# GOMMISSION OF THE EUROPEAN COMMUNITIES C(79) 549 final <br> Brussels, 29 May 1979 

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## COMAISSION RECOMDE. ATION

of 29 May 1979
on the application of inland pastal rates to ratain mail between
Member states

1. The postal services play an important role in economic life ard contribute to the promotion of the harmontous development of eonomto activities in the countries of the Communtion

Furthermore, everything connected with postal rates has consideratie repercussions on the public at large.
2. With a view therefore, to making the merger of rational economics a ire practical reabity in terms of postal services some Member states apf
inland postal rates in their relations with one another in the cas of letters not exceeding 20 grams and postcards.
3. The extension of this measure to all the Member states does not dive re se to serious financial or technical problems. Once the principle is sdopsed, this measure could enter into force, at national level, when there is an general adjustment in postal rates.
4. It would have a significant political impact from the point of view of increasing public awareness of the process of building Europe and would illustrate one of the Community's tasks, which is to "prómote... closer relations between the States belonging to it."
5. For these reasons, and pursuant to the second indent of Article 155 of the EEC Treaty, the Commission recommends that the Member States appiy
inland postal rates to intramCommunity mail in the case of tetters of the first weight step and postcards:

Done at Brussels, 29 May 1979
For the Cominission

Etienne DAVIGNON
Member of the Commission

Study on
the application of inland postai nates
to mail for Member States

1. At the meeting of the "Council and the Representatives of the Governments of the Member States meeting within the Counct" on 15 December 1977 (Posts and Telecommunications), the Ministers requested the Commission to study the application of the inland postal race to mail for Member States in all its aspects, with particular emphasis on the financial, and technical aspects. They also took formal note of the delegations agreement that the disparity between inland rates and overseas rates applicable to mail for other Member States should not be widened, pending completion of this study.
2. Since then, Germany, France and Italy have increased or intend to increase their postal rates. To avoid widening the disparity between the inland rate and the rate applicable to mafl for the new Member States, france and Germany have created or intend to create, on a unilateral basis, a special rate for letters of the first weight step which have Denmark, Ireland and the United Kingdom as their destination; in the case of postcards, they apply or intend to apply the inland rate to mail for all the Member states.
3. The agreement reached at the meeting of Desember 1977 thus achieved a certain effect and for that reason the Commission is in a position to submit this document to the Council without there having been any widening of the disparity between inland postal rates and rates applicable to mail for the three new Member States, except in Italy. However, Italy seems to be prepared to create an intermediate rate if the inland rate cannot rapidly be applied to mail for all the Member States.
4. The consequences of such a measure will be tackled from the financial, technical and political angles taking into account the replies fannexed to this document: of the national authorities te a questioniaire from the Commission.

To be sure, the application of a single postal rate to inland mail and to mail for Member States has direct financial consequences. Table III. 1 , which is annexed to this document, shows the loss in revenue which such a measure would entail.

This loss of revenue is not very significant and san thus be offset by relatively small increases in postal rates: even on the basis of the most pessimistic estimates, it would be unnecessary to increase the inland rate by more than $1.5 \%$ in any Member State to offset the loss. The increase would be even smaller if it were also spread over international rates.

The financial obstacle can therefore be overcome quit'e easily when national postal rates are increased.
5. From the technical point of view, most delegations considered that the application of the iniand pate to mail for Member States did not create any technical problems. It should be noted that this view was taken by those Member States which are already applying this measure and have therefore abready put it to the test.

Denmark and the United Kingdom, however, fear the complications which would ensue as a result of such a measure. It would oblige them to transfer the other Member states from the international rate to the inland rate for letters of the first weight step and postcards. The experience of some Member States shows that the members of the public concerned and post office employees have not encountered any real problems in adapting to the new situation.

However, the United Kingdom faces an additional problem. The first weight step for inland mail and for letters addressed to the Republic of Ireland is of 60 grams, whereas in the case of international mail; as in abl other Member States, the first weight step is of 20 grams and the second is of 50 grams. The cause of the problem is therefore the disparity in weight steps between inland and internationab mail.

The most straightforward solution is clearly to treat mail for other Member States in exactly the same manner as inland mail as regards both the rate and the definition of the first weight step.

Another solution would be to create a special category for the Member States, characterised by the international weight step ( 20 grams ) and the inland rate. The German and French example, where a special category of rates has been or will be created for Denmark, Ireland and the United Kingdom, demonstrates that such a solution is quite feasible.
6. From the political point of view, the run-up, which is about to begin, to the election of the European Parliament by universal suffrage would be especially appropriate for the adoption of such a measure. With such a tangible example, and one affecting many citizens, Europe wou!d no longer seem just a word but would become a reality. This measure would come entirely within the scope of the Community's task to "promote .... closer relations between the States belonging to it."

