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BIOGRAPHICAL INFORMATION

HONORABLE WILLIAM V. ROTH, JR.

United States Senator
Delaware

William Roth was elected to the United States Senate as a Republican from Delaware in 1970 and served as a member of the House of Representatives from 1966-1970. From 1961-1964 he was Chairman of the Delaware Republican State Committee and a member of the Republican National Committee. Senator Roth holds a B.A. degree from the University of Oregon, an M.B.A. from Harvard Business School, and an LL.B. from Harvard Law School.

He serves on two key Senate Committees, Finance and Governmental Affairs. His Finance Committee responsibilities involve him in many issues of concern to international business, including tax, energy and trade policy. Senator Roth is a member of the Finance Subcommittee on International Trade, and he has been very active in consideration of the Administration's energy program, leading opposition to the crude oil equalization tax and/or increased import duties on imported oil. Senator Roth is also the second ranking Senate Republican on the Joint Economic Committee.



FOR IMMEDIATE RELEASE

JANUARY 26, 1967

Office of the White House Press Secretary

THE WHITE HOUSE

President Johnson today announced his intention to nominate Ambassador William M. Roth* of California, to be Special Representative for Trade Negotiations. Ambassador Roth, since 1963, has served as Deputy Special Representative for Trade Negotiations. If confirmed by the Senate, Ambassador Roth would fill the vacancy created by the recent death of Governor Christian Herter.

Ambassador Roth was born September 3, 1916 in San Francisco, California. He received his bachelor of arts degree from Yale University in 1939.

Before the Senate in 1963 confirmed Ambassador Roth for his present position as Deputy Special Representative for Trade Negotiations, he served as Vice President for Finance and Director of the Matson Navigation Company from 1952 to 1961. From 1961 to 1963 he served as an officer of the Pacific Intermountain Express Company. He was also a member of the Board of Directors of several other corporations.

Ambassador Roth has served as a member of the Board of Regents of the University of California, as a trustee of Mills College, and as a trustee of the Yale Library Association. He has also served as a member of the Board of Directors of the San Francisco Symphony Association, the San Francisco Museum of Art, and other civic organizations.

For several years, Ambassador Roth has served as a trustee of the Committee for Economic Development.

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* William Matson Roth

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BIOGRAPHIC DATA ON WILLIAM
MATSON ROTH

NAME: William Matson Roth

AGE: 50 (born September 3, 1916)

PLACE OF BIRTH: San Francisco, California

PRESENT POSITION:

Deputy Special Representative for Trade Negotiations

EDUCATION:

1939 A. B., Yale University

PREVIOUS EXPERIENCE:

1947 With Barber Oil Corporation

1948-50 With Honolulu Oil Corporation

1952-61 Vice President (finance) and Director, Matson
Navigation Company and subsidiaries: Pacific
Intermountain Express Company and U. S.
Leasing Corporation

1963-- Deputy Special Representative for Trade Negotiations

ALSO:

Trustee, Mills College

Trustee, Committee for Economic Development

Formerly:

Chairman of the Board, Pacific National Life Assurance Co.

Director, Mandrel Industries

Director, Athenaeum Publishers

Director, Bay Area Urban Leagues

Director, American Civil Liberties Union

Regent, University of California

Chairman, California Toll Bridge Authority

Mr. Roth presently resides at 3005 O Street, N. W., Washington, D. C.

