



October 1995 EN

Summary of SPDs Objective 2 Italy

The Structural Funds' contribution to the conversion of declining industrial areas in Italy, 1994-1996

In December 1994, the European Commission adopted the single programming documents (SPDs) for the 11 regions of Italy containing areas eligible for Structural Fund assistance under Objective 2 (declining industrial regions), which are summarised in this brochure.

The documents give indications for the use of the ECU 684 million (approximately LIT 1,450.872 billion) grant from the Structural Funds to these areas for the period 1994-1996.

The Union's contribution is intended to support the economic and social conversion of these disadvantaged areas.



Eligible regions

Two neighbouring areas of the provinces of Reggio Emilia and Modena were not eligible for assistance under Objective 2 before the period 1994-1996. They cover 10 municipalities and a total population of 154,000 inhabitants.

Emilia-Romagna

Strategy

The general objective is to create 930 jobs and safeguard another 650. To this end, four priority objectives have been set: supporting business start-ups, preferably in innovative sectors; consolidating SMEs in traditional areas; encouraging technology transfer and innovation; and developing human resources.

Priorities

Priority 1

Aid for business creation

Measures under this priority are intended to diversify production activities and promote business start-ups in innovative sectors. In practical terms, the aim is to support the creation of 260 businesses and 640 jobs.

1.1.

Investment aid

1.2.

Measures to stimulate economic activity

This measure will be implemented by an ad hoc task force from the Emilia-Romagna BIC (Business and Innovation Centre).

Priority 2

Development and strengthening of SMIs

The objective is to support some 320 businesses and create 290 jobs.

2.1.

Investment aid for industrial and cooperative SMEs

2.2.

Retraining for the staff of SMEs in the craft sector



■ Zones eligible under Objective 2

■ Zones partially eligible under Objective 2

2.3.

Financial services

Guarantee funds will be set up to facilitate access to credit.

2.4.

Measures to stimulate economic activity in order to boost SMI competitiveness

2.5.

Training

The main aim is to develop the know-how of entrepreneurs and executive staff in the traditional sectors.

Priority 3

Promotion and dissemination of innovation and product diversification

The goal is to promote the use of advanced technology and improve general production standards.

3.1.

Support for innovation

Mixed consortia of research centres and SMEs will be set up to disseminate information on new technology. Some 40 awareness-raising initiatives are planned.

3.2.

Aid for investment in clean technology

3.3.

Training in innovation and quality improvements in businesses

Some 300 people are targeted.

Priority 4

Human resource development

The aim is to develop a continuing training system in line with the specific needs of businesses and the skills in demand in the context of the restructuring process. Some 640 people are targeted.

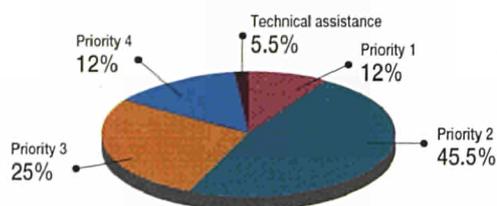
4.1.

Retraining and continuing training

The measure is intended for people employed in traditional sectors and workers wishing to start their own businesses.

Technical assistance

Breakdown of the Structural Fund contribution



Priorities	Structural Fund contribution	National public-sector financing	Private-sector financing	Total
Priority 1	1.419	3.813	0.237	5.469
Priority 2	5.463	13.069	1.207	19.739
Priority 3	3.000	4.562	2.103	9.665
Priority 4	1.426	1.047	0.696	3.169
Technical assistance	0.692	0.729	0	1.421
Total	12.000	23.220	4.243	39.463

(millions of ecus)

Practical information

The organisation responsible for implementing the SPD is the Giunta regionale:

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The full text of the SPD is available from the Giunta regionale or the European Commission, DG XVI documentation service, Rue de la Loi 200 B-1049 Bruxelles

Objective 2

Eligible regions

An area covering parts of the Trieste, Gorizia and Udine provinces is now eligible to receive assistance for the first time under Objective 2 over the period 1994-1996. It has a population of 239,000, or 19.6% of the regional total.

Friuli Venezia Giulia

Strategy

The central aim is to revive the regional economy. To this end, three focuses have been identified: creating new businesses, supporting existing ones and seeking new resources, in particular related to research and tourism. In practical terms, some 20 businesses and around 1,000 jobs should be created.

Priorities

Priority 1

Business creation and development

The aim is to create a total of 300 jobs and indirectly supply occupations for 190 people.

1.1.

Investment aid

1.2.

Aid for business financing

1.3.

Measures to stimulate economic activity

1.4.

Tangible business services

1.5.

Aid for tourist initiatives

1.6.

Training

The purpose of the measure is to upgrade the skills of workers involved in production restructuring and changes in working practices.



■ Zones eligible under Objective 2
■ Zones partially eligible under Objective 2

Priority 2

Innovation transfer

The scientific and technical expertise of research centres and universities is to be used to promote innovation in businesses. The target under this priority is to create 30 jobs and indirectly provide 150 people with an occupation.

2.1. and 2.2.

Innovation development and dissemination

2.3.

Training

Advanced training schemes will be launched throughout the eligible area, focusing in particular on the research sector in Trieste. They will seek to provide some 40 graduates with training in the transfer of know-how, to prepare them to act as interfaces between research centres and SMEs.

Priority 3

Local regeneration

The challenge lies in developing the communications infrastructure while enhancing the environmental heritage of the region. The two measures are to create 100 jobs. They will indirectly supply an occupation for 260 people.

3.1.

Development of intermodal transport systems

3.2.

