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UNITED STATES DEPARTMENT OF

COMMERCE

Luther H. Hodges, Secretary Washington 25, D. C.

Office of the Secretary

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DR. J. H. CERF NAMED DEPUTY ASSISTANT SECRETARY FOR PROGRAM DEVELOPMENT

The Department of Commerce today announced the appointment of Dr. Jay H. Cerf to the post of Deputy Assistant Secretary of Commerce for International Affairs. He will be in charge of program development for the international activities of the Department. In a ceremony this afternoon in the Secretary's office (2:30 pm Friday, October 27,) Dr. Cerf was administered the oath of office by Secretary of Commerce Luther H. Hodges.

Dr. Cerf was appointed to the Department of Commerce in May of this year as Special Assistant to the Assistant Secretary for International Affairs and Executive Secretary of the Cabinet-level Trade Policy Committee. In his new post Dr. Cerf will advise and assist the Department in the formulation of policies and programs to improve and expand the Department's international activities and relationships with the U. S. business community, government agencies, and public organizations.

Before his appointment to the Department, Dr. Cerf was Director of the Foreign Policy Clearing House, a private non-partisan corporation in Washington, D. C. which serves to facilitate information exchange between U. S. foreign policy research centers and government foreign policy makers.

Active in educational circles, Dr. Cerf has taught American Government at Yale University and has lectured at Harvard, George Washington, and American Universities, Brookings Institution and other seminars as well as at world affairs meetings throughout the United States and abroad. In addition to writing for various periodicals, including the New York Times Magazine, he is the author of such works as the "History of the Free University," and "The Political Indoctrination of Students in East Germany" and is co-editor of "Strategy in the 60's" which was published by Frederick A. Praeger, last July.

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A graduate of the University of Wisconsin, Dr. Cerf holds B.A. and M.A. degrees from that University and M.A. and Ph.D (political science) degrees from Yale. Among his numerous academic awards are three Yale fellowships, a Fulbright Fellowship to the Free University of Berlin and Deutsche Hochschule fur Politik. He has also been a Fellow of the University of Pennsylvania and a Congressional Fellow of the American Political Science Association.

Dr. Cerf was born in Chicago, Illinois on May 17, 1923, and received his early education in Milwaukee, Wisconsin. He is married to the former Carol M. McGovern of Evanston, Illinois. They have three children and reside at 3521 Orday St. NW, in Washington, D. C.