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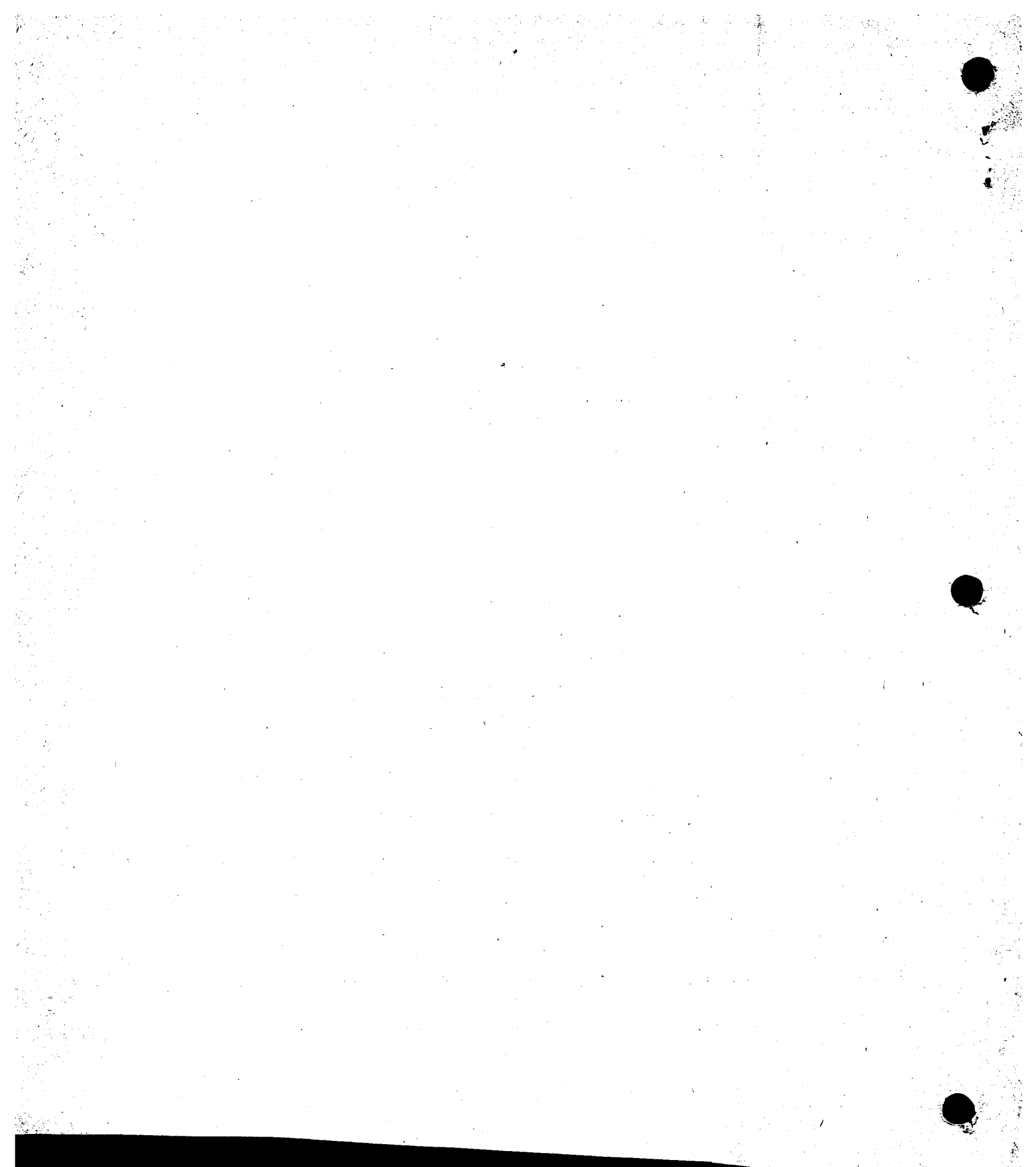
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WILLIAM MATSON ROTH

HE IS A BUSINESSMAN AND INVESTOR. MR. ROTH WAS BORN IN SAN FRANCISCO IN 1916.

