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WM. B. DALE PROMOTED TO DEPUTY
ASS'T SECRETARY FOR INT'L AFFAIRS:
EUGENE M. BRADERMAN TO DIRECTOR
BUREAU OF INT'L PROGRAMS

William B. Dale, Director of the Department of Commerce vs Bureau of International Programs, has been promoted to Deputy Assistant Secretary of Commerce for International Affairs, the Department of Commerce announced today.

Secretary of Commerce Luther H. Hodges administered the oath of office in his office today (5 p.m. Wednesday, May 16). In a companion ceremony, the Secretary administered the oath to Eugene M. Braderman, a career official, as Director of the Bureau of International Programs, taking Mr. Dale's place in that post.

Mr. Dale, a Washington International economist of long standing has been director of BIP since October, 1961, following nearly six years as Program Manager, International Research, Stanford Research Institute.

As the Institute's principal representative in Washington in the international economics field, Mr. Dale conducted studies of foreign investment projects in Brazil, India, and other developing countries, and on the U. S. international balance of payments deficit.

As Director of BIP--the Commerce Department's principal international economic policy unit,--Mr. Dale has been responsible for administering U. S. export controls; the study, formulation, and evaluation of foreign economic policies, and the provision of information to business and departmental policy officials on economic conditions in countries in all parts of the world. In this capacity, Mr. Dale represented the United States at several conferences in Geneva on questions of international trade. The Bureau which he headed provided extensive staff and technical services in connection with development and presentation of the President's Trade Expansion Act to the Congress.

Before joining Stanford Research Institute, Mr. Dale served with the U. S. Treasury Department for seven years. In 1948, he was named Assistant Treasury Representative in Belgium, where he was engaged in analyzing the financial position of that country from the standpoint of United States

interests during the Marshall Plan. Later, he was Deputy Chief of the Treasury Department's British Commonwealth and Middle East Division in Washington and Treasury Representative in the Middle East--the chief U. S. Government financial policy adviser in the Middle East area.

Mr. Dale holds a B.A. degree in history from the University of Michigan, an M.A. degree in international law, diplomacy, and economics from the Fletcher School of Law and Diplomacy, and is a candidate for a Ph.D. degree from the Fletcher School. He is a member of Phi Beta Kappa, Phi Eta Sigma, American Economic Society, and the Society for International Development. He was a member of the Board of Trustees of the Federal Statistics Users' Conference.

Among publications resulting from Mr. Dale's work at the Stanford Research Institute are: Brazil: Factors Affecting Foreign Investment; United States Venture Capital in Newly Developing Countries; with others, Expanding Private Investment for Free World Economic Growth; Taxation and Foreign Investment; and The Foreign Deficit of the United States: Causes and Issues.

Born in Detroit, Michigan, in 1924, Mr. Dale is married to the former Deborah Jane Parry of Ann Arbor. They have five children and reside in Bethesda, Maryland.

EUGENE M. BRADERMAN

Mr. Braderman has been concerned with international trade and economic affairs for more than 20 years and has traveled widely in all parts of the world.

Mr. Braderman entered Government in 1939 and served with the United States Board of Economic Warfare and the Foreign Economic Administration before joining the Department of Commerce in 1945.

Since then he has served the Department in various capacities, including those of Assistant Deputy Director for Trade Promotion and Assistant to the Director of the Office of International Trade, Director of the Far Eastern Division, and most recently, Director of the Office of International Economic Programs.

He served as a member of U. S. delegations at many international conferences. During the past several years he regularly represented the United States at meetings of the United Nations Economics Commission for Asia and the Far East (ECAFE).

He has participated in U. S. delegations to the General Agreement on Tariffs and Trade (GATT), the Organization for Economic Cooperation and Development (OECD), and other international bodies concerned with trade and economic matters.

In addition to his membership on United States delegations to international conferences, Mr. Braderman has participated in a wide variety of special missions. In this connection, he served as Director of two Department of Commerce trade missions--one to Japan in 1956 and another to the Philippines in 1960.

Mr. Braderman received his B.S. degree from Temple University and his M.A. and Ph.D. degrees from the University of Illinois. He also did post-doctoral work at the University of Pennsylvania. Three years ago he was the Department of Commerce participant in the first Senior Seminar in Foreign Policy, the most advanced program in the field of international relations and foreign affairs offered by the U. S. Department of State.

Born in Philadelphia, Pennsylvania, in 1914, Mr. Braderman is married to the former Betty Salas, also of Philadelphia. They have one daughter and reside in Washington, D. C.

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