## AnHEX

> Study on financial and technical aspects of the application of the inland postal rate to letters not exceeding twenty grams and to post cards sent to another Member State

This questionnaire only concerns letters in the first weight bracket and postcards.

## I. Rates

1. Rates on 1 March 1978 for letters

|  | a) inland | b) international |
| :---: | :---: | :---: |
| Belgium | 8 BFp | 14 BFR |
| Denmark | 1,2 DKR | 1,5 DKR |
| Germany | 50 Pf. | 70 Pf . |
| France | i FF | 1.40 FF |
| Ireland |  | $\bigcirc$ |
| Italy | 170 LIT | $200 \text { LIT (1.7.19.78: 220 LIT) }$ |
| Luxembourg | 6 LFR | 12 LfR |
| Netherlands | $0,55 \mathrm{HFL}$ | 0,75 HFL |
| United Kingdom | 1st class 9p. 2nd class $7 p$. up to 60 g . | $\begin{aligned} & 101 / 2 \mathrm{p} . \\ & \text { up to } 20 \mathrm{~g} \end{aligned}$ |

## 2. Rate on 1 March 1978 for posteards


4. Application of Articie 19 of Lasamne Elvoriab powtab Gonvent ton (1974). Under Article 19 the rates for latters not exceeding twienty grans and postcards are 50 and 35 gold centimes respectively. These charges may, however, be increased by $70 \%(100 \%$ in special circumstances) or reduced by $50 \%$.
a) What increase or reduction is currently applied?

| Belgium | increase $70 \%$ |
| :---: | :---: |
| Denmark | increase for letters ca. $21 \%$ increase for postcards. ca. $38 \%$ |
| Germany | increase for letters $56 \%$ increase for postcards $59 \%$ |
| France | increase 85\%. |

Ireland

Italy increase for letters $20 \%$ (1st July 1978: $25 \%$ ) increase for postcards $15 \%$ (1st duly 1978: $25 \%$ )
increase $47 \%$
Luxembourg

Netherlands
increase $34 \%$

United Kingdom
28 February 1978: increase letters $3 \%$ postcards $12 \%$

- 16 June 1978: decrease letters $2.5 \%$ increase postcards $6 \%$
b) Do you plan to change this rate before 1981 when, following the review in 1979, the new Universal Postal Convention comes into force?

Belgium , Yes.
Denmark $30 \%$ for letters, not for postcards
Germany Yes. $100 \%$ for Letters, $91 \%$ for postcards (from 1st January 1979)
France May be envisaged for 1981 up to the authorized maximum.

Ireland
Italy Yes
Luxembourg. No
Netherlands - Nothing decided yet.
United Kingdom See I. 3

## 11. vomume of mals

1. Ratio of letters and cards $(L \quad C)$ for all international destinations
to inland $L C$, expressed as a percentage

| Belgium | $7,37 \%$ |  |
| :---: | :---: | :---: |
| Denmark | 2,9 \% |  |
| Germany | 6,1\% |  |
| France | 5,8\% | , |
| Ireland |  |  |
| Italy | 12 \% |  |
| Luxembourg | 46,8\% | - |
| Netherlands | 4,3\% |  |
| United Kingdom | $\begin{aligned} & \text { Up to } 20 \mathrm{~g} 3,5 \% \text { ) } \\ & 20-50 \mathrm{q} 3,2 \%) \end{aligned}$ | Since UK inland and overseas first rate steps do not coincide, the effects of extending the proposed changes to items weighing up to UKs second overseas weight step of 50 g was considered. |

2. $L C$ for other Member States as a percentage of all outgoing
international $L C$ 位

| Belgium | 70, $26 \%$ |
| :---: | :---: |
| Denmark | $60 \%$ |
| Germany | 30,8\% |
| France | 40,9\% |
| Ireland | , |
| Italy | 47 \% |
| Luxembourg | 65,8\% |
| Netherlands | 51 \% |
| United Kingdom | ```Up to 20 g 29% ) (see above) 20-50 g 29.1 %)``` |


4. Percentage breakdown of all LC to and from other Member States into outgoing traffic and incoming traffic
(*)


| $\begin{aligned} & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & \\ & \hline \end{aligned}$ |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  | m |

