign assets exceeds that on US gross foreign liabilities. The effect is that, although US net foreign liabilities exceed 20 percent of GDP, net income payments on these liabilities are small. Moreover, because foreign claims on the US are almost entirely priced or denominated in dollars, while US direct and portfolio equity assets abroad as well as a portion of credit claims on foreigners are priced or denominated in foreign currency, the
decline in the foreign exchange value of the dollar over recent years has boosted the dollar equivalent of foreign assets, thereby reducing US net foreign liabilities as measured in dollars. As a result, the increase in US net foreign liabilities over the past few years has been considerably smaller than the cumulative current account deficits.

Nevertheless, the current pattern of global imbalances is unsustainable. Medium-term projections by the IMF indicate that at unchanged real effective exchange rates, large current account imbalances will persist (see Chart 1). Persistent external deficits and surpluses of this scale imply an implausible accumulation of foreign liabilities on the US side and an implausible accumulation of assets on the Chinese and Japanese sides. The implied steep increase in US net foreign liabilities (Chart 2) from about 8 percent of world GDP (26 percent of U.S. GDP) in 2006 to roughly 15 percent of world GDP (over 51 percent of U.S. GDP) by 2011 raises serious questions about the willingness of foreign investors to continue accumulating net claims on the US, especially considering that gross foreign holdings of US assets would be far larger. At some stage, foreign investors will begin to demand ever higher returns on the US assets that they buy, though where that limit might be is impossible to tell at this point.

The clear implication is that global current account adjustment must take place. The most elementary theory tells us that this adjustment will require movements in exchange rates, including a significant depreciation in the dollar and corresponding appreciations in the currencies of other countries, as well as a rebalancing of demand and saving across the globe.

2. WHAT ADJUSTMENT?

A key question is whether financial markets or policy actions will initiate the necessary and inevitable adjustment. Market sentiment can change abruptly and the risk of a market-led adjustment is that it might involve global recession, abrupt and excessive changes in key exchange rates and asset prices and, as a consequence, aggravated trade frictions. To reduce the risk of such an outcome, policymakers need to initiate a policy-induced adjustment in the near future.

Agreement on the substance of a policy-induced adjustment is the purpose of the multilateral consultations at the IMF initiated in 2006. However, they have not yet achieved significant results. Meanwhile, the US is focusing on its bilateral relationship with China, and the Europeans have...
be getting vocal about the yen. Yet the issue of adjustment has a multilateral character. Thus, a multilateral institution or forum, such as the one convened by the IMF or possibly an informal Group of Four (US, euro area or the European Union, Japan, and China), would seem to be the appropriate venue to deal with it.

There is a large degree of convergence in the economic interest of the key players:

- The US needs to bring its current account deficit down to an acceptable level and this will require a significant effective depreciation of the dollar and higher US national saving.

- China needs to curb its accumulation of foreign exchange reserves, rebalance growth towards domestic demand, and continue removing distortions that favour exporting industries.

- Although Japan’s weak exchange rate and ultra-low interest rates have been instrumental in countering deflation, economic recovery now permits the return of monetary policy and the exchange rate to a more neutral stance.

- Europe’s currencies have already appreciated substantially both against the dollar and in effective terms. For Europeans, the priority is to avoid an overshooting of their currencies that might result from a disorderly adjustment. However, it is important to recognise that an effective depreciation of the dollar and an effective appreciation of the Asian currencies imply a further bilateral appreciation of the euro and sterling against the dollar. Otherwise, there would be an effective depreciation of the euro and sterling, eroding the extent of potential US external adjustment.

- The Korean won, like the European currencies, has already appreciated sharply both against the dollar and in effective terms. If Korea’s current account remains in small surplus as projected by the IMF, its currency would need to appreciate further against the dollar in the context of global adjustment. If instead its current account swings toward significant deficit in 2007-08, as is being forecast by some Korean institutions, then more limited appreciation against the dollar and corresponding partial reversal of the trade-weighted appreciation experienced to date could be appropriate.

- Several key oil exporting countries have adopted a more prudent and forward-looking approach than they did in the 1970s and 1980s and are likely to build their stocks of foreign assets further. In other words, these countries’ marginal propensity to spend out of oil revenues is less than one. However, their surpluses need to decline as domestic absorption gradually expands.