Environmental regeneration projects

Priority 4

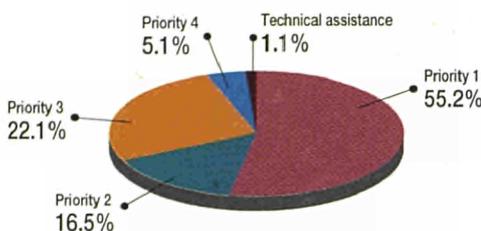
Human resource development

This priority covers a set of measures which are of strategic significance for achieving the objectives of the conversion plan.

Some are designed to retrain the staff of large companies with a view to increasing mobility and facilitating resettlement in new businesses. Others are geared to buttressing SMEs through the development of specific skills. Measures are also planned to promote the vocational and social integration of the most disadvantaged groups.

Technical assistance

Breakdown of the Structural Fund contribution



Priorities	Structural Fund contribution	National public-sector financing	Private-sector financing	Total
Priority 1	13.24	39.73	5.91	58.88
Priority 2	3.96	11.89	1.61	17.46
Priority 3	5.30	15.89	0	21.19
Priority 4	1.23	3.69	1.23	6.15
Technical assistance	0.27	0.81	0	1.08
Total	24.00	72.01	8.75	104.76

(millions of ecus)

Objective 2

Practical information

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Project promoters may contact that organisation for further information on the SPD or to submit an application for project cofinancing. The Giunta regionale is responsible for defining practical arrangements for the SPD's implementation and informing potential beneficiaries.

The full text of the SPD is available from the Giunta regionale or the European Commission, DG XVI documentation service,
Rue de la Loi 200
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Eligible regions

The declining industrial areas of Latium cover 23 municipalities in the regions of Rieti,

Civitavecchia, Latina, Frosinone and Rome.

The programme covers 525,000 people, or 10.2% of the regional population. Only the areas located in the province of Frosinone were eligible for assistance under Objective 2 from 1989 to 1993.

Latium

Strategy

The general objective is to strengthen the competitiveness of the SMEs established in the area, thus preserving the rate of industrial employment while generating 1,000 jobs.

Priorities

Priority 1

The environment

Specific measures are called for in response to proliferating environmental protection standards and pollution levels in the area.

1.1.

Appropriate infrastructure development for the storage, disposal and recycling of industrial waste

1.2.

Aid for environmentally responsible investment

Support will be focused on businesses which use clean technologies designed to reduce the environmental impact of production.

1.3.

Redevelopment of disused industrial sites

1.4.

Investment aid for the industrial conversion of disused sites

1.5.

Training and retraining

Specific scheme for training in the management of industrial waste treatment infrastructure and the redevelopment of disused industrial sites. The measure targets some 130 people in approximately 50 businesses.



■ Zones eligible under Objective 2

■ Zones partially eligible under Objective 2

Priority 2

Development and strengthening of the production base

2.1.

Tangible business services

2.2.

Aid for capital investment by SMIs

The main selection criteria for investment projects will be the degree of innovation involved and the potential to create and safeguard jobs.

2.3.

Aid for capital investment by businesses in the craft sector

2.4.

Financial services

The services are intended to ensure new productive investment.

2.5.

Innovation dissemination

2.6.

Measures to stimulate economic activity
Business audits and internationalisation

2.7.

Training and retraining

2.8.

Support for apprenticeships in craft businesses

The measure targets some 100 businesses and is expected to create 200 jobs.

2.9.

Training of facilitators specialised in dissemination of scientific and technological knowledge towards SMEs

2.10.

Tutoring

Fifty businesses are taking part in the measure (ad hoc training).

Priority 3

Local regeneration

This priority is geared to encouraging the establishment of new businesses in the area, in particular by developing alternative tourist activities.

3.1.

Infrastructure development

The main objective is to offset the shortage of the primary and secondary infrastructure necessary for the establishment and functioning of industrial parks. Five areas are to be developed.

3.2.

Implementation of integrated tourist projects

3.3.

Training in the tourist sector
Some 100 people are targeted.

Priority 4

Human resource development

4.1.

Promotion of new employment opportunities

4.2.

Human resource development in the context of business spin-offs

4.3.

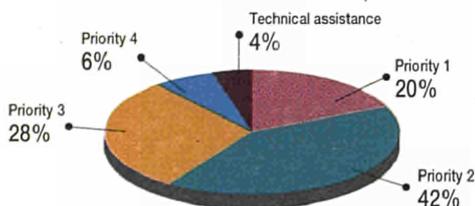
Advanced training in business management

4.4.

Refresher courses for trainers

Technical assistance

Breakdown of the Structural Fund contribution



Practical information

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Project promoters may contact that organisation for further information on the SPD or to submit an application for project cofinancing. The Giunta regionale is responsible for defining practical arrangements for the SPD's implementation and informing potential beneficiaries.

The full text of the SPD is available from the Giunta regionale or the European Commission, DG XVI documentation service,
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Priorities	Structural Fund contribution	National public-sector financing	Private-sector financing	Total
Priority 1	12.750	15.418	0.417	28.585
Priority 2	26.850	42.370	30.379	99.599
Priority 3	17.800	25.711	6.928	50.439
Priority 4	3.930	4.923	0.301	9.154
Technical assistance	2.670	2.973	0	5.643
Total	64.000	91.395	38.025	193.420

(millions of ecus)

Objective 2

Eligible regions

The areas eligible for assistance under Objective 2 for the period 1994-1996 cover 13 municipalities of the province of Savona, 21 municipalities of the province of Genoa and 11 municipalities of the province of La Spezia, along with a number of their main towns. The programme covers a population of 845,000.

Only the municipalities in the province of Genoa were eligible for assistance under Objective 2 during the programming period 1989-1993.

Liguria

Strategy

A set of integrated projects has been designed to achieve the following objectives: encouraging business start-ups and consolidating existing SMEs, promoting new technology, increasing the area's tourist appeal in specific areas where demand exists, developing ports via the reclamation of industrial wasteland, protecting the environment and developing human resources. The conversion is expected to safeguard some 12,500 jobs and create a further 1,250.

