



WOMEN OF EUROPE NEWSLETTER

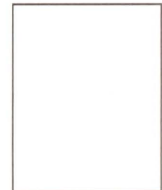
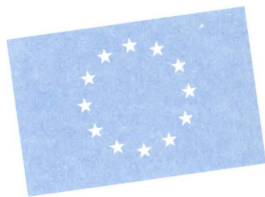
SURVEY: WOMEN AND INFORMATION ON EUROPE

In the last issue of the Women of Europe Newsletter, we announced the forthcoming distribution of a questionnaire concerning the

information for women published by DG X. The questionnaire has now been finalized. It consists of two basic parts, one on the Women of Europe Newsletter and the other on the Women of Europe/Supplements.

The completed questionnaire should be folded in half and sent to **EOS Gallup Europe**, the **independent** body designated to analyse the replies, within two weeks after receiving the questionnaire.

Please answer the questions by ticking the relevant box. Your cooperation will be highly appreciated.



EOS Gallup EUROPE
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B-1325 Chaumont-Gistoux

WOMEN OF EUROPE
NEWSLETTER

1. Do you read the Women of Europe Newsletter?
 1 Yes, in full
 2 Yes, most of it
 3 Only cursory way
 4 Not really
2. What do you do with your copy after reading it?
 1 Throw it away
 2 Pass it on
 3 File it
3. How many people read or see your copy?
 1 1 (i.e. only you)
 2 2 or 3
 3 4 or 5
 4 6 or more
4. Which of the following sections do you read?
 1 the European Commission
 2 the European Parliament
 3 the Advisory Committee
 4 Information/Communication
 5 Conferences/Seminars
 6 Publications
 7 All
5. Which of the following should receive more or less coverage (taking the centre box as the status quo, tick one of the boxes to indicate what you consider to be the right balance)?
The European Commission
 more less
- The European Parliament**
 more less
- The Advisory Committee**
 more less
- Information/Communication**
 more less
- Conferences/Seminars**
 more less
- Publications**
 more less
6. Six issues a year is:
 excessive insufficient
7. Does the Newsletter provide you with?
 1 necessary information on European affairs
 2 information useful to you in your profession
 3 information useful to you in your lobbying activities
 4 information useful to you in your daily life
 5 ideas for action
 6 none of the foregoing
8. How should the Newsletter be angled?
 1 towards Europe
 2 towards the countries
 3 towards the regions
9. Should the coverage of the Newsletter be extended to subjects other than the position of women in the European Union and, if so, what are they?
 1 Yes ⇒ 1 economics
 1 No 2 social issues
 3 politics
 4 the arts
 5 science
 6 other (please specify.....)

10. Do you rely on sources other than the Newsletter for information on women and the European Union and, if so, what are they?
 1 Yes ⇒ 1 television
 1 No 2 radio
 3 newspapers (dailies)
 4 magazines (weeklies, monthlies)
 5 specialized publications (books, pamphlets from organizations etc)
 6 specialized publications from European institutions (other than the "Women of Europe" Newsletter)
 7 other (please specify.....)
11. Does the Newsletter provide you with information which you cannot obtain from other sources and, if so, on what subjects?
 1 Yes ⇒ 1 your country
 2 No 2 the other countries
 3 the European Union
 4 the European Parliament
 5 women's organizations
 6 studies and meetings
 7 useful addresses
 8 other
12. Have you ever used information from the Newsletter in:
 1 planning a meeting or discussion
 2 writing an article for the general press
 3 writing an article for the specialized press
 4 writing an article for an internal publication
 5 writing a book
 6 a conference
 7 other personal activities
 8 none of the foregoing
13. Is the information contained in the Newsletter:
 clear unclear
 accessible inaccessible
 attractive unattractive
 useful not useful
 politically oriented not politically oriented
 in line with your needs not in line with your needs
14. How do you view the presentation of the Newsletter?
 the general presentation is
 excellent poor
 the lay-out is excellent poor
 the print is very legible illegible
 the paper is of satisfactor quality should be changed
15. Have you brought the Newsletter to the attention of:
 1 other societies or associations
 2 other members of your association
 3 other private individuals
 4 no-one