3. ADJUSTMENT SCENARIOS

To examine what a return to sustainability might mean for exchange rates, participants in the workshop were asked to present estimates of the exchange rate implications of current account adjustment scenarios in which the US current account deficit narrowed to 3 percent of GDP in the medium term. The scenarios differ in how the burden of adjustment is shared among individual countries in the rest of the world, but all scenarios assume that most of the

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1 See, Economic Forecasting for 2007, (Korea Development Institute, December 2006), and 2007 Economic Forecasting, (Samsung Economic Research Institute, November, 2006).

adjustment would be borne by China, Japan, other Asian economies, a few high-surplus European economies not in the euro area, and the oil-exporting countries. The external balance of the euro area, which is projected to be in slight deficit in 2007, is assumed unchanged. An important goal behind all scenarios is that the adjustment should take place without depressing the rate of growth of world GDP.

Three types of approaches were used to assess those implications:

- **Partial equilibrium ‘trade elasticities’ models:** The Baily model of US trade performance, the Cline model of optimal exchange rate realignment, and the Stolper and Fuentes elasticity model are in this tradition. So are the macroeconomic balance and external sustainability approaches outlined in the IMF (2006) review of methodologies for equilibrium exchange rate assessment.

- **Macroeconomic models:** The NiGEM model estimates prepared by Barrell, Holland and Hurst are in this tradition, as are the Federal Reserve estimates with a dynamic general equilibrium model referred to by Christopher Erceg.

- **Reduced-form estimates of equilibrium exchange rates:** The Bénassy-Quéré, Lahrèche-Révil and Mignon estimates, and those by Stolper and Fuentes using the Goldman Sachs dynamic equilibrium exchange rate (GSDEER) model and by MacDonald and Dias using the behavioural equilibrium exchange rate (BEER) model, are in this family. So is the equilibrium real exchange rate approach described in the IMF (2006) paper.

Box 1 describes in more detail the models and approaches used in the workshop papers. Table 1 contains estimates presented to the workshop of the changes in the real effective exchange rates of the main currencies required to meet the objectives for a reduced US current account deficit.

Table 2 presents the equivalent changes in bilateral real exchange rates against the US dollar. Markets tend to focus on this figure, but it is the wrong figure in determining the extent of the economic effects of exchange rate changes. The average (i.e. effective) exchange rate movements shown in Table 1 are of far greater importance, because they are what determine the change in trade outcomes for each country. They also tend to be much smaller, for the fundamental economic reason that many countries are postulated to be appreciating their exchange rates against the dollar simultaneously.

- In principle, the extent of exchange rate adjustment depends on the underlying factors behind surpluses or deficits and on what policy actions are taken. Also, as the US deficit shrinks, the assumed distribution of the adjustment across the rest of the world matters. Specifically, the greater the share of the adjustment that a country undertakes through a decline in its current account balance, the larger the required appreciation of that country’s real effective exchange rate.

- The models generally find that a real effective depreciation of

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**Table 1**

Real effective exchange rate change required to reduce U.S. current account deficit to 3 per cent of GDP in the medium term (percent change; + implies appreciation, - implies depreciation)

<table>
<thead>
<tr>
<th></th>
<th>US dollar</th>
<th>Japanese yen</th>
<th>Chinese RMB</th>
<th>Euro</th>
</tr>
</thead>
<tbody>
<tr>
<td>Martin Baily</td>
<td>-15 to -20</td>
<td>n.e.</td>
<td>n.e.</td>
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<tr>
<td>Ray Barrell, Dawn Holland and Ian Hurst</td>
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<td>Bill Cline [a]</td>
<td>-18</td>
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<td>Thomas Stolper and Monica Fuentes [b]</td>
<td>-16</td>
<td>+18</td>
<td>+5</td>
<td>+2</td>
</tr>
<tr>
<td>Ronald MacDonald and Préëthike Dias</td>
<td>-11*</td>
<td>+6</td>
<td>+27</td>
<td>0</td>
</tr>
<tr>
<td>Chris Erceg [c]</td>
<td>-8 to -25</td>
<td>n.e.</td>
<td>n.e.</td>
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</tbody>
</table>

n.e. (not estimated) [*] Using preferred coefficient estimate. [a] From Jan-Aug 2006 average. Range refers to two model variants applied to the three scenarios considered by the workshop. [b] Only results from the elasticity model reported. [c] Range refers to the different shocks that are being unwound.

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8 See papers presented at the workshop by Ray Barrell, Dawn Holland and Ian Hurst, ‘Correcting US Imbalances’. The results presented by Christopher Erceg are based on the Federal Reserve Board’s SIGMA model. For more details on SIGMA, see www.jcb.org.

