

# EUROPEAN COMMUNITY NEWS

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**COMMISSION OF THE EUROPEAN COMMUNITIES**

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## EUROPE "LOSES" A FRIEND

J. Robert Schaetzel has announced his resignation as head of the US Mission to the European Communities. Ambassador Schaetzel, a Californian who joined the State Department in 1945, has served in Brussels for six years under two US Presidents. Upon retirement in a few weeks, the 55-year-old Schaetzel plans to write a book, commissioned by the Council on Foreign Relations, about US-EC relations. Commenting on Ambassador Schaetzel's resignation, the Paris-based International Herald Tribune said August 21: "The European Community is shortly to lose its staunchest American friend, and the Common Market capital its most indefatigable tennis player."

## HALLSTEIN RETIRES FROM ACTIVE POLITICS

Walter Hallstein -- the professor-turned-politician who became a chief architect of West German foreign policy during the Adenauer years and then served as the first Common Market Commission President -- will return this fall to the reflective life. Mr. Hallstein, a Bundestag member since 1969, has informed his Christian Democratic Party that he will not be a candidate in the December legislative elections. His retirement at age 71 was motivated, he said, by the desire to undertake "several important literary projects of a political nature."

As Secretary of State in the West German Foreign Office from 1951 to 1958, Mr. Hallstein inaugurated the now-discarded policy of refusing diplomatic relations with countries that recognized East Germany -- a policy which bears his name, "the Hallstein Doctrine." In 1958, he was appointed first Commission President of the new European Economic Community and served in this post until 1967. Under his forceful leadership, the Common Market became a customs union 18 months ahead of the schedule outlined in the Rome Treaty. Mr. Hallstein has also served as President of the European Movement and was a recipient of the Charlemagne and Schuman prizes for his contributions to European unity. Prior to entering politics, he was a professor of law at the Universities of Berlin, Rostock, and Frankfurt and a visiting professor at Georgetown University in Washington, D. C.

MCGOVERN AIDE GOES TO EUROPE

To quiet European anxieties over the possibility of Senator George McGovern as President and to "clarify" some of the Democratic candidate's foreign policy views, a McGovern aide left August 27 for London, Bonn, and Paris. The two-week trip by Abram Chayes, a Harvard law professor and former Assistant Secretary of State and State Department Chief Counsel, will include a stop in Israel. Earlier this year, President Richard M. Nixon sent California Governor Ronald Reagan on a similar mission to Europe.

BRITAIN MAKES "HIGH" COURT APPOINTMENT

In its first major appointment as a prospective EC member, the United Kingdom has named Lord MacKenzie Stuart to the Communities Court of Justice. Mr. Stuart, a Scottish judge, has been active in the European Movement for 10 years and speaks fluent French; his wife, also active in the European Movement, wrote her master's thesis on the European Parliament. The European Court of Justice, the supreme arbiter in all Community law matters, now has seven members. Next year's enlargement of the Community to include Britain, Denmark, Ireland, and Norway will mean an additional four judges sitting on the European bench.

In a related personnel assignment, Britain has nominated Jean Pierre Waerner, Junior Counsel to the British Treasury since 1964, to be one of the three advocates general to the European Court of Justice.

LAND USE: A COMMUNITY-LEVEL PROBLEM

Just as planners in the United States are finding local zoning ordinances less and less adequate in the face of burgeoning growth, the European Commission believes that town and country planning should be made uniform and comprehensive. In reply to a recent European Parliament inquiry, the Commission said that town and country planning is not merely a local or state concern but a Community-level problem. The Commission hopes the Council of Ministers will grant the Community authority in this area before the end of the year.

COMMUNITY INDUSTRIAL DEVELOPMENT CONTRACTS

To encourage technical and industrial cooperation between companies in different member states, the European Commission has proposed the annual allocation of about \$2 million in so-called Community industrial contracts. Noting that all member states encourage industrial development at a national level, Commissioner Altiero Spinelli said the same type of encouragement was needed on the multinational level. The industrial contracts would be in the form of low interest (3 per cent) loans from the European Investment Bank.

