

The Commission of the European Communities with the support of the Government of Canada is organizing an EC-Canada Business Cooperation Conference to take place Tuesday, November 27 at the Four Seasons Hotel, Toronto, Ontario.

The Conference is organized as an activity under the European Community-Canada Framework Agreement for Commercial and Economic Cooperation, signed in 1976. Under this Agreement, both the Government of Canada and the Commission of the European Communities have undertaken to encourage and facilitate broader inter-corporate links between their respective industries by the development of contacts and the promotion of activities between firms and organizations in the EC and Canada.

In keeping with the goals of the Framework Agreement, this Conference will emphasize management strategies for success in an increasingly competitive international market-place.

The Conference is of direct interest to small and medium-sized enterprises. Sessions will include presentations by European and Canadian businessmen on topics such as Investments, Joint Ventures, Technology Transfer, Marketing and Sales, Financing and Distribution.

Representatives of over 200 small and medium-sized enterprises are expected to attend the Conference.

For further information, please contact the Delegation of the Commission of the European Communities (613) 238-6464, Mr. Frank Deeg.

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**Delegation of the Commission of the European Communities** Press and Information Service- OTTAWA

**Délégation de la Commission des Communautés européennes** Bureau de Presse et d'Information- OTTAWA