Priorities

Priority 1

Business creation

The objective is to provide assistance for some 50 businesses.

1.1.

Financial assistance for business creation

1.2.

Consultancy

1.3.

Development of business parks for industry and crafts

1.4.

Measures to stimulate economic activity

1.5.

Training for budding entrepreneurs

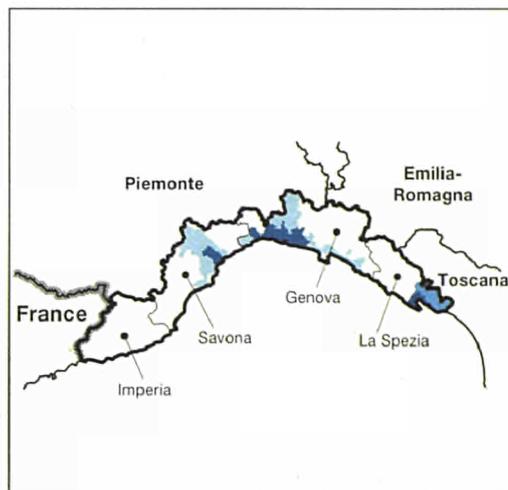
Priority 2

Development of existing SMIs

The target is to support some 500 businesses, safeguard 10,372 jobs and create another 572.

2.1. and 2.2.

Investment aid for SMEs in the industrial and craft sectors



■ Zones eligible under Objective 2

■ Zones partially eligible under Objective 2

2.3.

Preparation of ECSC and EIB loans

2.4.

Financial services

2.5.

Consultancy

2.6.

Training for SME staff

Priority 3

Tourism

Some 40 businesses are targeted.

The aim is to safeguard 250 jobs and create another 70.

3.1.

Investment aid for SMEs in the tourist sector

3.2.

Assistance for the creation and modernisation of tourist infrastructure

3.3.

Activities to promote tourism

Priority 4

Innovation promotion and dissemination

4.1. and 4.2.

Development of innovation and technology transfer

Support for the purchase of technology services, in particular via feasibility studies and the piloting of new products

4.3.

Training for researchers in research institutes

4.4.

Introduction of short-cycle university diplomas and specialist postgraduate courses

Priority 5

The environment

Rehabilitation of 256,000 m² of land

5.1. and 5.2.

Rehabilitation of disused and derelict industrial sites

5.3.

Aid for investment in clean technology

Priority 6

Development of ports

6.1.

Dockland development

6.2.

Investment aid for SMI's moving into docklands

Priority 7

Human resource development

7.1. and 7.2.

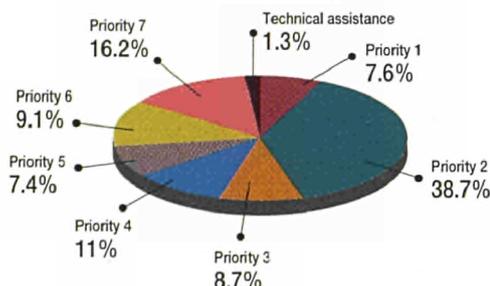
Retraining for unemployed people and those at risk of unemployment

7.3. and 7.4.

Development of the training system and support for trainers; training centres

Technical assistance

Breakdown of the Structural Fund contribution



Practical information

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Priorities	Structural Fund contribution	National public-sector financing	Private-sector financing	Total
Priority 1	7.25	12.59	1.43	21.27
Priority 2	37.21	70.06	13.35	120.62
Priority 3	8.34	10.77	0	19.11
Priority 4	10.52	10.01	1.35	21.88
Priority 5	7.07	7.87	9.23	24.17
Priority 6	8.73	17.13	0	25.86
Priority 7	15.60	20.90	2.60	39.10
Technical assistance	1.28	1.43	0	2.71
Total	96.00	150.76	27.96	274.72

(millions of ecus)

Objective 2

Eligible regions

Six municipalities in the province of Varese and seven in the province of Milan are eligible to receive assistance under Objective 2 for the first time over the period 1994-1996. The programme covers 290,000 people, or 3.2% of the regional population.

Lombardy

Strategy

The central aim is to preserve and strengthen the industrial fabric of the area by stabilising the employment rate in the manufacturing industry, which is under particular threat. Priorities include developing business competitiveness in growth sectors and promoting the conversion of declining sectors through innovative use of human and technical resources.

Priorities

Priority 1

Regeneration of existing manufacturing sectors

The measures target SMEs which, while affected by the recession, still have a competitive advantage and could therefore improve their market position if given appropriate support. The aim is to safeguard some 6,500 jobs and create another 600 to 750.

1.1.

Investment aid for SMEs in the industrial and craft sectors

The aim is to modernise production methods, in particular by promoting advanced technology, with a view to improving product quality and developing a market strategy for the region and beyond.

1.2.

Measures to expand the supply of services

The measure is designed to extend and develop the infrastructure of centres providing SMEs with assistance on product quality, research and technology transfer.

1.3.

Vocational training and careers guidance



■ Zones eligible under Objective 2

Priority 2

Conversion of non-viable economic sectors

The aim is to support the conversion of troubled SMEs in the industrial and craft sectors.

2.1.

Aid for the conversion of SMEs in the industrial and craft sectors

Assistance is granted both for internal conversion measures to increase competitiveness within a given sector and for external conversion processes geared to promoting a switch to new products.

2.2.

Promotion of business creation

2.3.

Rationalisation of supply by area

Structures will be set up to provide appropriate assistance and services for businesses in the process of conversion.

2.4.

Rehabilitation and development of sites

The aim is to provide suitable greenfield sites for new businesses.

2.5. and 2.6.

