

No. 12/1982
May 25, 1982

EUROPEAN COMMUNITY DAY AT
THE 1982 WORLD FAIR:
NATALI TO SPEAK AT FESTIVITIES

The Vice President of the Commission of the European Communities, Mr. Lorenzo Natali, will head a large EC delegation arriving at Knoxville to attend the ceremonies honoring the European Community at the 1982 World's Fair, on Monday, May 31.

During the ceremony at the World Fair's Court of Flags, Mr. Natali will address the respective EC policies on the principles of trade, the enlargement of European Community's membership, and relations between the EC and the United States.

Mr. Natali will be accompanied by the Ambassadors in Washington of the ten member states of the European Community (EC) or their deputies and by members of the EC Commission staff. The EC member states are Belgium, Denmark, Federal Republic of Germany, Greece, France, Ireland, Italy, Luxembourg, the Netherlands, and the United Kingdom.

Among the diplomatic representatives of the ten member states of the European Community in Washington who will join in the European Community Day will be the Ambassadors of Belgium, H.E. J. Raoul Schoumaker, of the Federal Republic of Germany, H.E. Peter Hermes, of Ireland, H.E. Tadhg O'Sullivan, of Luxembourg, H.E. Adrien Meisch, and of the United Kingdom, H.E. Sir Nicholas Henderson. The Ambassadors of Denmark, France, Greece, Italy, and the Netherlands will be represented by their deputies.

The EC presence this year follows a community tradition of participation in world's fairs since the 1958 event in Brussels, Belgium. The Community welcomed this opportunity to participate in a fair in the United States where it had not exhibited since 1962, when it

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had a pavilion in Seattle, Washington. The last exhibit in North America was at the Expo 1967 in Montreal, Canada. This participation in Knoxville marks the first time EC institutions are joined by participating member states under one roof, making the "European Presence" the largest international participant at Knoxville.

The European Community as an international participant of the Knoxville International Energy Exposition, portrays in its pavilion the idea behind the EC and its institutions, its goals, and its place in the world. Far more dependent on imports to fulfill its energy needs than the United States, the EC is trying to meet energy problems with a defined conservation policy and research and development. The use of traditional and alternative energy sources is shown through lively visual and audio-visual presentations.

The relationship between the United States and the European Community is explored in the pavilion showing comparative economic data and information about transatlantic trade and investment. EC participation at Knoxville shows the importance the EC puts on its relationship with the US. This economic interdependence and the many common interests will help to meet future challenges in energy and other sectors which both Americans and Europeans face.

Each participant has made many contributions to the Community's exhibition. The facade of this single pavilion is a sunburst motif by the British artist, Mr. G. Hutchings, of the UK Central Office of Information in London. The decoration was inspired by a photograph of an eruption on the sun and is a colorful manifestation of the fair's energy theme. The many colours are then captured by ceramic tiles supplied by the German industry. The French Committee for Exhibitions Abroad has designed and carried out the special visitors' lounge, and the uniforms worn by the hostesses and hosts have been designed and manufactured by the Italian fashion house Lebole.

The Community's modular, pyramidal display was designed by the Italian firm Prodes-Promotion and Design Associates, which also produced a seven-minute audio-visual show at the end of the tour of the pavilion. Also featured in the pavilion is the Euro-quiz, which offers visitors the chance to test through a computer their knowledge, gained from the exhibit, of the EC and the energy challenge it faces. Winners receive as a prize a souvenir of the pavilion.