Italy
$44,5: 55,5$

Ireland
France
$22,0: 17,8$
$1,3: 1,5$
$23,0: 25,5$

| 0 |
| :--- |
| 0 |
| 0 |


(*) Belgium and United Kingdom: no figures available

| 1. Estimated cost of the proposed measure |  |
| :---: | :---: |
| Beigium | ${ }_{\text {+ }} 70 \mathrm{Mio}$ - $\mathrm{BFR}^{\text {ca. 1.741. } 225 \text { U.C.E. }}$ |
| Denmark | ca. 3 Mio. DKR ca. 425.523 U.C.E. |
| -igermany | 23,9 Mio. DM (6,3 Mio. DM for Denmark, Ireland and United Kingdom) : ca. 9.375.968 U.C.E. <br> 16 Mio. FF ca. $2.808 .525 \mathrm{U}_{\mathrm{o}} \mathrm{C}$. E . |
| Iretand |  |
| Italy | 5. 244 Mio. LIT ( 382 Min. LIT for Denmark, Ireland and United Kingdom) ca. 4. 840.809 U.C.E. |
| Luxembourg | 1,6 Mio. LFR ca. 39,800 U.C.E. |
| Netherlands | ${ }^{+} 1$ Mio. HfL. Ca. 360.817 U.C.E. |
| United Kingdom | up to 20 g 9 Mio. UKL ca. 1.499 .556 U.C.E. 20-50 g 2 Mio. UKL ca. 2.999.112 U.C.E. |
| 2. Estimated percentage increase in the inland rate required to cover the cost |  |
| Belgium | + $1.5 \%$ |
| Denmark | At least \% \% |
| Germany | 0,0\% |
| France | 0,35 \% |
| Ireland |  |
| Italy | 1.5\% |
| Luxembourg | 1 \% |
| Netherlands | less than 0,2\% |
| United Kingdom | $\begin{aligned} & u_{2} \text { to } 20 \mathrm{~g} 0,16 \% \\ & 20=50 \mathrm{~g} 0,33 \% \end{aligned}$ |

3. Estimated percentage increase in the international rate required to cover the cost

| Belgium | $\pm 14 \%$ |
| :--- | :--- |
| Denmark | $\mathbf{+} \%$ |

Germany $\quad 0,0 \%$

France
3,8 \%
Ireland
Italy $9 \%$
Luxembourg 1 \%
Netherlands $\quad \underset{-}{+} 2 \%$
United Kingdom up to $20 \mathrm{~g} \mathrm{4,3} \mathrm{\%}$
20-50 g 6,8 \%
4. Apart from the financial aspects, does the application of the inland rate raise any technical problems?

Betgium No
Denmark Complicated for all parties concerned
Germany No
France - No
Ireland
Italy No
Luxembourg No
Netherlands : No
United Kingdom Confusion because of the different first weight step for inland and international destinations.

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5. By when, and abject to what condition*: could you aceept the apoldm
    cation of the inland rate to mall for al' other Member States?
\begin{tabular}{ll} 
Belgium & \begin{tabular}{l} 
Because of the financial situation, it is difficult \\
to give a date. In any case it should be done on a \\
reciprocal basis.
\end{tabular} \\
Denmark & \begin{tabular}{l} 
On a reciprocal basis. \\
the course of a general augmentation.
\end{tabular} \\
Germany & Immediately on a reciprocal basis.
\end{tabular}
France Because of the financial situation, not possible in
Ireland
Italy Immediately on a reciprocal basis.
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Luxembourg

Netherlands On a reciprocal basis.

United Kingdom Not possible to answer, since it must either result in a loss of revenue or a compensatory increase in the rates charged for, other services.
IV. If the inland rate is not applied to this mail in the near future, what recommendations would you make to help achieve this objective?

| Belgium | The present rate to Denmark, Ireland and the <br> United Kingdom should not be increased until <br> the internal rate has reached the same level. |
| :--- | :--- |
| Denmark | The outcome of the commission's study should be <br> awaited. |
| Germany | To achieve this goal, bilateral negociations. |

France A special rate of 1,50 FF for Letters to Denmark, Great Britain and Ireland (1,40 fF normal. inland rate) exists already, for post cards it is 1,00 FF to all Member States.

Ireland

Italy Creation of a middle rate to give to post-users a stronger sense of belonging to the same Community.

| Luxembourg | No answer |
| :--- | :--- |
| Netherlands | The proposals envisaged up to now seem. to be the <br> only possible ones. No other recommendations. |
| United Kingdom | Awaits the outcome of the Commission's study before <br>  <br>  <br>  <br>  <br>  <br>  <br>  <br>  <br>  <br>  <br> lensidering alternatives or partial steps. Internal <br> Other are already lower or at least only marginal- |


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