Training and development of training and research systems

The first of the two measures is intended for people affected by business restructuring, who are seeking to acquire skills in the sectors of research, science and technology.

The second is designed to finance training for trainers, R&D technicians and young graduates. The objective of the two measures is to create 250 jobs indirectly and safeguard some 750 others.

Priority 3

Environmental protection and regeneration

The target is to achieve the reintegration of 100 to 200 people who are either unemployed or at risk of unemployment.

3.1.

Aid for SMEs in the industrial and craft sectors

Assistance will focus in particular on corporate initiatives to modernise water purification and waste treatment plants.

3.2.

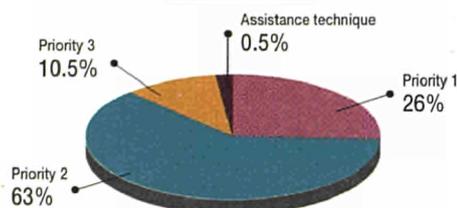
Creation of structures to reduce the environmental impact of industrial activity

3.3.

Training

Technical assistance

Breakdown of the Structural Fund contribution



Priorities	Structural Fund contribution	National public-sector financing	Private-sector financing	Total
Priority 1	6.021	10.552	1.670	18.243
Priority 2	14.498	25.131	9.022	48.651
Priority 3	2.384	6.503	0.148	9.035
Technical assistance	0.097	0.097	0	0.194
Total	23.000	42.283	10.840	76.123

(millions of ecus)

Practical information

The organisation responsible for implementing the SPD is the Giunta regionale:

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Objective 2

Eligible regions

Two separate areas are eligible for assistance under Objective 2 for the period 1994-1996:

- the Ascoli area, which covers 13 municipalities and was eligible up to the end of 1990 for national grants to the Mezzogiorno; and
 - the Senigallia-Sesi-Appignano area, which covers 11 municipalities.
- In all, the programme covers 210,000 inhabitants, or 14.7% of the regional population.

Marche

Strategy

The conversion strategy implemented aims to offset the cumulative effects of deindustrialisation and the sluggish growth of the service sector. It seeks to draw on every asset of the two areas involved in order to generate the greatest possible impact on employment. In practical terms, it is expected to lead to the creation of 1,750 jobs.

Priorities

Priority 1

Development and strengthening of local businesses

Direct support will be available for businesses which introduce innovations in their products, market positioning or production processes, in order to stimulate the regeneration of the local production system.

1.1. and 1.2.

Investment aid for SMEs in the industrial and craft sectors

1.3.

Financial services

1.4.

Aid for environmentally responsible investment

1.5.

Tangible business services

1.6.

Measures to stimulate economic activity

The aim is to encourage the drive for improved business competitiveness.

1.7.

Training

The measure targets between 200 and 300 people.



■ Zones eligible under Objective 2

Priority 2

Local regeneration

The general aim is to develop the existing infrastructure and a network of skilled services, with a view to attracting new businesses to the assisted areas.

2.1.

Intermodal infrastructure

The main aim is to establish rail and telecommunications links for the intermodal infrastructure established in the northern port area.

2.2.

Environmental infrastructure

Infrastructure for storing and treating industrial waste in the Ascoli area

2.3.

Development of business parks

2.4.

Training

Priority 3

Human resource development

3.1.

Vocational training

Priority 4

Development of tourist potential

This priority is geared to promoting the tourist sector generally, along with all related activities. It is expected to create between 200 and 300 jobs.

4.1.

Investment aid for businesses in the tourist sector

4.2.

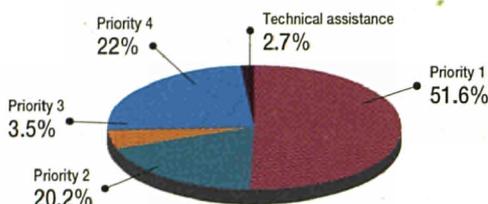
Training

4.3.

Support structures for the tourist sector

Technical assistance

Breakdown of the Structural Fund contribution



Priorities	Structural Fund contribution	National public-sector financing	Private-sector financing	Total
Priority 1	10.850	19.165	2.239	32.254
Priority 2	4.243	5.186	3.087	12.516
Priority 3	0.730	0.649	0.243	1.622
Priority 4	4.601	4.803	0.060	9.464
Technical assistance	0.576	0.586	0.022	1.184
Total	21.000	30.389	5.651	57.040

(millions of ecus)

Practical information

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Objective 2

Eligible regions

The areas eligible for assistance under Objective 2 for the period 1994-1996 are located in three provinces, and are not all contiguous. They are Turin, Verban-Cusio-Ossola and Valle Scrivia. The latter was not previously eligible for assistance under Objective 2. In all, the programme covers a population of 1,900,000.

Piedmont

Strategy

The strategic objectives are to strengthen the SME fabric, promote new technologies, develop better-targeted forms of tourism, protect the environment by reorganising economic activity, and develop human resources. The programme is to create 3,290 jobs and safeguard some 45,000 others; 5.7% of the working population of the areas involved will be affected.

Priorities

Priority 1

Development and strengthening of the production base

Some 3,000 businesses are to benefit from assistance. Almost 1,500 jobs will be created.

1.1.

Investment aid for SMIs

1.2.

Preparation of ECSC and EIB loans

1.3.

Investment aid for craft businesses in the manufacturing and production services sectors

1.4.

Business services

1.5.