## P R E S S   V I E W S

### ADVERTISING JOINS THE COMMON MARKET

Paris -- While European diplomats and finance ministers haggle over each new step of the Common Market, European businessmen keep pushing ahead of the politicians. One of the latest signs of advance is the creation of a Common Market advertising agency, formed by the acquisition of a Dutch concern, Intermarco, by France's Publicis. "There has been a big change among French industrial managers," Marcel Bleustein-Blanchet, president of Publicis, said in an interview. "Ten years ago you couldn't have gotten any of them to agree to a European-wide sales campaign and advertising budget. Now, they see the advantages of an overall plan... Twenty-five years ago we were fighting each other," he said. "Now Europe is showing the way for societies to work together. Europe will be the catalyst for others." -- Flora Lewis, The New York Times, August 8, 1972.

### "MADE-IN-JAPAN" IN EUROPE

London -- Japan appears to be embarking on a major image-building campaign in Europe. The new Japanese Government is said to be alarmed at reports from embassies in European capitals of mounting concern at the continuing high level of Japanese exports. This concern, it is believed, increased following recent trade negotiations between Tokyo and Washington which the chief American delegate, William Eberle, described as "disappointing." If this leads to increased American resistance to Japanese goods, Japan will turn to Western Europe, which is seen in Tokyo as the only other large-scale market for high-technology products....To head off criticism, and perhaps to find an acceptable working relationship with the EEC, the Japanese will invest energy and money this autumn on goodwill projects. The most significant will come later this year when a Japanese mission tours capitals of the 10 countries forming the enlarged EEC. -- John Bracken, The Christian Science Monitor, August 25, 1972.

### EUROPEAN SUMMIT AT TIPPERARY?

Paris -- The road to the European summit may be "as long as the way to Tipperary," the newspaper Figaro commented ruefully after [French] Foreign Minister Maurice Schumann's flying visits to Bonn and to London. Continuing differences between France and its major European partners, Britain and West Germany, on how to bring about "European Europe" as the French put it, are placing in jeopardy the meeting of 10 European heads of government that [French] President Pompidou had hoped to convene in Paris in mid-October....Indeed, despite the serious and continuing disagreements on the way to a more united Europe -- which is ultimately what the summit is all about -- the urge for unity remains impelling among all prospective participants. In the words of the World War I song cited by Figaro, it may be a long way to Tipperary, "but my heart's right there." -- TAKASHI OKA, The Christian Science Monitor, August 26, 1972.

HOG CHOLERA

Hog cholera or swine fever -- an outbreak of which in Kentucky is now making headlines in the United States -- is also a problem in the European Community. A 1967 epidemic in the Community killed 200,000 hogs and cost the Community's farm fund \$4.7 million. A Commission proposal last month calls for an expenditure of half that amount -- \$2.1 million -- for Community-level research on not only swine fever but also the more virulent African hog cholera. African hog cholera is not found in the United States, and government eradication programs have made outbreaks of the more common swine fever extremely rare.

WORTH QUOTING

\* *The dynamism of a uniting Europe, an America which begins to take on new signs of economic health and renewed confidence, and a democratic world which sees more clearly the urgent agenda of work to be done -- these are the important signs which are and should be the sure omens of our common future. -- J. ROBERT SCHAEZEL, US Representative to the European Communities, Address Before the American Chamber of Commerce, Vienna, March 6, 1972.*

\* *Such is the way of history: Europe, which only yesterday was dependent on American care, is today ready to share in the dialogue between continents; tomorrow, the rights it assumes and the burdens it shoulders in the new partnership will be commensurate with the strength it has drawn from unity....We know the price of this partnership offered us by America: Europe will not be a valid and equal partner before it has completed its own unification. Only then will it be strong enough to take up the rights and burdens of partnership with this huge power and so, in the last resort, be able to decide its own fate. To get Europe into good shape for this development is the raison d'être and objective of the European Economic Community. -- WALTER HALLSTEIN, Commission President (1958-67), Address to a European Movement Conference on "Europe, America, and World Trade," Amsterdam, February 4, 1965.*

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