To summarise, the model estimates presented at the workshop placed the order of magnitude of effective depreciation of the dollar needed to bring about the targeted adjustment at around 15 percent. Effective appreciations of around 10 percent for the yen and 15 percent for the renminbi would provide part of the counterpart. To bring about these effective exchange rate movements, much larger bilateral appreciations against the dollar would be required, of maybe 25 to 30 percent for the yen and 30 percent for the renminbi. But there will also be a need for substantial bilateral appreciations against the dollar by currencies whose effective exchange rates do not need to change. In particular, the euro would need to strengthen to at least $1.45 per euro, while sterling would rise to well over $2 per pound.

Finally, although the primary focus of the workshop was on the currencies of countries taking part in the IMF multilateral talks, currencies of other economies running large external surpluses would also need to appreciate on an effective basis in order to meet the targets for correcting global imbalances.

The implied yen/dollar figure assumes that most of the required movement in the real bilateral exchange rate comes about through a change in the nominal exchange rate.

The models generally find that a real effective depreciation of the dollar of between 10 percent and 20 percent is needed.

\[\text{Japanese yen} \quad \text{Chinese RMB} \quad \text{Euro}\]

<table>
<thead>
<tr>
<th></th>
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<td>Ray Barrell, Dawn Holland and Ian Hurst</td>
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<td>+16</td>
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<tr>
<td>Bill Cline (a)</td>
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<td>Thomas Stolper and Monica Fuentes (b)</td>
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*We exclude from the comparisons estimates that do not meet the specifications of the scenario. Estimates from Bénassy-Quéré, Lahrèche-Révil and Mignon, as well as those of the GSDEER approach of Stolper and Fuentes, did not examine what exchange rate changes would be required to meet the 3 percent of GDP target for the US current account deficit specified in the workshop terms of reference. Both found surprisingly that the dollar was undervalued, implying that those models find financial markets to be comfortable with a persistent US current account deficit much higher than this target, at least for an extremely long period. Both models are subject to the possible problems noted in box 1 (third approach). Moreover, the alternative elasticities model estimated by Stolper and Fuentes produced results more in line with those of the other papers.

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13 The implied yen/dollar figure assumes that most of the required movement in the real bilateral exchange rate comes about through a change in the nominal exchange rate.
Three broad modelling approaches were applied by the workshop paper authors to investigate equilibrium exchange rates. The most traditional approach was the partial equilibrium “trade elasticities” method in conjunction with judgmental current account targets. In this approach, exports and imports depend on the price incentive provided by the real effective exchange rate, and on the impact of foreign income on demand for exports and of domestic income on demand for imports. The more complete models in this genre include detailed treatment of foreign asset and liability changes and rates of return. These models examine the magnitude of the exchange rate change needed to shift the current account from baseline to target levels. A strength of this approach is its transparency. It does, of course, require a judgment about the size of the current account deficit that is sustainable. There is no explicit modelling of how an exchange rate change is to be achieved (under floating rates). A limitation is that it does not attempt specific modelling of how the corresponding change in absorption is composed (higher private saving, lower public dissaving, and/or less investment).

The second approach is to shock a macroeconometric model in such a way that it generates a targeted change in the current account over a certain horizon. In principle, a strength of this approach is that it takes into account feedback effects and explicitly incorporates the monetary and fiscal policies needed to generate a desired shock. An important limitation is the underlying return-to-equilibrium structure of the model, which typically assumes the economy begins in equilibrium and therefore after a shock returns toward the same starting point over time from feedback effects. However, the normal policy-feedback rules [such as a “Taylor rule” for monetary policy] that characterize such models are inappropriate when the economy starts in a disequilibrium requiring a policy change. This class of models also provides considerably less transparency than the partial equilibrium models in attributing the calculated changes in outcomes to specific changes in the model inputs.