Investment aid for production cooperatives

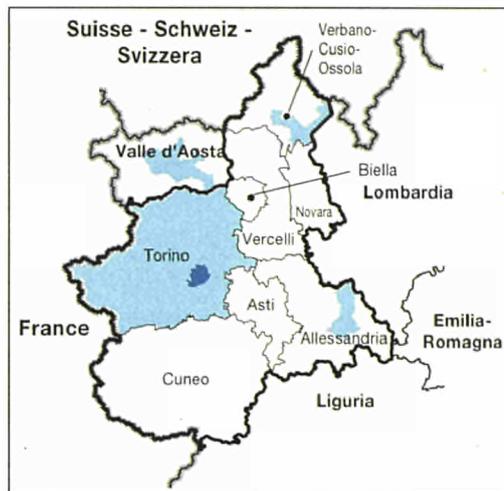
1.6.

Business parks for the industrial and craft sectors

1.7.

Training

Upgrading of the skills of production staff. The measure also covers staff management techniques and human resource development methods.



■ Zones eligible under Objective 2

■ Zones partially eligible under Objective 2

Priority 2

Tourism

Creation of 2,600 places in tourist accommodation, 450 jobs and 60 tourist structures

2.1.

Assistance for infrastructure development and modernisation

2.2.

Aid for investment in the tourist sector

2.3.

Promotion of tourist demand

2.4.

Development of integrated tourist projects

2.5.

Training

For local craftspeople and traditional trades

Priority 3

Promotion of innovation

The priority targets some 1,000 businesses and aims to create 650 jobs.

3.1.

Development of science parks and research centres

3.2.

Aid for SMI investment in innovative sectors

3.3. and 3.4.

Innovation development and dissemination

3.5.

Training

The aim is, inter alia, to develop skills in technology, organisation and quality control.

Priority 4

The environment

4.1. and 4.2.

Aid for the rehabilitation and recovery of derelict industrial sites.

4.3.

Infrastructure for the storage, disposal and recycling of industrial waste

4.4.

Aid for investment in clean technology

4.5.

Monitoring network

4.6.

Training

Some 100 courses are to be organised, focusing in particular on the rehabilitation of industrial sites and the management of waste treatment infrastructure.

Priority 5

Local regeneration

The aim is to achieve a better distribution of productive activities by developing an area of approximately 2,500,000 m².

5.1.

Integrated development areas

The purpose of these schemes will be to promote new economic activity.

5.2.

Support for the establishment of business services in integrated development areas.

Priority 6

Human resource development

Some 6,000 people are targeted.

6.1.

Retraining for the staff of large companies

6.2.

Retraining for the staff of profit-making public-sector organisations

6.3., 6.4. and 6.5.

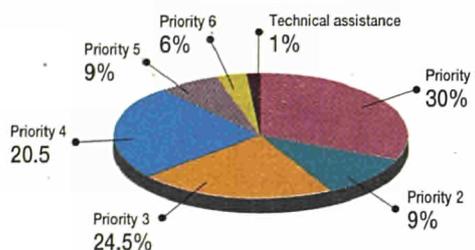
Training for unemployed people, flanking measures and training focused on innovative projects

6.6.

Recruitment aid

Technical assistance

Breakdown of the Structural Fund contribution



Priorities	Structural Fund contribution	National public-sector financing	Private-sector financing	Total
Priority 1	61.612	108.140	50.493	220.245
Priority 2	18.812	42.593	911	62.316
Priority 3	50.089	64.197	31.994	146.280
Priority 4	42.155	69.621	35.068	146.844
Priority 5	18.422	36.842	34.211	89.475
Priority 6	12.300	12.301	2.733	27.334
Technical assistance	1.610	1.792	0	3.402
Total	205.000	335.486	155.410	695.896

(millions of ecus)

Practical information

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B-1049 Bruxelles

Eligible regions

The regions eligible for assistance under Objective 2 for the period 1994-1996 are located in various provinces, and are not all contiguous. They cover three municipalities of the province of Massa-Carrara, the entire province of Pisa, the province of Livorno with the exception of the provincial capital, six municipalities in the province of Grosseto and nine in the provinces of Prato, Pistoia and Firenze. Some of the areas, in particular in the provinces of Pisa and Grosseto, were not previously eligible for assistance under Objective 2. The programme covers a total population of 1,107,000.

Tuscany

Strategy

The following objectives underpin the strategy: strengthening of the SME fabric and business creation in coastal areas, dissemination of new technology, diversification and geographical and seasonal redistribution of tourism, environmental protection, increased integration of ports into transport networks and vocational training. The measure is to create over 1,000 jobs and safeguard another 15,700.

Priorities

Priority 1

Development and strengthening of the production base

Overall, the aim is to provide a comprehensive set of services (in the fields of finance, training, consultancy and production location) designed to encourage business start-ups and the development of existing productive activities. 2,800 businesses are to be granted assistance and 40 promotional initiatives carried out under this priority.

1.1. and 1.2.

Investment aid for SMEs in the industrial and craft sectors

1.3.

Financial services

1.4.

Tangible business services

1.5.

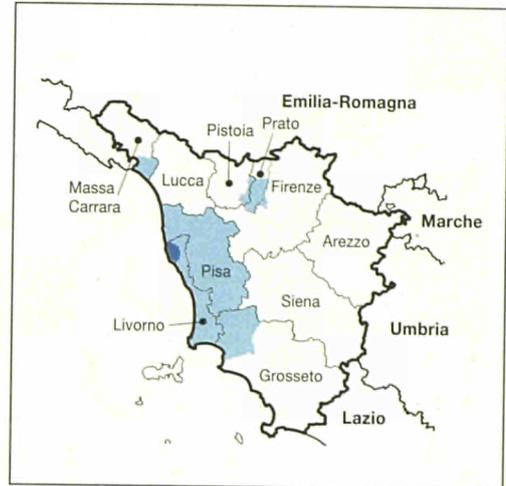
Recruitment aid

1.6.

Measures to stimulate economic activity

1.7.

Training



■ Zones eligible under Objective 2

■ Zones partially eligible under Objective 2

Priority 2

Tourism

The aim of this priority is to increase the number of beds in the tourist accommodation infrastructure by 5%. The measure is expected to safeguard 1,700 jobs and create a further 100.