16. In which language(s) can you read the Newsletter?
- | | | |
|---------------------------------------|---------------------------------------|---------------------------------------|
| most easily | easily | only with difficulty |
| 1 <input type="checkbox"/> French | 1 <input type="checkbox"/> French | 1 <input type="checkbox"/> French |
| 2 <input type="checkbox"/> English | 2 <input type="checkbox"/> English | 2 <input type="checkbox"/> English |
| 3 <input type="checkbox"/> German | 3 <input type="checkbox"/> German | 3 <input type="checkbox"/> German |
| 4 <input type="checkbox"/> Spanish | 4 <input type="checkbox"/> Spanish | 4 <input type="checkbox"/> Spanish |
| 5 <input type="checkbox"/> Italian | 5 <input type="checkbox"/> Italian | 5 <input type="checkbox"/> Italian |
| 6 <input type="checkbox"/> Portuguese | 6 <input type="checkbox"/> Portuguese | 6 <input type="checkbox"/> Portuguese |
| 7 <input type="checkbox"/> Greek | 7 <input type="checkbox"/> Greek | 7 <input type="checkbox"/> Greek |
| 8 <input type="checkbox"/> Dutch | 8 <input type="checkbox"/> Dutch | 8 <input type="checkbox"/> Dutch |
| 9 <input type="checkbox"/> Danish | 9 <input type="checkbox"/> Danish | 9 <input type="checkbox"/> Danish |

17. Would you like the information provided in the Newsletter to be available from totally different sources and, if so, which?
- 1 Yes ⇒ 1 Television
 2 No 2 Radio
 3 Newspapers (dailies)
 4 Magazines (weeklies, monthlies)
 5 Specialized publications (books, pamphlets from organizations etc)
 6 Specialized publications from European institutions (other than the "Women of Europe" Newsletter)
 7 Other (please specify.....)

18. Are you acquainted with the Women of Europe/Supplements (series on specific subjects published quarterly by DG X, Information for Women)?
- 1 Yes 2 No
- (If you answer no to this question, proceed straight to the Summary Section, Question N° 35)**

WOMEN OF EUROPE/SUPPLEMENT

19. Do you read:
- 1 All the Supplements which you receive
 2 Most of the Supplements which you receive
 3 Only those which are of particular interest to you
 4 Only in a cursory way
 5 None of them
20. What do you do with the Supplements after reading them?
- 1 Throw them away
 2 Pass them on
21. How many people read or see them?
- 1 1 (i.e. only you)
 2 2 or 3
 3 4 or 5
 4 6 or more
22. Should the number of pages of the Supplements be:
- reduced ^{1 2 3 4 5} increased
23. Three to four issues of the Women of Europe/Supplements a year is:
- insufficient ^{1 2 3 4 5} excessive
24. Do the Supplements provide you with
- 1 necessary information on European affairs
 2 information useful to you in your profession
 3 information useful to you in your lobbying activities
 4 information useful to you in your daily life
 5 ideas for action
 6 none of the foregoing
25. How should the Supplements be angled?
- 1 towards Europe
 2 towards the countries
 3 towards the regions

26. Indicate your order of priority for the subject areas covered by the Supplements, ranking them on a scale of 1 to 5:

- 1 economics
 2 social issues
 3 politics
 4 the arts
 5 science
 6 other

27. Do you rely on sources other than the Women of Europe/Supplements for Information on women and the European Union and, if so, what are they?

- 1 Yes ⇒ 1 Television
 2 No 2 Radio
 3 Newspapers (dailies)
 4 Magazines (weeklies, monthlies)
 5 Specialized publications (books, pamphlets from organizations etc)
 6 Specialized publications from European institutions (other than the Women of Europe/Supplements)
 7 Other.....

28. Do the Supplements provide you with information which you cannot obtain from other sources and, if so, on what subjects?

- 1 Yes ⇒ 1 your country
 2 No 2 the other countries
 3 the European Union
 4 the European Parliament
 5 women's organizations
 6 studies and meetings
 7 useful addresses
 8 other.....

29. Have you ever used information from the Supplements in:

- 1 planning a meeting or discussion
 2 writing an article for the general press
 3 writing an article for the specialized press
 4 writing an article for an internal publication
 5 writing a book
 6 a conference
 7 other personal activities
 8 none of the foregoing

30. Is the information contained in the Supplements:

- | | | |
|-------------------------|--|-----------------------------|
| clear | ^{1 2 3 4 5}
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> | unclear |
| accessible | ^{1 2 3 4 5}
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> | inaccessible |
| attractive | ^{1 2 3 4 5}
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> | unattractive |
| useful | ^{1 2 3 4 5}
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> | not useful |
| politically oriented | ^{1 2 3 4 5}
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> | not politically oriented |
| in line with your needs | ^{1 2 3 4 5}
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> | not in line with your needs |

31. How do you view the presentation of the Supplements?

- | | | |
|---------------------------------------|--|-------------------|
| the general presentation is excellent | ^{1 2 3 4 5}
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> | poor |
| the lay-out is excellent | ^{1 2 3 4 5}
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> | is poor |
| the print is very legible | ^{1 2 3 4 5}
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> | illegible |
| the paper is of satisfactor quality | ^{1 2 3 4 5}
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> | should be changed |