The third approach is econometric modelling of the influences that are found internationally to be associated with strong or weak real exchange rates, including such variables as net foreign assets and productivity growth. In this approach, the coefficients estimated from international experience are applied to the country in question to determine whether its exchange rate is overvalued or undervalued, and by how much. A major limitation of this approach is that it must assume not only that the period observed is one in which on average the countries in the sample are at equilibrium exchange rates, but also that the overall coefficients estimated for the panel of countries apply to the country of direct interest (e.g., the United States). A related limitation is that there is no explicit attention to erosion or improvement of a country’s relative position over time from factors not directly in the model, such as the secular adverse shift for the United States implied by the findings by Martin Baily. There are difficulties in measurement, such as the use of consumer to producer price ratios to proxy productivity - thereby potentially placing what amounts to the real exchange rate on both sides of the equation. There are also difficulties of policy interpretation, such as the result in the IMF model indicating that a larger fiscal deficit is associated with a stronger real exchange rate, even though running a larger fiscal deficit is not a sustainable means of achieving equilibrium.

With the US economy currently operating close to full employment, adjustment requires a rate of growth in US domestic demand below that of output over coming years to prevent inflationary excess demand. A prime candidate to facilitate this adjustment is fiscal contraction to offset the increasing contribution to growth from rising U.S. net exports. A rebalancing of world demand between the United States and East Asia is indispensable.

Japan and China hold the key to the adjustment in Asia. Unless both Japanese and Chinese policymakers accept the appreciation of their currencies, it is difficult to see how the adjustment process can start in Asia as other Asian economies would in turn resist the appreciation of their currencies. Moreover, Japan has been at the forefront of promoting monetary integration in Asia. A Japan that is committed to cooperation on exchange rate policy in Asia should take the lead in the region on exchange rate adjustment against the dollar.

The time series of data on Chinese exports and imports is relatively short. In addition, the enormous structural changes that the Chinese economy has undergone over the past decade complicate econometric estimates of China’s trade elasticities. Generally, the more sensitive to exchange rate movements that China’s trade is estimated to be, the less appreciation of the renminbi is needed.

For four East Asian economies (Hong Kong, Malaysia, Singapore, and Taiwan) and four European economies (Norway, Sweden, Switzerland, and Russia) with large current account surpluses, the combined weight in the Federal Reserve’s broad real exchange rate index for the dollar amounts to 13.2 percent, higher than that of either China (11.3 percent) or Japan (10.5 percent).
GLOBAL IMBALANCES: TIME FOR ACTION

- Now that the yen has begun to strengthen, it is important that Japan should not intervene to bail out speculators that engaged in the yen carry trade when the yen was very weak. Moreover, it is reasonable to expect that the yen will appreciate further in the near term as the Bank of Japan continues its moves towards normalising monetary policy. If not, there would be a case for intervention in foreign exchange markets to push the yen higher. In this regard, we note that on a real effective basis the yen is currently at its lowest level since 1986 and that it stands about 20 percent below its average over the 20-year period since then. By comparison, when there was coordinated intervention to boost the euro in late 2000, the real effective euro was 19 percent below its 20-year average.

- In Europe, policymakers should not resist appreciation of the euro vis-à-vis the dollar so long as it happens in the context of global adjustment and does not imply effective euro appreciation. Otherwise if the Asian currencies were to appreciate against the dollar, then the real effective exchange rate of the euro would depreciate. If Europe is not to run a current account surplus, then the euro will have to strengthen vis-à-vis the dollar.

  ‘In Europe, policymakers should not resist appreciation of the euro against the dollar so long as it happens in the context of global adjustment.’

- For the oil-exporting countries, evidence presented at the workshop by Brad Setser suggested that significant adjustment is in the pipeline, with domestic absorption rising at a gradual pace. Therefore, it is not clear that further actions on their part are called for (assuming that the oil price does not increase again), other than to maintain the expansion of domestic spending.

In conclusion, policymakers should not wait until financial markets force global adjustment. The heightened volatility in international financial markets recently underscores the risks of an abrupt market-led adjustment if they fail to act. It is unlikely that the policymakers of each country will resolve independently to take actions that add up to a coherent package. There needs to be an international effort to persuade each country to contribute its fair share to a whole capable of bringing about adjustment without interrupting world growth. In principle, the IMF’s multilateral surveillance exercise provides an ideal context for organising such an international effort. The forthcoming spring meetings of the IMF will provide a crucial opportunity to assess progress made so far and move in earnest towards reaching agreement on an adjustment package along the lines sketched in this policy brief.

Bruegel is a European think tank devoted to international economics, which started operations in Brussels in 2005. It is supported by European governments and international corporations. Bruegel’s aim is to contribute to the quality of economic policymaking in Europe through open, fact-based and policy-relevant research, analysis and discussion.

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14 Pre-1999 calculation uses the value of a synthetic euro based on the value of its legacy currencies.