2.1.

Infrastructure and development of integrated tourist projects

2.2.

Tourist services

Improvement of customer services, in particular distance booking, coordination and reception.

2.3.

Promotion

2.4.

Investment aid

Assistance for the development and modernisation of tourist infrastructure

2.5.

Training

Priority 3

Innovation promotion and dissemination

3.1.

Technology transfer to SMLs from research centres in the area

Some 100 extension initiatives will focus on the possibilities for effective technology transfer.

3.2.

Assistance for the purchase of technology services

3.3.

Training for the most disadvantaged groups on the labour market

Priority 4

The environment

4.1.

Monitoring network of risky productive areas

4.2.

Aid for investment in clean technology

4.3.

Infrastructure

Creation and modernisation of infrastructure for the storage and recycling of industrial waste

4.4.

Rehabilitation of industrial sites

An area of almost 700,000 m² is to be rehabilitated in all.

Priority 5

Local regeneration and harbour development

5.1.

Development of new business parks for the industrial and craft sectors

5.2.

Dockland and intermodal infrastructure
Improvement of telecommunications, road and rail links to the port of Livorno.

Priority 6

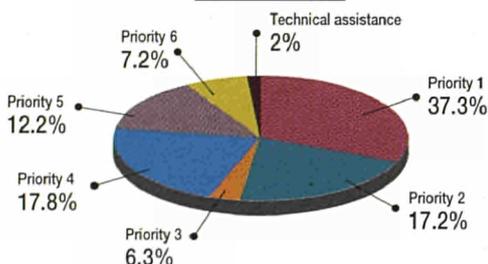
Human resource development

6.1. and 6.2.

Vocational training and careers guidance, and support for training structures

Technical assistance

Breakdown of the Structural Fund contribution



Priorities	Structural Fund contribution	National public-sector financing	Private-sector financing	Total
Priority 1	47.344	111.118	1.907	160.369
Priority 2	21.874	35.714	8.404	65.992
Priority 3	8.027	8.816	1.316	18.159
Priority 4	22.547	43.769	33.173	99.489
Priority 5	15.527	47.631	48.684	111.842
Priority 6	9.079	13.026	1.579	23.684
Technical assistance	2.602	2.989	0	5.591
Total	127.000	263.063	95.063	485.126

(millions of ecus)

Practical information

The organisation responsible for implementing the SPD is the Giunta regionale:

Sig. Sorrente

v. dei Servi 51

50122 Firenze

t. 055.43 88 642

fax 055.43 83 064

Project promoters may contact that organisation for further information on the SPD or to submit an application for project cofinancing. The Giunta regionale is responsible for defining practical arrangements for the SPD's implementation and informing potential beneficiaries.

The full text of the SPD is available from the Giunta regionale or the European Commission, DG XVI documentation service, Rue de la Loi 200 B-1049 Bruxelles

Eligible regions

The province of Terni and the adjoining municipality of Spoleto are eligible for assistance under Objective 2 for the period 1994-1996. The programme covers 258,000 people, or 31.5% of the regional population. These areas were also eligible for assistance under Objective 2 during the programming period 1989-1993.

Umbria

Strategy

The central aim of the drive for conversion is to boost employment. The measures will seek both to reduce the current level of unemployment (which stands at around 13,000) and to respond to the increased supply of jobs. In all, 3,500 jobs will be created.

Priorities

Priority 1

Strengthening and broadening of the production base

1.1. and 1.2.

Investment aid for SMEs in the industrial and craft sectors

1.3.

Services in support of SMEs
Particularly in relation to management and innovation.

1.4.

Support for business creation

1.5.

Promotion of new initiatives

1.6.

Development of business parks
The parks are to accommodate between 40 and 50 businesses.

1.7.

Measures to stimulate economic activity

1.8.

Vocational training and retraining



■ Zones eligible under Objective 2

Priority 2

Diversification of the production base and development of local potential

This priority targets mainly activities in the service sector

2.1.

Investment aid for businesses in the tourist sector

2.2.

Infrastructure and integrated tourist development projects
Generally speaking, the aim is to attract 12,000 extra tourists to hotels and approximately 4,000 to other facilities.

2.3.

Promotion of tourism

2.4.

Integrated project for Spoleto

2.5.

Promotion and dissemination of innovation by means of specific infrastructure and awareness-raising measures

2.6.

Development of multimedia activities

2.7.

Skills training

This measure targets some 950 people.

Priority 3

Environmental protection and conservation

3.1.

Aid for investment in clean technology

3.2.

Infrastructure

3.3.

Training and retraining

Priority 4

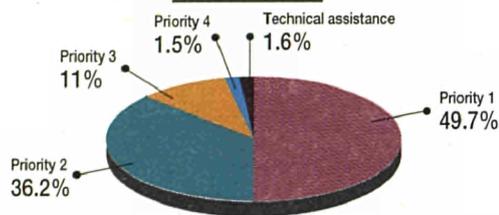
Human resource development

4.1.

Training and retraining of executive staff

Technical assistance

Breakdown of the Structural Fund contribution



Priorities	Structural Fund contribution	National public-sector financing	Private-sector financing	Total
Priority 1	17.381	24.482	1.295	43.158
Priority 2	12.689	12.689	1.380	26.758
Priority 3	3.820	3.704	0.234	7.758
Priority 4	0.526	0.644	0	1.170
Technical assistance	0.584	0.625	0	1.209
Total	35.000	42.144	2.909	80.053

(millions of ecus)

Practical information

The organisation responsible for implementing the SPD is the Giunta regionale:

Dssa. A. Ascani
C. Vannucci 96
06121 Perugia
t. 075/5042841
fax 075/5042334

Project promoters may contact that organisation for further information on the SPD or to submit an application for project cofinancing. The Giunta regionale is responsible for defining practical arrangements for the SPD's implementation and informing potential beneficiaries.