32. Have you brought the Supplements to the attention of:
- 1 other societies or associations
 - 2 other members of your association
 - 3 other private individuals
 - 4 no-one
33. In which language(s) can you read the Supplements:
- | | | |
|---------------------------------------|---------------------------------------|---------------------------------------|
| most easily | easily | only with difficulty |
| 1 <input type="checkbox"/> French | 1 <input type="checkbox"/> French | 1 <input type="checkbox"/> French |
| 2 <input type="checkbox"/> English | 2 <input type="checkbox"/> English | 2 <input type="checkbox"/> English |
| 3 <input type="checkbox"/> German | 3 <input type="checkbox"/> German | 3 <input type="checkbox"/> German |
| 4 <input type="checkbox"/> Spanish | 4 <input type="checkbox"/> Spanish | 4 <input type="checkbox"/> Spanish |
| 5 <input type="checkbox"/> Italian | 5 <input type="checkbox"/> Italian | 5 <input type="checkbox"/> Italian |
| 6 <input type="checkbox"/> Portuguese | 6 <input type="checkbox"/> Portuguese | 6 <input type="checkbox"/> Portuguese |
| 7 <input type="checkbox"/> Greek | 7 <input type="checkbox"/> Greek | 7 <input type="checkbox"/> Greek |
| 8 <input type="checkbox"/> Dutch | 8 <input type="checkbox"/> Dutch | 8 <input type="checkbox"/> Dutch |
| 9 <input type="checkbox"/> Danish | 9 <input type="checkbox"/> Danish | 9 <input type="checkbox"/> Danish |

34. Would you like the information provided in the Supplements to be available from totally different sources and, if so, which?
- 1 Yes ⇒ 1 Television
 - 2 No 2 Radio
 - 3 Newspapers (dailies)
 - 4 Magazines (weeklies, monthlies)
 - 5 Specialized publications (books, pamphlets from organizations etc)
 - 6 Specialized publications from European institutions (other than the "Women of Europe" Supplements)
 - 7 Other.....

PERSONAL DATA

35. In general, do you obtain your information concerning the European Union from:
- 1 Television
 - 2 Radio
 - 3 Newspapers (dailies)
 - 4 Magazines (weeklies, monthlies)
 - 5 Specialized publications (books, pamphlets from organizations etc)
 - 6 Specialized publications from European institutions (other than the Women of Europe/Supplements)
 - 7 Other.....

36. Do you consider the general information you receive on the European Union to be:
- | | | |
|-------------------------|--|-----------------------------|
| clear | 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> | unclear |
| accessible | 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> | inaccessible |
| attractive | 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> | unattractive |
| useful | 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> | not useful |
| politically oriented | 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> | not politically oriented |
| in line with your needs | 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> | not in line with your needs |
| excessive | 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> | insufficient |

37. In all, do you consider yourself to be:
- 1 Very well informed about the European Union
 - 2 Well informed about the European Union
 - 3 Fairly well informed about the European Union
 - 4 Poorly informed about the European Union
 - 5 Very poorly informed about the European Union

38. Sex
- 1 Female
 - 2 Male

39. Nationality
- 1 French
 - 2 Belgian
 - 3 Luxembourg
 - 4 Dutch
 - 5 German
 - 6 British
 - 7 Irish
 - 8 Spanish
 - 9 Italian
 - 10 Portuguese
 - 11 Greek
 - 12 Danish
 - 13 Other

40. Age

41. Occupational status:
- 1 self-employed
 - 2 wage-earner in the private sector
 - 3 wage-earner in the public sector
 - 4 wage-earner with a charity, association etc
 - 5 not gainfully employed
 - 6 in (early) retirement

42. Are you involved with a women's movement or organization?
- 1 Yes ⇒ 1 on the local level
 - 2 No 2 on the regional level
 - 3 on the national level
 - 4 on the international level
 - 5 on the European level

43. How old were you when you left full-time education?
- 1 under 15
 - 2 15-16
 - 3 17-18
 - 4 19-20
 - 5 21-22
 - 6 23-24
 - 7 25 or over

44. Do you subscribe to the Women of Europe Newsletter?
- 1 Yes
 - 2 No

45. Do you subscribe to the Women of Europe/Supplements?
- 1 Yes
 - 2 No

46. Do you regularly receive other European Union publications and, if so, which?
- 1 Yes Which? 1
 - 2 No 2
 - 3
 - 4
 - 5

Your completed questionnaire should be sent to EOS Gallup Europe. Thank you.