

European Communities

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EUROPEAN PARLIAMENT

# Working Documents

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24 July 1980

DOCUMENT 1-342/80

MOTION FOR A RESOLUTION

tabled by Mr PETRONIO

pursuant to Rule 25 of the Rules of Procedure  
on the toy industry

The European Parliament,

- considering that in the past 2 years, since 1977/78, the toy industry in Europe, and especially in Italy, has been experiencing a crisis which still persists today,
  - considering that this crisis is partly due to imports of extremely low-priced articles from the South-East Asian countries such as Taiwan, Singapore and Hong Kong on the one hand and Japan on the other,
  - noting that these imports have been greatly facilitated by the showing on almost all the European television networks of Japanese space fiction films (UFO, Robots, Tadinga, etc.) whose producers have used highly efficient publicity to promote the manufacture of toys in the above-mentioned countries,
  - noting that Italian toy makers are all small or medium-sized undertakings which are often sited away from the main cities and accordingly of major importance to the regional economy,
  - stressing that a prolonged crisis in this sector would not only bring about purely economic damage but also undermine the social fabric of these regions which are heavily dependent on this kind of industry,
1. Calls upon the Commission and Council of Ministers to take a number of urgent measures including:
    - (a) permission for toy imports in the form exclusively of component parts,
    - (b) provision for final assembly of the product in Europe and
    - (c) for packaging of the product in the assembly plants;measures such as these could ensure continuity of employment in this sector while also creating added value;
  2. Instructs its President to forward this motion for a resolution to the Council and Commission of the European Communities.