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Rue de la Loi 200
B-1049 Bruxelles

Objective 2

Eligible regions

26 municipalities of the medium and lower ranges of the central valley of Valle d'Aosta are eligible for assistance under Objective 2 for the period 1994-1996. They were also eligible during the period 1989-1993.

The programme covers 83,000 inhabitants, or 71% of the regional population.

Valle d'Aosta

Strategy

The general objective is threefold: business creation, promotion of regional products and services and rehabilitation of 25.2% of the total industrial wasteland to allow the development of new economic activities. In socio-economic terms, the measure is expected to create 121 jobs and safeguard a further 2,400.

Priorities

Priority 1

The environment and rehabilitation of sites

1.1.

Recovery of disused sites

The aim is to rehabilitate an industrial area of 236,000 m²; the work will be carried out on the basis of the results of preliminary studies financed during the first programming period

Priority 2

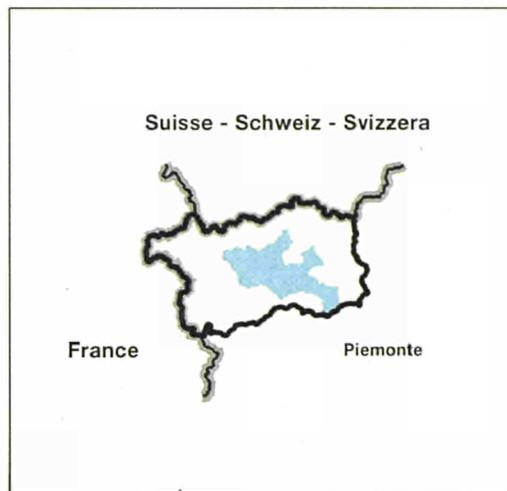
Support structures for economic activities

The purpose of this priority is to stimulate the creation and modernisation of SMEs and the promotion of their products.

2.1.

Measures to stimulate economic activity

A project, to be run by a limited company, to stimulate economic activity is planned for SMEs in the area.



■ Zones eligible under Objective 2

2.2.

Infrastructure

The measure provides for the rehabilitation, refurbishment and economic development of a building of great historic interest, the Forte di Bard. The building will be used to promote the services and products of the Valle d'Aosta. It will also be equipped to house a museum and art exhibitions, with a view to stimulating tourism.

2.3.

Practical training for executive staff and entrepreneurs

The measure provides for classroom teaching, practical training in two companies, and examination of case studies. 28 businesses are targeted.

Practical information

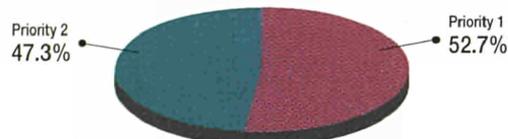
The organisation responsible for implementing the SPD is the Giunta regionale:

Dott. Paolo Giunti
Piazza Accademia San Anselmo 2
11100 Aosta
t. 0165/238181
fax 0165/31373

Project promoters may contact that organisation for further information on the SPD or to submit an application for project cofinancing. The Giunta regionale is responsible for defining practical arrangements for the SPD's implementation and informing potential beneficiaries.

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Rue de la Loi 200
B-1049 Bruxelles

Breakdown of the Structural Fund contribution



Priorities	Structural Fund contribution	National public-sector financing	Private-sector financing	Total
Priority 1	3.16	4.74	0	7.90
Priority 2	2.84	4.22	0.48	7.54
Total	6.00	8.96	0.48	15.44

(millions of ecus)

Objective 2

Eligible regions

The areas eligible for assistance under Objective 2 in the Venetia region cover 82 municipalities located in the provinces of Rovigo, Venezia and Padova. In all, the programme covers 705,000 inhabitants, or 16% of the regional population. Only 25 municipalities in Rovigo province were eligible for assistance under Objective 2 during the programming period 1989-1993.

Venetia

Strategy

The strategy has three focuses: human resources, innovation and the environment. The aim is to reestablish a balance on the labour market, raise the technology level of businesses and distribute productive activities within a better protected area. Two areas are targeted in particular: the Marghera and Laguna Veneta area, hard hit by industrial restructuring, and the Polesine area, in Rovigo province, where development opportunities are closely tied to local management.

Priorities

Priority 1

Development and improvement of production structures

1.1. and 1.2.

Investment aid for SMEs in the industrial and craft sectors

1.3.

Investment aid for businesses in the tourist sector

1.4.

Tangible business services
Some 800 businesses are targeted.

1.5.

Promotion of tourism
A 2% increase in tourist attendance is expected in the areas involved.

1.6.

Development of industrial and craft business parks
The industrial parks will be able to accommodate some 70 businesses.

1.7.

Training
This is an integrated vocational training measure based on economic stimulation



■ Zones eligible under Objective 2
■ Zones partially eligible under Objective 2

and guidance services in the field of training. The aim is to provide local business with the technical and human capacities they need to meet the challenge of competitiveness. The measure is expected to benefit some 500 people.

Priority 2

The environment

2.1.

Aid for investment in clean technology

2.2.

Rehabilitation of industrial sites
The industrial sites must be rehabilitated and redeveloped in preparation for the launch of new production activities.

2.3.

Infrastructure
The aim is, inter alia, to provide for the storage of industrial waste prior to recycling and treatment. The measure is expected to achieve a 10% reduction in the volume of waste.

2.4.

Vocational training in environment-related occupations

Priority 3

Marghera and Laguna Veneta

3.1.

Venetia science and technology park

The project provides for some 3,000 m² of research space and 11,000 m² of sites to accommodate the park's structures and activities.

3.2.