HE SERVED IN THE KENNEDY AND JOHNSON ADMINISTRATIONS FROM 1963 TO 1969, FIRST AS DEPUTY SPECIAL TRADE REPRESENTATIVE FOR TRADE NEGOTIATIONS AND FROM 1967 AS THE SPECIAL TRADE REPRESENTATIVE, FOLLOWING THE DEATH OF GOVERNOR CHRISTIAN HERTER. HE HELD THE RANK OF "AM-BASSADOR" IN BOTH POSTS. MR. ROTH WAS CHIEF OF THE U.S. DELEGATION DURING THE KENNEDY ROUND NEGOTIATIONS. AT THAT TIME HE BECAME ACQUAINTED WITH MANY OFFICIALS OF THE COMMUNITY'S COMMISSION AND STILL MAINTAINS A STRONG INTEREST IN COMMUNITY AFFAIRS. A DEMOCRAT, MR. ROTH RESIGNED HIS POST AS "STR" SHORTLY BEFORE MR. NIXON TOOK OFFICE. BEFORE TAKING THE WHITE HOUSE POST, MR. ROTH SERVED AS VICE PRESIDENT FOR FINANCE AND DIRECTOR OF THE MATSON NAVIGATION COMPANY. HE STILL SERVES AS A MEMBER OF THE BOARD OF DIRECTORS OF SEVERAL OTHER CORPORATIONS. HE IS A MEMBER OF THE BOARD OF REGENTS OF THE UNIVERSITY OF CALIFORNIA, A TRUSTEE OF MILLS COLLEGE, OF THE YALE UNIVERSITY LIBRARY ASSOCIATION, AND OF THE COMMITTEE FOR ECONOMIC DEVELOPMENT. HE IS ACTIVE IN SAN FRANCISCO CIVIC AFFAIRS. MR. ROTH IS MARRIED AND LIVES IN SAN FRANCISCO.



OFFICE OF THE SPECIAL REPRESENTATIVE
FOR TRADE NEGOTIATIONS

INFORMATION BULLETIN

LIBRARY

A. NOMINATION OF THE SPECIAL REPRESENTATIVE

On January 26, 1967, the President announced his intention to nominate William M. Roth as Special Representative for Trade Negotiations to succeed the late Christian A. Herter. The appointment required Senate confirmation.

The position of Special Representative was created by the Trade Expansion Act of 1962 (TEA), which specifies that the incumbent is the chief representative of the United States for trade agreement negotiations undertaken under the authority of the Act, as well as for other negotiations to which the President assigns him. Secondly, the TEA provides that he chair the interagency organization established to assist the President in carrying out his functions under the Act.

The Special Representative also serves as chairman of the Public Advisory Committee for Trade Negotiations, a 45-member group appointed by the President and drawn from industry, labor, agriculture, education, and consumer groups.

The major current responsibility of the Special Representative is the conduct of United States participation in the Sixth or Kennedy Round of Trade Negotiations under the GATT. These negotiations have reached the decisive phase. They must be terminated in the immediate months ahead because the negotiating authority contained in the TEA (but not the Act itself) expires on June 30, 1967.

Ambassador Roth has served as Deputy Special Representative since August 1963. Prior to entering Government service, he was Chairman of the Board of the Pacific National Life Assurance Company (1961-1963). He had previously been Vice President for Finance of the Matson Navigation Company (1952-1961).

He is a native of San Francisco, born in 1915. He graduated from Yale University in 1939. He is a Regent of the University of California.

B. PRESIDENT'S STATEMENT ON TRADE

In his Economic Message to the Congress of January 23, 1967, President Johnson said the following concerning international trade:

"This Administration is committed to reducing barriers to international trade, as demonstrated by my recent action terminating the 1954 escape clause action on watches, and rolling back the special tariff on imports of glass.

"The Kennedy Round of trade negotiations is now entering its final and most critical phase. I emphasize once more how important this great attempt to liberalize world trade is for all the developed and developing nations of the free world.

"After more than 4 years of discussion, it is essential that the participants now resolve the many complex problems that still remain. It would indeed be a tragedy if the wide authority granted to the President by the Trade Expansion Act of 1962 were allowed to lapse unused. Never before has there been such a splendid opportunity to increase world trade. It must not be lost.

"But the Kennedy Round is not the end of the road. We must look beyond the negotiations in Geneva to further progress in the years ahead. We must begin to shape a trade policy for the next decade that is responsive to the needs of both the less developed and the advanced countries.

"We should seize every opportunity to build and enlarge bridges of peaceful exchange with the countries of Eastern Europe and the Soviet Union. We should have the ability to adapt our policies to whatever political circumstances or commercial opportunities may present themselves. I again urge the Congress to provide authority to expand our trade relations with Eastern Europe and the Soviet Union."