Intermodal terminal

Inside the Porto Marghera industrial estate

3.3.

Development of industrial sites.

Some 15 new businesses will be set up in a redeveloped area covering 10 hectares. The measure will create around 150 jobs.

3.4.

Business parks on the islands of Murano and Certosa

3.5.

Port infrastructure in the Chioggia area

Priority 4

Polesine

4.1.

Measures to stimulate economic activity

4.2.

Investment aid for SMEs in the industrial and craft sectors

4.3.

Financial services

4.4.

Rovigo Interport

Completion of the second stage of the project

4.5.

Training

Priority 5

Human resource development

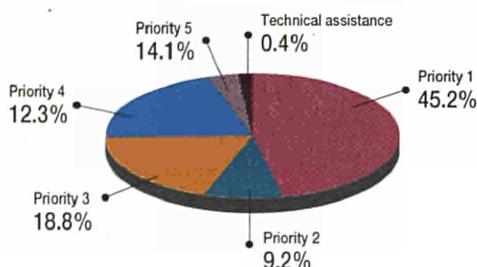
5.1.

Training

Training and retraining schemes will be implemented for almost 2,100 people. Priority will be given to continuing training, training tailored to the individual employment areas and the development and diversification of the activities of the training centres involved.

Technical assistance

Breakdown of the Structural Fund contribution



Priorities	Structural Fund contribution	National public-sector financing	Private-sector financing	Total
Priority 1	32.08	70.90	3.88	106.86
Priority 2	6.55	10.85	6.68	24.08
Priority 3	13.36	26.10	3.15	42.63
Priority 4	8.77	16.24	2.30	27.32
Priority 5	10.00	11.22	1.00	22.22
Technical assistance	0.22	0.38	-	0.60
Total	71.00	135.71	17.02	223.74

(millions of ecus)

Practical information

The organisation responsible for implementing the SPD is the Giunta regionale:

Dott. Perini

Segreteria regionale per l'Attività produttive ed economiche dei settori secondario e terziario

Cannaregio 2278

30121 Venezia

t. 041/793275

fax 041/793201

Dipartimento Piani e Programmi

Santa Croce, 1787

3125 Venezia

t. 041/791176-75

fax 041/791122

Project promoters may contact that organisation for further information on the SPD or to submit an application for project cofinancing. The Giunta regionale is responsible for defining practical arrangements for the SPD's implementation and informing potential beneficiaries.

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Emilia-Romagna 2
 Friuli Venezia Giulia . . . 4
 Latium 6
 Liguria 8
 Lombardy 10
 Marche 12
 Piedmont 14
 Tuscany 16
 Umbria 18
 Valle d'Aosta 20
 Venezia 22

The Structural Funds

In order to promote harmonious overall development, the Community has adopted a policy focusing on economic and social cohesion with emphasis on non-repayable financial assistance in six priority objectives areas.

Objective 1

Structural adjustment of regions whose development is lagging behind.

Objective 2

Economic conversion of areas seriously affected by industrial decline.

Objective 3

Combating long-term unemployment and facilitating the integration into working life of young people and those threatened with exclusion from the labour market.

Objective 4

Preventive measures to combat unemployment associated with industrial change.

Objective 5a

Structural adaptation of agriculture and fisheries.

Objective 5b

Economic diversification of vulnerable rural areas.

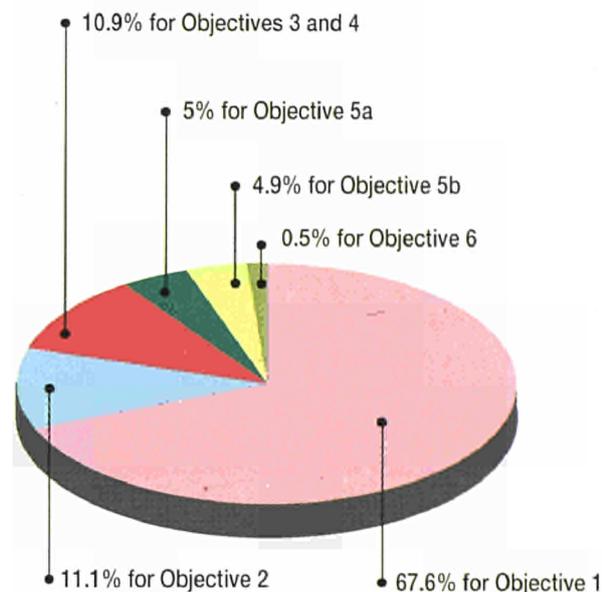
Objective 6

Development of underpopulated regions in Sweden and Finland. This priority Objective took effect following the accession of three new member States (Austria, Finland and Sweden) on 1 January 1994.

Objectives 1, 2, 5b and 6 are regionally targeted and give rise to measures part-financed by the Structural Funds in certain regions, or parts of regions, recognized as eligible. Measures part-financed by the Structural Funds under Objectives 3, 4 and 5a may be implemented throughout the Community.

For the period 1994-99, the Structural Funds will have at their disposal more than ECU 150 billion.

- the European Regional Development Fund (ERDF),
- the European Social Fund (ESF),
- the Guidance Section of the European Agricultural Guidance and Guarantee Fund (EAGGF), and
- the Financial Instrument for Fisheries Guidance (FIFG)



"Part-financing" is the operative term because, in most cases, the Structural Funds can meet only part of the total cost of projects:

- up to 85% in the remotest regions and certain Greek islands,
 - up to 80% in the Objective 1 regions of Spain, Greece, Ireland and Portugal,
 - up to 75% in the other Objective 1 regions,
 - up to 50% for Objectives 2, 3, 4 and 5b.
- Complementary national financing may be of private or public (national, regional or local) origin.

Other Community sources of financing are available, such as grants from the Cohesion Fund, and EIB and ECSC loans.

